



Local Restaurant Week Facts & Figures

1. What goes on during Local Restaurant Week stays during Local Restaurant Week
-The American Independent Business Alliance estimates that money spent at independent restaurants re-circulates at a rate 5 times greater than that of chain restaurants
2. Economic impact of \$4,000,000 (80 seats per restaurant with one seating nightly)
3. 12,000 seats available nightly
4. Over 200 participating restaurants in the last event
5. Over 25 new participants in the Fall event
6. More participation than Chicago, Boston, Washington, DC, and Los Angeles
7. #2 website in the country for "Google" searches - behind only NYC
8. Many vendors reported sale increases of 35-50% servicing the participating restaurants
-Testimony: "I had three restaurants serving flat iron steaks. The three operations purchased 800 pounds of flat irons during Local Restaurant Week."

The
Next
Steps...

Be part of Local Restaurant Week!
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