



## Local Restaurant Week Celebrates The Unique Independent Restaurants That Contribute To Our Great Wny Culture.

“Best Week to date in operating history!”

Shango

Profits from each dollar spent at your locally-owned, independent restaurants stay in WNY and help make our community stronger. Join us, show your support, and tell some friends.

### What is Local Restaurant Week?

Local Restaurant Week is a proven marketing vehicle that allows independent restaurants in a particular market to unite, brand and increase awareness of the importance of patronizing locally-owned food service establishments. By banding together, creating a common platform, offering incentive-based pricing, independent restaurant have demonstrated that they can mobilize local traffic patterns and increase business, even during traditionally slow periods of the business calendar.

### What is LocalRestaurantWeek.com?

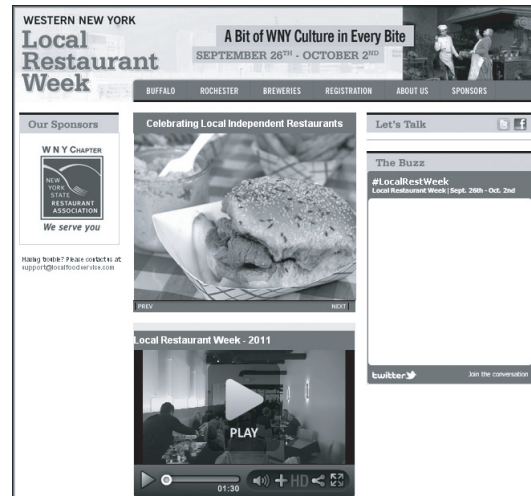
LocalRestaurantWeek.com is the supporting web platform that makes Local Restaurant Week into a seamless marketing event, connecting potential customers to participating restaurants and affiliated businesses that seek to brand themselves with the “buy local” movement.

“Restaurant Week was great! We doubled our sales last year’s Local Restaurant Week!”

Bill Panzica  
The Chocolate Bar

“This was our best week in a long time thanks to Local Restaurant Week! We can’t wait to do it again!”

Shelly Schratz  
Bing’s Restaurant



## Contacts

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WESTERN NEW YORK

# Local Restaurant Week

SEPT. 26 - OCT. 2

A Bit of  
WNY Culture  
in Every Bite

**\$21.11**  
Dining Specials  
All Week!



“Our Tuesday Lunch was the best in recent memory! I am sure that was a direct result from the news media exposure you organized!”

Scott Rossi  
City Grill

“WOW! Local Restaurant Week this week has been a HUGE SUCCESS!”

Tony Rome's

“WILDLY SUCCESSFUL Restaurant Week!”

Mike  
Andrzejewski  
Sea Bar

“The Blue Lantern Lounge had a FABULOUS week! We met so many new people throughout the week. I believe the spirit of the week was captured for us! We have gained many new customers and friends!”

Donna  
Blue Lantern  
Lounge

**Local Restaurant Week gives all local, independently owned restaurants in Buffalo the opportunity to participate in a week long event whose sole purpose is to increase business for its participating members.**

To celebrate independent restaurants and OUR WNY CULTURE, each participant will offer one dining package for \$21.11 throughout the entire week of Local Restaurant Week. You are also able to offer other pre-fixe packages at higher or lower price points, solely at your discretion and these offers will be linked from your Local Restaurant Week Profile, enabling you to build your check average.

RESTAURANT PROFILE		BACK TO LIST														
<div style="border: 1px solid black; padding: 5px; text-align: center;">           Restaurant Logo 200 x 150         </div>	Restaurant Name	<div style="border: 1px solid black; padding: 5px; text-align: center;">           Food/Restaurant Image 200 x 150         </div>														
	Address															
	Phone #															
	Website															
<p>ABOUT:</p>		<p>SPECIAL OFFER:</p>														
		<p>RESTAURANT HOURS:</p> <table border="0"> <tr><td>Monday</td><td>11:00-11:00pm</td></tr> <tr><td>Tuesday</td><td>11:00-11:00pm</td></tr> <tr><td>Wednesday</td><td>11:00-11:00pm</td></tr> <tr><td>Thursday</td><td>11:00-11:00pm</td></tr> <tr><td>Friday</td><td>11:00-11:00pm</td></tr> <tr><td>Saturday</td><td>11:00-11:00pm</td></tr> <tr><td>Sunday</td><td>11:00-9:00pm</td></tr> </table>	Monday	11:00-11:00pm	Tuesday	11:00-11:00pm	Wednesday	11:00-11:00pm	Thursday	11:00-11:00pm	Friday	11:00-11:00pm	Saturday	11:00-11:00pm	Sunday	11:00-9:00pm
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### Restaurant Cost

Registration: \$150

### What You Can Get: Increase

Exposure to the Buffalo market (over a million people).

Our website will be the only truly regional guide to restaurants and those businesses that support the “buy local” movement. By combining both markets we encourage new customers to support and seek out local, independent restaurants, create new favorite local restaurants, and drive business during the slow periods of our business cycle.