



DO MORE WITH TURKEY



Take turkey beyond
Thanksgiving with
our new JENNIE-O®
Turkey Barbacoa.
This fully cooked meat
makes prep, profits
and staying on trend
as easy as it gets.

TURKEY BARBACOA GIVES NEW LIFE TO THE CLASSICS

Flavor Worth Sharing

Bring the fiesta to every mouth with a distinct blend of paprika, garlic and guajillo chili pepper—one of the top 10 fastest growing peppers on menus.¹

Just Heat and Shred

This meat comes seasoned, marinated and fully cooked, making tender and juicy barbacoa that is recipe ready.

Anywhere on the Menu

The incredible rich, savory taste of this turkey can be enjoyed on everything from tacos, bowls and burritos to salads, sandwiches and more.

Good & Trendy

Give your guests what they're asking for: an on-trend, better-for-you meat alternative to traditional beef or pork barbacoa,² perfect for the 41% of JENNIE-O® customers that eat at Mexican restaurants.³

A PROFITABLE PROTEIN

With no extra labor, additional training or new equipment to purchase, this turkey barbacoa is a cost-effective choice.

Product Description	Product #	GTIN	Pack	Storage
JENNIE-O® Turkey Barbacoa	122185	90042222121852	3/4-6 lbs.	Frozen

¹ Datassential Menu Trends 2020.

² Turkey Barbacoa has 110 calories vs 120 calories in Pork Barbacoa and 130 calories in Beef Barbacoa and 4.5g fat vs 6g in Pork Barbacoa and 7g in Beef Barbacoa per 3 oz serving.

³ JENNIE-O® Brand Buyers Omni Audience.

TACO SALADS



NACHOS



BURRITOS & TACOS



BOWLS



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