

## Kent Precision Foods Group Product Packaging Capabilities



# Determining the appropriate package for your product is as important as the blend of ingredients the package contains.

Your Kent Precision Foods Group sales representative and operations team will work with you to determine the packaging option that works best—but you can get started by reviewing the following considerations.

## Cost

You may need to deliver a finished product at a particular price point, which will likely influence your packaging options. Packaging costs vary widely and are impacted by:

- Type of packaging (carton, jar, pouch, etc.)
- The material used (paper, poly, etc.)
- Size of package (2" x 2" pouch, pail, etc.)
- Printing method (plain film, preprinted film, applied label, etc.)

## Product Ingredients

Your product ingredients may necessitate a certain type of packaging material. Consider the following:

- Do you need to consider color bleed or odor permeation?
- Are some of the ingredients sensitive to environmental conditions?

## Volume Per Unit

How your product is used affects how it is packaged. Ask yourself these questions to determine how much of your product needs to be in each package.

- Is the product intended to produce single servings, a consumer household serving or a much larger finished product for foodservice?
- Is your blend of ingredients intended to be used alone, or is it one of the components being incorporated into a very large production batch of a product?

## Reseal Feature

If the product contained in a single package/container is not designed to be used in its entirety, your package will need to have reseal functionality.

- Consider using a jar or pail with a lid or including a zipper if using a pouch.
- If your product requires refrigerated storage once opened, choose packaging material that is conducive to both dry and refrigerated storage conditions.

## User Appeal

If your product is destined for the retail shelf than the appearance of its package is critical to sales success.

- Does your packaging choice reinforce your brand positioning and quality standards?
- Do you want it to provide a competitive advantage?
- Does the chosen format allow you to communicate all the information necessary and/or helpful to the end user, like directions for use, storage guidelines, recipes, etc.?

If your product is not sold at retail, consider the needs of other end users.

- How will the foodservice operator store and use your products?
- If your product is made for an industrial audience, ensure the package is easy to store, handle and use to avoid complaints and a negative impact on future sales.

## Number of Packaging Units Per Case

Safety regulations restrict maximum case weight, but you should also consider pallet configurations, shipping costs and potential shipping and storage related damage.

- Are there an ideal number of units per case?
- How are your competitors packing like products?
- Is how fast your product turns with your distributor partners a consideration?
- If you offer a price advantage, you may want to keep the yield per package/case identical so the price comparisons can be made easily.

## Storage Considerations

Once your product arrives at its final destination (warehouse, manufacturer, etc.), it could be subjected to physical conditions that might impact packaging.

- Depending on the product and its application, it might sit in storage (and be subjected to those conditions) for many months before it is pulled.

## Shipping Considerations

Give some thought as to where and how your product is going to be shipped.

- Is it going to be locally, nationally or internationally distributed?
- Does the shipping method or destination require that a certain type of packaging be used, e.g., will the product be subjected to extreme heat or cold, light or humidity?

## Other Packaging Features

- Does your package need to include an enclosed scoop, pour spout, or tear notch to facilitate measurement from a bulk package?

Regardless of whether you choose a carton, jar, pouch or pail, you can be confident that our quality and safety controls extend all the way through to packaging.



Our operations team will ensure your packaging is on time and meets your appearance and performance expectations. You'll have final sign-off labels or preprinted film with guidance from our regulatory professionals on what can and cannot appear.

Once packed, your product will undergo careful scrutiny to ensure proper appearance and seals before it is placed, as directed, into accurately labeled cartons. Pallets will be configured to ensure safe shipment.

Take a look at our standard packaging options on the following pages. We hope you'll find the ideal package for your product, but we are happy to work with you to develop a custom solution to fulfill your specific needs.

# Pouch Capabilities

## Horizontal & Vertical • Form-filled & Sealed

### Volumes

1 oz – 6 lbs (product density determines bag size)  
Dual fill capacity on horizontal form-filled and seal line minimizes reduction in particulate size throughout filling process

### Available Package Styles

Bag n' Bag (with or without zipper)  
Gusseted/Tucked (with or without zipper)  
Quad Seal  
Tear Notch and Hole Punch options available

### Film Options

Paper, poly, foil, metalized poly or metalized films

### Printing Options

Can choose from several different ink colors  
Can run preprinted and preprinted registered film



### Horizontal Form-filled and Sealed

Bag Widths: 2" – 6"  
Bag Lengths: 2" – 8"



### Vertical Form-filled and Sealed

Bag Widths: 2 1/8" – 12"  
Bag Lengths: 3" – 16"



# Carton Capabilities

## Volumes

4 oz – 3 lbs (Product density determines size)  
Combination fill available, e.g., seasoning packet

## Carton Material

Cardboard, chipboard

## Printing Options

Cintronix Printer –  $\frac{3}{4}$ " in max height (3 lines, black ink)  
Can have preprinted cartons

## Enclosures

Can add inserts, e.g., recipe cards, coupons, etc.



Length: 2" – 8"  
Width: 1" – 2"  
Depth: 3  $\frac{1}{2}$ " – 10"



# Jar & Pail Capabilities

## Volumes

1 ½ oz – 30 lbs

## Container Material

HDPE, PET, Plastic

## Printing Options

Cintronix Printer – ¾" in max height (3 lines, black ink)  
Can have wraparound or partial label

## Jar Lids

Various styles and colors available  
Shaker feature available

## Safety Seal

Jars have induction seal in lid  
Tamper evident lids on pails



Jars



Pails/Buckets



# Can Capabilities

## Volumes

4 oz – 3 lbs (Product density determines size)

## Can Material

Metal, composite

## Printing Options

Cintronix Printer –  $\frac{3}{4}$ " in max height (3 lines, black ink)

Can have preprinted composite can or wraparound label



**Non-Round Composite Can**  
4  $\frac{1}{8}$ " w x 3  $\frac{1}{4}$ " d x 4  $\frac{3}{4}$ " h



**Spiral Wound Composite Can**  
6  $\frac{1}{8}$ " dia. X 7" h  
4" dia. X 4  $\frac{3}{4}$ " h  
2  $\frac{1}{5}$ " dia. X 4  $\frac{1}{2}$ " h



**Aluminum Can** 6  $\frac{1}{8}$ " dia. X 7" h



# Bulk Capabilities

## Volumes

5 – 2,000 lbs (product density determines size)

## Material

Cardboard, poly bags, poly lined paper bags, super-sack

## Printing Options

Cintronix Printer –  $\frac{3}{4}$ " in max height (3 lines, black ink)

Can have preprinted cartons

Labels



**Super-Sack**



**Drum**



**Bulk Bag**



**Bag n' Box**

