

# ARC INTERNATIONAL

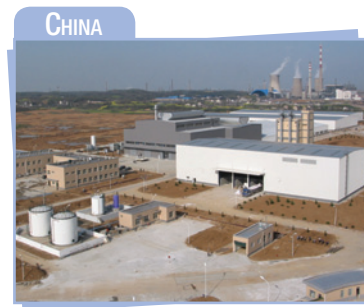
## OUR CORPORATE VISION

**Arc International** is the world leader in producing tabletop products – with the capacity to produce over six million items throughout the world each day. Since 1825, Arc International continues as a family owned company specializing in glassware and tabletop products. Arc International is widely known as a pioneer group in researching new materials and effective solutions for our ever-changing world. For 185 years, we have served individuals and companies who have come to rely on Arc for its unparalleled ingenuity, high standards of excellence and above all...an unwavering commitment to our customers' needs.

Today Arc International is still family owned, and is lead by a board of directors who carefully guide the Group towards the established vision and goals that make Arc International a world leader. Arc continues to thrive with over 14,000 employees worldwide, and over 100 engineers dedicated to researching and developing products to meet the future needs in tableware. Manufacturing takes place in four countries where we work closely with each facility to maintain our high standards of quality, sustainable development, economic requirements, social responsibilities, and respect for the environment.

**Cardinal International** is a wholly owned subsidiary of Arc International serving the North American Food Service and Hospitality Industry exclusively. Cardinal employs over 100 full time employees including customer service, supply chain, warehouse, sales, and marketing professionals to serve customers quickly and locally. Utilizing a modern one-million square foot distribution center in Millville NJ, Cardinal is able to provide customers with fast shipping and high quality customer care.

The Cardinal International portfolio encompasses four brands, each designed to meet the high standards required by foodservice and hospitality professionals: Arcoroc, known for its expertise in professional use, stands for quality, strength and functionality. Chef & Sommelier, the newest brand in the portfolio, created by chefs and sommeliers to meet their standards of excellence for innovation, sophistication and endurance. And two brands through our partnership with Pasabahce (Arc Pasabahce Food Service): Elemental, for commodity glassware needs and F&D, a crystalline line of stemware and barware designed for elegance and durability.



# SOLUTIONS FOR ANY OCCASION

In the dining room or at the serving station, mix and match to your heart's content the many shapes, colors, sizes, textures and qualities that make Cardinal's Portfolio of professional tabletop collections both versatile and uniquely suited for today's dining options.

Today's choices allow us to combine qualities that are important and unique to the foodservice and hospitality industry. The Cardinal Portfolio provides comprehensive solutions to your needs and your desires – from elegant AND strong to unique AND practical. We have a tabletop solution designed just for your needs.

The Cardinal Portfolio of dinnerware lines come in a variety of shapes, sizes and strengths from fully vitrified bodies and extra hard glazes to our own patented process of Extra Strong Porcelain® and Maxima® bodies. Our ceramic dinnerware stands up to the service required in fast-paced foodservice environments. Our fully tempered Opal® and Fully Tempered glass dinnerware bring value to the table with strength that is proven to be 3 times stronger than any ceramic body. Our latest material innovation in Zenix® brings unmatched scratch resistance, durability and beauty to the vigors of professional foodservice dinnerware.

Our Glassware lines are innovative, impressive and built to last in today's demanding foodservice environments. The collections range from annealed, rim tempered and Fully Tempered glass to Kwarx® material, each providing extra value to your establishment by reducing replacement costs.

Flatware is skillfully crafted into contemporary and classic designs using 18/10 stainless steel in a variety of gauges to meet your durability and practicality needs.

Cardinal offers solutions to your foodservice needs with your choice of over 4000 original designs. Let your imagination run wild and create a table setting that is perfect for your business: from durable AND practical to stylish AND elegant – mix, match, and then make it your own.

NERA



LIMA



# GREEN STATEMENT

## Conserving resources and preserving the environment is our best gift to future generations.

As the largest tabletop company in the world, Arc International/Cardinal International share a commitment—not only to set innovation and technology standards—but also to grow them clean and green while providing sustainability of our resources well into the future. Arc has concentrated time and energy on choosing ways to specifically impact our energy consumption, atmospheric pollution, waste management, and material choices.

We are proud to report that a European reference document on technologies used in the glass-making world has ranked Arc International among those companies that are the most respectful of the environment. We use the ISO 14001 standard to ensure that our organization is set up to reduce our environmental impact. From respecting our environment by choosing sea and river transport, and voluntarily committing to programs for reducing CO<sub>2</sub> emissions, such as the AERES program (in France) and the PNAQ program (national plan for allotment of quotas) based on the Kyoto protocol, we are giving specific attention to our environmental footprint. We use filters or decanters whenever possible to limit environmental impact, and water is recycled everywhere that it is technically feasible. We use materials such as glass, Opal®, Zenix® and stainless steel that can be recycled.

ARC / Cardinal committed to the United Nations Global Compact program on May 14, 2003. We are proud to report that in 8 years, a 20% reduction in the use of water and a 12% reduction in greenhouse gas emissions has been sustained. We are now recycling 10 times the amount of plastics that we recycled in 2003 and have reduced our energy consumption by 9% through recycling glass in the manufacturing process. We have defined these actions as priorities and we have created measurements which are conducted in all of Arc's organizations throughout the world.

### Sustainable Development: the best way to grow

**Sustainable Development** is the key to Arc's future and it takes into account so much more than air and water conservation. The aim of sustainable development is to combine economic performance and social fairness with respect for the environment. Today, these challenges have increased with globalized markets and the increase in the world population.

Companies who commit to sustainable development decide on their own initiative to undertake a responsible citizenship role in the world. Economic growth, social cohesion and environmental protection necessarily go together, as we develop responsibly in our worldwide community. These initiatives include producing products suitable for local markets as close to customers as possible, and dedicating 3% of the R&D budget to fund environmentally sound ways to improve our technology. And, we are taking care of the people who manufacture our products by providing socially responsible programs that provide food and aid to needy individuals.

These commitments are no longer considered as constraints to be taken into account, but as key investments underpinning the Arc / Cardinal company strategies.

More information is available at [www.arc-intl.com](http://www.arc-intl.com)





*"Our global teams share a commitment towards the growth and sustenance of a beautiful environment."*

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