



2009 Local Food Service Rate Sheet

The following rates are effective May 1st, 2009. Please contact **Joe Harvey** at (330) 807-1233 or joe.harvey@localfoodservice.com for additional details.

PRODUCT LIST

Local Advertising Banners

Home Page and Run of Site Bundle. Consistent home page placement coupled with run of site rotation of banner advertisement.

- (300x100)
- Duration = Monthly
- \$150 per month (\$1,500 per year – Save \$300)
- Max Quantity in Rotation at once (Change on refresh) - 10
- Locations include home page, local events and local news.

Local Product Spotlight

- (200X150) picture, plus additional content not to exceed (300X500)
- Up to 10 Local Product Spotlights can be sold each month
- \$250 per month local (\$2,500 per year – Save \$500)
- Max Quantity in Rotation at once (Change on refresh) – 10
- Will uniquely appear on Home Page, Blog Landing Page and one of the 5 Marketplace Locations.

Local Blog Article Sponsorships

- Available for local vendor centric blog articles
- Includes Banner 120x60 in left column that only displays when the specific article detail page is displayed
- \$250 per blog article based on Community Manager approval

Local Market Report Category Sponsorships

- \$1,000 for annual sponsorship
- Includes logo and 300x100 banner ad within related area