

## **WNY's Hottest Cooking Competition Series Lunches New Event & Calls for Competitors!**

**By now, most everyone in WNY has heard of [Nickel City Chef](#).** The exciting, critically acclaimed cooking series featuring WNY's top chefs is currently in the midst of its third season, which completely sold out in less than a week.

The format features two chefs who must complete three dishes within an hour featuring a secret ingredient. Now, on the verge of its 15th show, Nickel City Chef has launched a new event—Nickel City Pastry Chef!

The event takes place on Sunday, May 1st, with tickets going on sale to the public on March 11th. Pastry Chefs, Bakers and Dessert Geniuses must apply to compete; applications are due March 31st.

**Qualified chefs can visit [NickelCityChef.com](#) or [www.FeedYourSoul-Buffalo.com](#) to download an application.**

Qualified applicants currently work in a bakery, restaurant, chocolate shop, club or hotel within the ten counties of WNY.

**No other city in the U.S. offers an ongoing competitive food series as finely-tuned, as audience-friendly or as ambitious as Nickel City Chef.**

To learn more about Nickel City Chef, watch our video overview of this great series on YouTube at: <http://www.youtube.com/watch?v=daedEXrVznc>, or any of our Season Two videos at: <http://nickelcitychef.com/2010-video/>