



2010 Gingerbread...Gifts...Glitz at Gilda's Club WNY

August 31, 2010

Dear _____:

You are cordially invited to participate in the ninth annual gingerbread competition and auction at Gilda's Club WNY. Proceeds will help provide the much needed social and emotional support to those touched by cancer. Prizes will be awarded in several categories. The competition and auction are part of the ***Gingerbread...Gifts...Glitz*** event at Gilda's Club.

The event will take place at the clubhouse, 1140 Delaware Avenue in Buffalo, December 3, 4 and 5, 2010 and will feature:

- Friday night ticketed Preview Cocktail Party
- Saturday and Sunday Open House with free admission
- Gingerbread competition and auction
- Raffles throughout the weekend
- Over 20 local artists from the Artists in Buffalo Holiday Open Studios and Galleries selling their wares with 20% donated to Gilda's Club WNY

Over the past eight years, more than 5,000 bakers, artists and guests have helped raise over \$200,000 as well as awareness for Gilda's Club WNY. The mission of Gilda's Club is to create welcoming communities of **free** support for everyone living with cancer - men, women, teens and children - along with their families and friends. Our innovative program is an essential complement to medical care, providing networking and support groups, workshops, education and social activities.

We look forward to your involvement with this event. Enclosed you will find the competition guidelines and an entry form to complete and return to us. If you have any questions, please don't hesitate to call or email Robin (Vail) Kellogg at Gilda's Club WNY at 716-332-5900 ext. 207 or rvail@gildasclubwny.org.

We can't wait to see your spectacular gingerbread creation!

Sincerely,

Scott Steiner

Gilda's Club Western New York

2010 Gingerbread Competition Official Rules

Professional & Amateur Divisions

1. Entry Forms

- a. Fill out an official entry form and return to Gilda's Club WNY no later than Friday, November 12, 2010.
2. Attach a 3" x 5" card listing your name, address and phone number on the underside of each entry.
3. Creations must fit on a 20" circular or square display board because of space limitations at Gilda's Club WNY. It is highly recommended that the display board be constructed out of at least ½ inch thick MDO (Medium Density Overlay). Height can be no more than 36" (Revised from previous competitions).
4. Entries will be judged in four (4) categories:
 - a. Professional Division
 - b. Amateur Division (anyone not employed as a professional or enrolled in a culinary program)
 - c. Student Division – College (Up to 2 entries per school can be displayed for judging)
 - d. Student Division – High School (Up to 2 entries per school can be displayed for judging)
5. All entries must be brought to Gilda's Club WNY on Friday, December 3, 2010 between 9:30 am and 2:30 pm.
6. Please note all parts of Gingerbread House must be edible. Gingerbread Houses may be mechanically enhanced.
7. Final judging will consist of four categories:
 - a. Use of Gingerbread & Color
 - b. Originality/Creativity
 - c. Adherence to Guidelines
 - d. Detail in Decoration
8. Judges' decisions will be final
9. The winners will be announced at the **Gingerbread....Gifts....Glitz at Gilda's Club** Preview cocktail party on Friday, December 3, 2010.

Prizes

Student Divisions

1 st Prize	\$100.00
2 nd Prize	\$75.00
3 rd Prize	\$50.00

Amateur Division

1 st Prize	\$250.00
2 nd Prize	\$125.00
3 rd Prize	\$100.00

Professional Division

1 st Prize	\$500.00
2 nd Prize	\$250.00
3 rd Prize	\$200.00

DISCLAIMERS

1. Gilda's Club WNY will not be responsible for any damage that occurs to the structures.
2. Entry into the contest will be deemed consent for use of entries, names and photos of entrants in all media for advertising and/or promotion purposes.
3. All proceeds will benefit Gilda's Club Western New York.

Gilda's Club Western New York 2010 Gingerbread Competition Entry Form

Professional & Amateur Divisions

Please PRINT Clearly

Division: Professional Division Amateur Division

Business (Professional Division)

Name

Address

City

ST

Zip

Day Phone

/ Evening Phone

/ Email

I have read, understand and agree to all of the rules outlined in this packet

Signature

Please mail or fax to:

Gilda's Club WNY

Attn: Gingerbread Committee

1140 Delaware Ave.

Buffalo, NY 14209

Telephone: 716.332.5900

Fax: 716.362.0842

**Entry Form Due NO LATER THAN
Friday, November 12, 2010**