

## **Western Chapter of the Pennsylvania Restaurant Association Co-Sponsors Restaurant Week!**

Dear Pennsylvania Restaurant Association - Western Chapter Member:

Restaurant week is almost here! Starting Tuesday, May 25th through Sunday, May 30<sup>th</sup>, the Western Chapter of the Pennsylvania Restaurant Association will co-sponsor *Restaurant Week* in Pittsburgh.

The event will be kicked off on Monday night, May 24th at the Pittsburgh Magazine Best Restaurant Party which attracts over 2,000 patrons supporting their event. The marketing strategy for next week's event is a **\$20.10** meal per person which is a tremendous value in most of our local fine dining establishments. A key point surrounding this week is that independent operators and locally owned businesses are driving this special value promotion to help increase and bring new customers to their restaurants.

**With over 45 restaurants currently signed up, there is still time to register for this exciting event.**

For more information and to register, please call Joe Harvey at 330-807-1233 or send an email to [joe.harvey@localfoodservice.com](mailto:joe.harvey@localfoodservice.com). Joe will personally help your business sign up for the event. Restaurants currently participating are: The Carlton, Common Plea, Atrias, Tin Angel, Georgetown Inn, Vivo, Mighty Oak Barrel, and Bistro 19 to name a few.

In other cities such as Philadelphia, Chicago, and New York, this type of an event is a tremendous boost to the restaurant industry.

For more information on the event, [CLICK HERE](#).

Thanks!

*Jeff Cohen*  
Immediate Past President  
Pennsylvania Restaurant Association - Western Chapter