



BIG FLAVOR

IT'S THE ANSWER TO GEN Z'S BIG EXPECTATIONS

Gen Z is a demanding bunch when it comes to food. The good news is you can give them exactly what they want without breaking your budget or adding a lot of sodium. All you need is delicious flavors they just can't pass up. Here's how:

THEIR NEEDS

YOUR SOLVE

CUSTOMIZATION

23% of Gen Z actively seek out new flavors to try on a regular basis¹

People are experimenting with global spices and spice combinations, becoming spice mixologists, in a way.²

FLAVOR STATIONS

The Flavor Lab Flavor Station can help you drive ADP and reduce waste by letting students experiment with new tastes.

FRESH & HEALTHY EATING EXPERIENCES

The gravitation toward "better" fast food is transforming and diversifying the industry.³

Gen Z likes to see foods made to order or prepared on the spot.⁴

ON-TREND RESTAURANT OFFERINGS

Offer flavors that are just like the ones students love at their favorite restaurants.

WE OFFER A WIDE VARIETY OF SEASONINGS AND SAUCES THAT HELP YOU DELIVER WHAT GEN Z WANTS.

See back for details. 



Precision Foods Group



SEASONINGS AND SAUCES

FOR THE "HAVE-IT-MY-WAY" GENERATION

With kid-friendly seasonings and sauces, you can quickly and easily bring bold flavor to the foods you offer without adding a lot of sodium.

GREAT FOR FLAVOR STATIONS

PRODUCT #	FLAVOR	Est. Cost / Serving	Pack Size
V480-02190	Foothill Farms Ranch Seasoning	3¢	1/2.6 lb
V481-02190	Foothill Farms Fiesta Lime Seasoning	3¢	1/1.9 lb
V483-02190	Foothill Farms Tex Mex Seasoning	4¢	1/2.3 lb
V484-02190	Foothill Farms Nacho Cheese Seasoning	4¢	1/2.4 lb
V482-03190	Foothill Farms BBQ Teriyaki Seasoning	3¢	1/3 lb
V485-02190	Foothill Farms Chili Cheese Seasoning	4¢	1/2.6 lb
J017-S6900	Mrs. Dash Original All-Purpose Seasoning	4¢	3/21 oz
J058-S6900	Mrs. Dash Garlic & Herb Seasoning	4¢	3/21 oz
J060-S6900	Mrs. Dash Lemon Pepper Seasoning	4¢	3/21 oz
J095-S6900	Mrs. Dash Southwest Chipotle Seasoning	4¢	3/21 oz
J094-DB900	Mrs. Dash Spicy Jalapeño Seasoning	6¢	12/2.5 oz
J011-DB900	Mrs. Dash Extra Spicy Seasoning	5¢	12/2.5 oz



FOR FRESH & HEALTHY EATING EXPERIENCES

PRODUCT #	FLAVOR	Est. Cost / Serving	Pack Size
C201-E2190	Foothill Farms Cheese Sauce	16¢	8/16 oz
V532-F6190	Foothill Farms Classic Red Enchilada Sauce	8¢	8/8 oz
S162-F6190	Foothill Farms Cilantro Lime Rice Seasoning	7¢	10/6 oz
V419-AL190	Foothill Farms Mexican Rice Seasoning	5¢	6/11 oz
V425-H5190	Foothill Farms Salsa Seasoning	3¢	12/5.8 oz
V413-D9190	Foothill Farms Select Taco Seasoning	4¢	6/6.6 oz
V461-F6190	Foothill Farms Charro Pinto Bean Seasoning	5¢	12/3.5 oz
V465-H5190	Foothill Farms Cuban Black Bean Seasoning	6¢	12/4.2 oz



For more information, contact Kent Precision Foods Group at 800-442-5242 or precisionfoods.com/contactus

1 Foodservice Director, Jan. 2016

2 The Food Channel, 2015 Top 10 Food Trends

3 "Technomic's Take: 2016 Trends," Technomic, Inc. Nov. 9, 2015

4 "Study Provides Insights Into Gen Z Preferences," Restaurant Hospitality, Jul. 31, 2015

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