

house-made comfort food

POTATO TOT MIX

BASIC AMERICAN FOODS™



Dill Pickle Tots



**CONSUMERS
LOVE TOTS
76%**

love/like them to be exact and
their popularity keeps growing

—Datassential Menu Trends 2023



#1
LOADED TOTS
are the
FASTEST GROWING
potato appetizer

—Datassential Menu Trends 2024



Menu growth predicted to
OUTPERFORM
98%
of all other foods,
beverages, and ingredients
over the next four years

—Datassential Haiku 2024

CULINARY INSPIRATION

"House-made" is where it's at and our tot mix is on another level, making modern comfort endlessly versatile.

TOTS Daypart 4-Year Growth

Breakfast **+42%**

Lunch **+55%**

All Day Menu **+25%**

—Datassential Menu Trends 2023

APPETIZERS/SIDES

Loaded Tots, Flavor-Infused Tots



SANDWICH TOPPERS

Potato cakes deliver a flavor and texture boost



BREAKFAST

Potato Cake Benedict, Breakfast Tot-chos



Superior Take-Out Performance

BAF Tots hold

2.5x

LONGER than
French fries in
to-go containers



POTATO TOT MIX FEATURES

SKU 11067 | Pack Size 8/15.5 oz

Yield: 65-75, #60 scoop tots/bag (2.98 lbs. batter)

- **Easy to Customize** — unlike other tots, easy to add unique ingredients for a signature, hand-made twist and appearance
- **Menu Versatility** — perfect for appetizers, sides, burger toppers, potato cakes and more
- **Simple Prep** — just add water, scoop and fry or grill
- **Maximum Hold Time** — unlike most appetizers, holds texture for hours under heat lamp

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FOR PREP AND NUTRITION FACTS