

Sample Introduction (Week 1)

It's time to get your flavor on, everybody! At lunchtime, head over to the new Flavor Lab Flavor Station in the school cafeteria. The Flavor Lab Flavor Station lets you experiment with new tastes, like (INSERT 2-3 FLAVOR NAMES). It's easy - just choose a bold flavor and shake it on to your meal. Tell your friends to hashtag #GetYourFlavorOn and test our theory that food always tastes better at The Flavor Lab Flavor Station.

Sample Announcement (Week 2)

Hey everybody, did you get your flavor on yet? Well, what are you waiting for?!? At lunchtime, head over to the new Flavor Lab Flavor Station in the school cafeteria and have some fun! Experiment with bold flavors, like (INSERT 2-3 FLAVOR NAMES). It's easy – just choose a flavor and shake it on to your meal. Tell your friends to hashtag #GetYourFlavorOn and test our theory that food always tastes better at The Flavor Lab Flavor Station.

Sample Announcement (Week 3)

Today at lunch, get to the Flavor Lab Flavor Station and add ridiculously great flavor to your meal! Just choose a flavor and shake it on – it's that easy. Choose from a variety of awesome seasonings like (INSERT 2-3 FLAVOR NAMES) and more. Tell your friends to hashtag #GetYourFlavorOn and experiment with new tastes at The Flavor Lab Flavor Station.

Sample Announcement (Week 4)

How will you mix it up at the Flavor Lab Flavor Station today? A little (INSERT FLAVOR)? Or maybe some (INSERT FLAVOR)? The possibilities are endless! Get crazy with flavor and make your meal uniquely yours and totally awesome. Tell your friends to hashtag #GetYourFlavorOn and experiment with new tastes at the one and only Flavor Lab Flavor Station in the school cafeteria.

Sample Announcement (Week 5)

It's time to get gutsy with your grub at the school cafeteria's Flavor Lab Flavor Station. You only live once, so add bold new flavors to everything from vegetables, salads, sandwiches and more. It's easy, just choose a flavor and shake it on. Tell your friends to hashtag #GetYourFlavorOn and experiment with new tastes at the one and only Flavor Lab Flavor Station.

Sample Announcement (On-Going Support)

Have you experimented at the school cafeteria's Flavor Lab Flavor Station yet? Today is a perfect day to get your flavor on! Try mixing (INSERT FLAVOR NAME) with (INSERT FLAVOR NAME). It's one part spicy, one part savory and 100% delicious. Try something new every day and tell your friends to hashtag #GetYourFlavorOn with great new tastes at the Flavor Lab Flavor Station.