

WESTERN NEW YORK

# Local Restaurant Week

Fall 2011 Kicks off in Historic Hotel Lafayette

Monday - September 26 at 11AM

## WHO

**Rocco Termini** President and CEO of Signature Development, **Mike Andrezjewski** Owner Sea Bar Restaurant and Local Restaurant Week Founder and **Peter Longo**, Past President of WNY Chapter of the New York State Restaurant Association.

## WHEN

**Monday, September 26 at 11AM**

It's the opportunity to get a FIRST LOOK at the amazing transformation of the Hotel Lafayette and see how the food service industry has become a leading agent of change in redevelopment of downtown Buffalo.

## WHERE

**Hotel Lafayette**

391 Washington Street  
Buffalo, New York

## FOR IMMEDIATE RELEASE

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## WHAT

**Local Restaurant Week** is a twice annual event that celebrates the vital role our local, independent restaurants play in contributing to our regional economy and cultural identity. While nationally, independent operators continue to suffer from an uncertain economic climate, our local industry **REMAINS STRONG**.

## WHY

**200 Participating Restaurants**  
**6 Million economic impact yearly**

Western New York was recently ranked as having the highest percentage of owner/operated independent businesses in the foodservice industry.\*

The local foodservice industry is the region's second largest employer. Local independent restaurants contribute immeasurably to our regional culture.

[www.LocalRestaurantWeek.com](http://www.LocalRestaurantWeek.com)

\*QSR.com June 2011

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