## Buffalo To Go<sup>®</sup> is bringing Buffalo a fresh take on restaurant delivery

Buffalo, NY - **DECEMBER 14, 2010**– Buffalo has always been a great city for restaurants and food lovers, and local entrepreneur Jason Amos is introducing a new kind of Buffalo restaurant experience with <u>Buffalo To Go</u>, an online restaurant delivery service. Buffalo To Go will enable the people of Buffalo to order restaurant meals online from some of the city's best locally owned restaurants, and enjoy the same quality restaurant dining experience in the comfort of their own homes.

"Restaurant delivery has always been available from pizza places and Chinese restaurants, but we're expanding the concept of delivery to include a wider variety of restaurants here in Buffalo," said Jason Amos. "Buffalo To Go is partnering with local Buffalo restaurants from all categories and cuisine types."

With <u>Buffalo To Go</u>, people can order meals online or by phone to be delivered from some of Buffalo's top independently-owned restaurants. This is a new innovation in restaurant delivery that aims to bring the restaurant dining experience to homes throughout the city of Buffalo.

"The motto of Buffalo To Go is 'Their Food, Your Table," said Jason Amos. "We have a sophisticated mobile tracking and monitoring system to ensure accurate, on-time orders and prompt delivery so the food arrives hot and fresh – we preserve the integrity of the food so that the dining experience from home delivery is the same that you would expect at the restaurant table."

A native of Buffalo, Jason Amos was inspired to create Buffalo To Go by his long-time enthusiasm for Buffalo's unique restaurant scene and by the opportunity to serve an unmet need in the marketplace.

"Restaurant delivery services are a fast-growing phenomenon in other cities across the U.S., and our research indicates that Buffalo is ready for this kind of service as well – we're getting a huge response from restaurants and Buffalo food lovers," he said. "One thing about Buffalo that I've always loved is that we have a close-knit community and people really support their local restaurants. Buffalo To Go is a new way to connect restaurants and their customers and build a stronger community of Buffalo food lovers."

Unlike other restaurant delivery services, Buffalo To Go will also offer a significant level of restaurant marketing assistance, serving as a full marketing partner to Buffalo restaurants.

"No other restaurant delivery service offers the kind of marketing assistance that we provide to Buffalo restaurants – everything from social media, online marketing, updated listings on our website, to sharing restaurant promotions with our customers," said Amos. "This is really where we earn our keep with the restaurants we serve – by introducing their businesses to new customers."

Buffalo To Go is due to launch on December 27, 2010. Full details are at BuffaloToGo.com.