UB Faculty

Brian Murray, MD
Associate Professor of Medicine
SUNY at Buffalo
Chief Medical Officer
Eric County Medical Center

Guest Lecturers

Mr. Walter Simpson
ECMC Patient Advisor

Mr. Harold Miller
President and CEO
Network for Regional Healthcare Improvement
Executive Director
Center for Healthcare Quality and Payment Reform (CHQPR)

Ronald M. Epstein, MD
Professor of Family Medicine, Psychiatry, Oncology and Nursing
Director, Center for Communication and Disparities Research
University of Rochester Medical Center

David deBronkart aka e-Patient Dave
Chair of the Society for Participatory Medicine
Patient Engagement Expert

CITY-WIDE GRAND ROUNDS
Department of Medicine
University at Buffalo

The (R)evolution to Patient-Centered Healthcare

3:30 – 5:30 PM
Thursday, March 15, 2012
Smith Auditorium, 3rd Floor
Erie County Medical Center
462 Grider Street
Buffalo, NY 14215
PROGRAM

The (R)evolution to Patient-Centered Healthcare

Moderator:
John Fudyma, MD, MPH

3:30-4:00 PM  Brian Murray, MD
Mr. Walter Simpson
A Patient’s Personal Journey

4:00-4:30PM  Mr. Harold Miller
Removing the Barriers to Patient-Centered Care: Better Ways to Pay for and Deliver Healthcare

4:30-5:00 PM  Ronald Epstein, MD
Patient Centered Care: What Do Patients Really Want and Can We Really Provide It?

5:00-5:30 PM  David deBronkart
Empowering Patients: How the Internet Can Help Physicians Empower, Engage and Educate Patients

LEARNING OBJECTIVES

By the end of this presentation, participants will be able to:

- Describe common patient frustrations as they navigate through the healthcare system
- Define and list the qualities of patient-centered care
- Outline the barriers and possible approaches to patient-centered care
- Discuss the impact of the internet on patient’s ability to gather diagnosis and treatment information and interact with the healthcare system

Accreditation Statement
The University at Buffalo (UB) School of Medicine and Biomedical Sciences is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

AMA/PRA Designation Statement
The UB School of Medicine and Biomedical Sciences designates this live activity for a maximum of 2.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.