



Richard L. Godfrey

Richard Godfrey, a founding partner of The Galileo Initiative, is an internationally recognized business consultant, seminar leader and motivational speaker. Formerly Senior International Consultant for the Franklin Covey Co., where he was named Consultant with Highest Value to Clients, Mr. Godfrey has been helping Fortune 100 clients around the world for the last 20 years. He has done extensive work in a variety of business and marketing niches including military, automotive, pharmaceuticals, communications, technology, retail marketing, governmental and public service sectors.

To meet demand for his training and speaking skills, Richard maintains a demanding travel schedule. From Australia to Europe and throughout the Americas, Richard has trained, worked with, and spoken to numerous audiences of business and government professionals.

In addition to his internationally recognized keynote and facilitation skills, Richard is also an experienced consultant and training design professional. He has designed custom courses for multiple industries, including service and manufacturing firms, and is currently partnering with The Elliot Leadership Institute to create a series of leadership courses specifically for the foodservice and hospitality industry.

Richard grew up in both the U.S. and Canada and has spent a large part of his adult life in Canada. He currently resides with his wife, Heather, near Salt Lake City, Utah. They have a son and a daughter.





A New Window on Organizational Effectiveness

Everything organizations do and want to do is affected by the beliefs of each person, team, division, group and – ultimately – the organization and its collective culture. The ability to produce powerful results is also affected by the beliefs of prospective clients, current customers, suppliers, vendors, communities and the market as a whole. Understanding and managing to those beliefs, challenging them where necessary, and adapting to those beliefs that will not change are key parts of organizational success that are rarely explored and even more rarely undertaken.

If you and your organization are challenged with. . .

- Initiatives currently underway that need to work better
- Initiatives in the planning stages that cannot afford to fail
- Training in which you have made a substantial investment that must begin to work as promised
- Gaps in skills and behaviors that need to be addressed

. . . then The Galileo Initiative would welcome the opportunity to partner with you to apply its trademarked approach to broadly accepted, lasting organizational change inside your organization.

About The Galileo Initiative. . .

The Galileo Initiative is a unique training and consulting group dedicated to helping organizations and individuals thrive and effectively deal with today's fast-changing world. Our efforts are based on the Galileo Reality Model and key concepts related to perception, belief, and behavior change that produce lasting results. Galileo Initiative training and products open new windows on personal and organizational effectiveness, performance, and sustainable change. In addition to our foundational training workshop, we also offer courses that apply our basic concepts and processes to a wide area of management concerns, including Time Management, Leadership, Team Building, and Communication. We also partner with clients to integrate our concepts and processes into their existing training initiatives. Galileo's products and consulting services are available to businesses, organizations, and individuals worldwide.

The Galileo Initiative brings together the talent of acknowledged experts in change, behavior modification, communication, consulting, training, and development. Their consulting and training expertise has enhanced effectiveness and performance for hundreds of thousands of individuals and organizations throughout the world for the past two decades.

Why Galileo?

Through his inventions, telescopes and observations, Galileo Galilei (1564–1642) opened new windows on the earth and the heavens, and helped people in his day and since to see the natural world more clearly. We take inspiration from Galileo's efforts and seek in our day to help people and organizations see themselves, others, and the world around them with greater clarity and understanding.

For more information about having Richard Godfrey keynote your next conference or special event, or to learn more about Galileo Initiative training, contact:

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