



Industry Friendship Special

Terms and Conditions

1. Reward is either: FREE 24-case pack of Chef & Sommelier® Cabernet glassware or buy one, get one free offer. Offer is valid for either one, not both.
2. Free case offer and 50% offer are open to foodservice operators only. No dealers, distributors or warehouse clubs permitted to participate.
3. Offer will only be valid with an original Cardinal Representative signature on offer card.
4. Only one redemption for a FREE 24-case pack of Chef & Sommelier® Cabernet glassware or buy one, get one free offer permitted per operator location.
5. Multi-Unit operations must participate on an individual unit basis.
6. GPO's and contract managed companies must participate on an individual unit basis.
7. Cardinal will verify all business locations, including contact names and addresses, prior to awarding the FREE 24-case pack of Chef & Sommelier® Cabernet glassware or buy one, get one free offer.
8. Participating parties must take a photo of the front of their promotional card with a Cardinal Representative's signature and email to: cardinal.promos@arc-intl.com. Proof of purchase is required when redeeming buy one, get one free offer.
9. Cardinal is not responsible for misplaced emails, inaccurate information or lost cards.
10. Void where prohibited by law. Offer valid only in the United States.

Free 24-case pack of Chef & Sommelier® Cabernet Glassware:

- A. Free 24-case pack of Chef & Sommelier Cabernet glassware. Any glassware in the Cabernet collection.
- B. ONE case per operator location. Cannot be combined with any other offers.
- C. Shipped directly from Cardinal to approved business location.

Buy One, Get One Free Offer

- A. Offer good on any product(s) within the Cardinal foodservice portfolio.
- B. Approved business locations will work with a Cardinal Representative to select products to be included in the buy one, get one free offer.
- C. Business location agrees to purchase select Cardinal products and place order with preferred dealer/distributor.
- D. Cardinal will match the purchase with select Cardinal products which will be shipped directly from Cardinal, not the dealer. Must have proof of purchase prior to shipment of buy one, get one offer goods.