



Sweet Elite. A sweet suite of tools to help you sell more desserts.

Tempt more. Sell more. Please more.

Here are the tools and expertise to add vitality and revenue to your dessert program. To help you leverage luscious, we offer a comprehensive collection designed to make selling desserts easier and more profitable for you.



Earn premiums and rewards.



Waitstaff training program inspires higher check averages.



Sell with customized merchandising.



Sell by creating excitement.



Tempt more customers to buy by balancing your dessert menu.



Special online resources boost your dessert business.

Membership profile information

Salutation: Chef ___ Dr. ___ Mr. ___ Mrs. ___ Ms. ___ First Name: _____ Last Name: _____

Title: _____ Email: _____ Segment: _____

All program correspondence will be sent to this email address.

Establishment Name: _____ Address: _____

City: _____ State: _____ Zip: _____ Phone Number: _____ Ext. _____

Primary Distributor: _____ Broker Company: _____ Broker Sales Representative: _____

Your user name will be your e-mail address. Initial password will default to your ten digit phone number. Once your registration is confirmed you will be able to change your password. Please retain for your records.

It's easy to enroll and start enjoying Sweet Elite member benefits:

- Log on to www.foodservice.sweetstreet.com/elite
- Or submit your completed registration form via mail to:

**Sweet Street Desserts
c/o Idea Workshop
7147 Shady Oak Rd.
Eden Prairie MN 55344**

- Or fax to 952-831-0303

Welcome to luscious.™

722 Hiesters Lane, Reading, PA 19605
1-800-793-3897 | foodservice.sweetstreet.com



Sweet Elite Program Questions? Call 1-800-929-2254.