



**Maureen O. Hurley**  
Executive Vice President / Chief Administrative Officer  
Rich Products Corporation



As executive vice president and chief administrative officer of Rich Products Corporation, Maureen Hurley oversees all legal affairs, corporate communications, human resource policy and practices, and corporate services for the company.

Maureen is one of five members of Rich's Executive Leadership Team, reporting to the CEO, which guides the company's business strategy. She plays a lead role in helping to chart the corporation's key organizational programs to attract, energize, equip and develop talent across the company. She also leads the company's global licensing team and serves as a key strategist and advisor on the organizational values and their role in shaping people, brand and engagement strategies across Rich's global organization.

Under Maureen's leadership, Rich's also has gained national recognition for its workplace ethics. As a result, she has been honored for her role in Rich's being named recipient of the "1996 American Business Ethics Award" as well as the "Better Business Bureau Regional Award for Marketplace Ethics" in both 1997 and 1998.

Additional awards include: the "Everywoman Opportunity Award of Excellence;" the Emerging Leader Award from the Women's Foodservice Forum; the Athena Award from the Buffalo Niagara Partnership; the YMCA Young Leaders Award; Business First Newspaper's "40 Under 40" Award; and the University of Notre Dame Exemplar Award.

Prior to joining Rich's in 1984, Maureen served as an associate with the law firm of Pattishall McAuliffe Newbury Hilliard & Geraldson, Chicago, IL, where she specialized in trademark, copyright and unfair competition law, representing major food companies throughout North America.

Maureen is involved in numerous charitable and civic organizations including: the Erie County Harbor Development Corporation, the YMCA of Greater Buffalo board of trustees and the Bishop's Council for the Laity. She previously served on the Boards of St. Joseph's Collegiate Institute and the Housing Assistance Center of the Niagara Frontier.

Additionally, after serving as an Executive Committee member for several years, Maureen was appointed Chair of the Women's Foodservice Forum (WFF) Board in April 2010. For more than 20 years, the WFF has been the premier leadership development community for collective insights and connections that empowers women to achieve their highest potential in the foodservice industry. Today, WFF represents more than 2,600 women and men at every management and executive level and in every major sector of the foodservice industry.

Maureen earned a Bachelor of Arts in English from the University of New Hampshire and her Juris Doctorate from the University of Notre Dame Law School.

---

### **Rich Products Corporation**

Rich Products Corporation is the founder of the non-dairy segment of the frozen food industry and a leading supplier and solutions provider to the foodservice, in-store bakery, retail and industrial marketplaces. Rich's posts annual sales exceeding \$2.9 billion, employs more than 7,500 people worldwide, and sells a variety of products to 100 countries. For more than "65 Delicious Years" Rich's has been defined by innovative breakthroughs and an unparalleled commitment to treating its customers, associates, and communities the same way: Like Family. For more information, visit [www.rich.com](http://www.rich.com).