

S W E E T   S T R E E T   D E S S E R T S

# CORPORATE SOCIAL RESPONSIBILITY



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• sustainable, fulfilled, inspired future • reduce our impact on the environment • reduce the size of our packaging • mailing carton is made from recycled material • recycle cardboard, aluminum, paper, metal and plastics • reduce our solid waste hauling by nearly 1000 tons • conserve power and reduces emissions • recover liquid and solid food • keep waste out of our community sanitation system • reduce the number of reports and amount of paper used • continually cut paper use substantially • conserve 30% of the electricity and natural gas used in production • keep our office machines off except when in use • recapture heat dissipated by our cooling system • reuse energy to heat our plant water • use solar wind and fuel cell systems to generate electricity • sell electricity back to the grid • develop and implement projects to reduce carbon footprint • our fundraising system helps organizations help themselves • contribute product to food banks • donors to the arts • dedicated, record-breaking fund-raising efforts • dedicated to issues concerning children • investing and participating in events • promote creativity • one of the 50 Best Women in Business • invest in our employees • pay-for-skills program encourages employees to grow • reduce gas emissions • artificial trans fat was removed • responsible to the future • proud of our employees • employee-related awards for their children • leaders in advocacy for women • women hold key management positions • personal and professional growth of employees • Tuition Reimbursement Plan • help minority businesswomen gain a larger piece of the pie • Sodexo Diverse Supplier of the Year • strengthening supplier diversity • social responsibility will travel forward with us • positive impact • individual responsibility • improve the local environment • good citizen • encourage others to follow • our small

Although the reach of our company is global,  
we believe the greatest **positive impact**  
we can make as a corporate citizen is local.

We ascribe to the philosophy of the multiplier  
effect of **individual responsibility.**

By doing our part to **improve our local  
community and environment,**

we hope to **inspire others** others to join

in our shared effort to make **our world**

**a better place.**



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There is more behind our desserts than fine ingredients.  
There is a heartfelt commitment to our planet,  
our community and our people.

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We care. We believe that a worldwide company such as Sweet Street Desserts is a citizen, not only of the economic realm, but also within the environment, in the arts, in the thoughtful consideration of philosophies that improve others. Our decisions and those of our customers and vendors, even our competitors, can generate a dynamic that connects us all and makes each of us a leader.

The decisions we make as a company are not only about creating better products, but also about making a better world. We are committed to making connections between our company and a sustainable, fulfilled, inspired future, one where we lead our people, our community and our industry to an example of responsibility, a destiny of accomplishment.

Our commitment means our goals will never be complete. As new technology becomes available, as new forces enter our arena, even as old problems give way to new solutions, our focus will change. But our commitment never will.



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# THE ENVIRONMENT

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As climate change becomes a threat to the planet, Sweet Street has focused every aspect of its business on reducing our impact on the environment. If it helps us toward the larger goal, no solution is too simple or too small.

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## **Greener Packaging**

We produce frozen desserts shipped around the world. We must deliver these in the finest condition with zero food safety issues. We have reduced the size of our packaging, and our mailing carton is made from recycled material.

## **Recycling and Paper Conservation**

We recycle cardboard, aluminum, paper, metal and plastics. By doing so, we reduced our solid waste hauling by nearly 1000 tons between 2007 and 2008. It also lowers our number of hauls, which conserves gas and reduces emissions. We recover liquid and solid food and sell it for animal feed, keeping waste out of our community sanitation system.

Through electronic reporting, we have reduced the number of reports and amount of paper used. By saving financial documents electronically, using fund transfers, changing our reporting from daily to weekly and employing simpler forms and envelopes, we have cut our paper use substantially.

## **Energy Conservation**

We operate lighting, HVAC, boilers, exhaust fans and certain refrigeration items on a non-production cutback schedule, conserving 30% of the electricity and natural gas used in production before the change. We also keep our office machines off except when in use.

## **Conservation innovation Goals**

The company's conservation efforts continue as we seek to make stronger our energy conservation.

- We seek to recapture heat dissipated by our cooling system and reuse that energy to heat our plant water year-round and our building heat in colder months.
- We are assessing solar, wind and fuel cell systems to generate electricity to shave our peak use.
- We are looking at the possibility of selling electricity back to the grid from our generator.

## **Our Community**

The people who make Sweet Street Desserts succeed also are dedicated to social responsibility within the arenas from which we draw our excellence—our communities within our company, region and our industry.

As part of giving back to the area in which we work, we regularly offer our products for fundraising efforts by schools and student-based organizations. We also contribute our product to food banks and a variety of local missions. As a company, we are donors to many of the arts within our community, from the historic local theatre to musical events.

Sweet Street Desserts supports the character-building Olivet Boys and Girls Club with dedicated, record-breaking fund-raising efforts.

We are especially dedicated to issues concerning children and community. We serve at the board level of the Pennsylvania Institute for Children's Environmental Health (PICEH). Its mission is to protect children from environmental harm through education, outreach and research.



# PEOPLE

## Women's Business Enterprise

In the state of Pennsylvania, owner Sandy Solmon has been named one of the 50 Best Women in Business, citing contributions to the state's economy and communities.

## Leadership in Diversity

Sandy Solmon has led her company in advocacy for women:

- Throughout the company, women hold management positions in which they make significant impact on company growth and profitability.
- Personal and professional growth of employees is supported through a Tuition Reimbursement Plan and other programs
- Solmon and members of her management team are active in Women's Foodservice Forum
- Solmon is a member of the Zenith Group, which helps minority businesswomen gain a larger piece of the purchasing pie

The company has received the Sodexo Diverse Supplier of the Year award.

## Focus on supplier diversity

Sweet Street Desserts fosters supplier diversity by providing opportunities to women and minority-owned businesses and small businesses. Once suppliers are selected, our CEO works with many of them one-on-one.

Working with diverse suppliers provides a competitive edge to Sweet Street Desserts. Quality ingredients and competitive prices from suppliers are important. Equally important are creativity and ideas suppliers are encouraged to provide. By continuing and strengthening supplier diversity, Sweet Street Desserts believes customers are better served in our mission to set the standard in high quality desserts.

## Safety and Training

We invest in our employees. They are our most valuable asset. A wellness program includes early detection screenings, assistance with disease management and education on exercise and healthy habits. Our pay-for-skills program encourages employees to develop abilities within their jobs that can lead to advancement in responsibility and income.

Sweet Street Desserts takes extra measures for food safety. Numerous initiatives are in place to promote employee safety, including a Safety Committee comprised of employee representatives, incentive programs and communication and education on safety and ergonomics.

Health issues are important to Sweet Street Desserts. We use only the finest ingredients. Whenever possible, we buy locally, which reduces the company's carbon footprint and reduces gas emissions of transport. As of January 2007, artificial trans fat was removed from Sweet Street products. Suppliers also are doing their part to buy socially and environmentally sourced ingredients. Any of our ingredients that contain palm oil are from manufacturers who are members of the Roundtable for Sustainable Palm Oil (RSPO).

## Sweet Street Desserts Scholarship

We feel responsible to the future. We are proud of our employees and offer employee-related awards for their children who are undergraduate students enrolled full-time in college. We have assisted 14 students since we began the program.



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## WHAT'S NEXT

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As we move into the future, our goals for social responsibility will travel forward with us. We will continue our commitment to our planet, our suppliers, our employees and our customers---and to the magnificent idea of making moments special for individuals around the world. We are dedicated to making decisions today that will strengthen our company to serve our communities.

A handwritten signature in cursive script, reading "Sandy Olson".