

*Spring Into Success* *With Sysco*  
Featuring Fresh Ideas



Tuesday • April 5, 2011 • Turning Stone Resort & Casino • Verona, N.Y.  
Tuesday • April 12, 2011 • Adams Mark Hotel • Buffalo, N.Y.

## SYRACUSE SHOW

Tuesday • April 5, 2011

10:00 am - 4:00 pm

Turning Stone Resort & Casino  
5218 Patrick Road • Verona, N.Y. 13478

### DIRECTIONS:

**FROM SYRACUSE:** Take I-90 (NYS Thruway) East to Exit 33 (Verona); through the tollbooth, travel straight to the stoplight. Take a left onto Route 365 and the next left into the Resort

**FROM ALBANY:** Take I-90 (NYS Thruway) West to Exit 33 (Verona); through the tollbooth, travel straight to the stoplight. Turn left onto Route 365 and the next left into the Resort

### FROM POINTS SOUTH:

Take I-81 North to Exit 16A; Take I-481 North to Exit 6; Take I-90 (NYS Thruway) East to Exit 33 (Verona); through the tollbooth, travel straight to the stoplight. Take left onto Route 365 and the next left into the Resort

### FROM POINTS NORTH:

Take Route I-81 South; Take I-481 South; Take I-90 (NYS Thruway) East to Exit 33 (Verona), through the tollbooth, travel straight to the stoplight. Take left onto Route 365 and the next left into the Resort

# Spring Into Success With Sysco

"Featuring Fresh Ideas"

Seminars to **help** your operation  
and **build** your business

Menu Ideas to **increase**  
your **sales** and **profits**

Over **200** suppliers with  
thousands of products

**NEW** products available  
to see and taste

**Deals** and **Off-invoice Allowances**

Good things  
come from  
**Sysco**<sup>®</sup>

## BUFFALO SHOW

Tuesday • April 12, 2011

10:00 am - 4:00 pm

Adams Mark Hotel  
120 Church St. • Buffalo, N.Y. 14202

### DIRECTIONS:

**FROM AIRPORT:** Take 33 West (Kensington Expressway) to Oak Street. Make a right turn on North Division Street and follow North Division to the hotel

**FROM NIAGARA FALLS:** Take 190 South to Niagara Street (Exit 8). Make a right on Niagara Street and go through 3 traffic lights to South Elmwood and turn right. Hotel is located at intersection of South Elmwood and Church Street

**FROM THE EAST:** Take I-90 (NYS Thruway) West to Exit 53. Take Church Street exit and follow Church Street to the hotel

**FROM THE NORTH:** Take Queen Elizabeth Way (QEW) to 190 South. Take the Niagara Street Exit (Exit 8). Turn right onto Niagara Street. Turn right on South Elmwood and follow to the hotel

**FROM THE SOUTH:** Take I-90 (NYS Thruway) to Exit 53. Take Church Street exit and follow Church Street to the hotel

**FROM THE WEST:** Take I-90 (NYS Thruway) East to Exit 53. Take Church Street exit and follow to the hotel