

## UB Faculty

Brian Murray, MD  
Associate Professor of Medicine  
SUNY at Buffalo  
Chief Medical Officer  
Erie County Medical Center

## Guest Lecturers

Mr. Walter Simpson  
ECMC Patient Advisor

Mr. Harold Miller  
President and CEO  
Network for Regional Healthcare  
Improvement  
Executive Director  
Center for Healthcare Quality and  
Payment Reform (CHQPR)

Ronald M. Epstein, MD  
Professor of Family Medicine,  
Psychiatry, Oncology and Nursing  
Director, Center for Communication  
and Disparities Research  
University of Rochester Medical  
Center

David deBronkart aka e-Patient Dave  
Chair of the Society for Participatory  
Medicine  
Patient Engagement Expert



*We are grateful to the New York Chapter  
of the ACP for their co-sponsorship of this  
Grand Rounds Program.*



**CITY-WIDE GRAND ROUNDS**  
Department of Medicine  
University at Buffalo



**The (R)evolution to Patient-  
Centered Healthcare**

**3:30 – 5:30 PM**  
**Thursday, March 15, 2012**

**Smith Auditorium, 3rd Floor**  
**Erie County Medical Center**  
**462 Grider Street**  
**Buffalo, NY 14215**

Department of  
Medicine  
School of Medicine  
and  
Biomedical Sciences  
University at Buffalo

**PROGRAM**

**The (R)evolution to Patient-Centered  
Healthcare**

**Moderator:**  
**John Fudyma, MD, MPH**

- 3:30-4:00 PM**    **Brian Murray, MD**  
**Mr. Walter Simpson**  
A Patient's Personal Journey
- 4:00-4:30PM**    **Mr. Harold Miller**  
Removing the Barriers to Patient-  
Centered Care: Better Ways to  
Pay for and Deliver Healthcare
- 4:30-5:00 PM**    **Ronald Epstein, MD**  
Patient Centered Care: What Do  
Patients Really Want and Can We  
Really Provide It?
- 5:00-5:30 PM**    **David deBronkart**  
Empowering Patients: How the  
Internet Can Help Physicians  
Empower, Engage and Educate  
Patients

**LEARNING OBJECTIVES**

**By the end of this presentation,  
participants will be able to:**

Describe common patient frustrations as  
they navigate through the healthcare system

Define and list the qualities of patient-  
centered care

Outline the barriers and possible approaches  
to patient-centered care

Discuss the impact of the internet on  
patient's ability to gather diagnosis and  
treatment information and interact with the  
healthcare system

**Accreditation Statement**

The University at Buffalo (UB) School of Medicine and  
Biomedical Sciences is accredited by the Accreditation  
Council for Continuing Medical Education to provide  
continuing medical education for physicians.

**AMA/PRA Designation Statement**

The UB School of Medicine and Biomedical Sciences  
designates this live activity for a maximum of 2.0 AMA  
PRA Category 1 Credits tm. Physicians should claim only  
the credit commensurate with the extent of their  
participation in the activity.

***Reduced rate parking** will be provided. Please bring  
your parking ticket to the Registration Desk at the  
conference for validation.*

Contact Information: Nancy Dougherty at  
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