



# COOKIE DOUGH *Blue Up!*

## INTRODUCING FROSTLINE® BLUE COOKIE DOUGH FLAVORED SOFT SERVE MIX

*Cookies are great, and the taste of cookie dough flavor is the best. Add in the blue of sunny skies and neighborhood pools to the mix, and you've got a recipe for reliving the sweetest moments of childhood. So bring out the kid in everyone with a soft serve mix that is lactose free, gluten free, Kosher OUD, Halal and is full of fun!*



Artificially Flavored  
Mfr Product Code D501-C4000  
DOT Code 743024



### WHY DRY MIX

#### VS READY-TO-USE DAIRY\*\*

- 1** GREATER PROFIT POTENTIAL  
Stable Costing
- 2** SHELF STABLE UP TO 18 MONTHS  
Compact for easy storage
- 3** SUSTAINABILITY, LESS PACKAGING  
Lower ratio of packaging waste

# THE POWER OF POSSIBILITIES: *Recipes* FOR DIVERSE FLAVOR



## BLUE COOKIE DOUGH-MALLOW SHAKE *Blender Recipe*

(Makes: 1-16 fl oz drink)

1. Add ½ cup Frostline® Blue Cookie Dough Flavored Soft Serve Mix into a blender
2. Add 1 cup crushed ice, 2 Tbsp marshmallow creme, and 1 Tbsp mini semi-sweet chocolate chips
3. Blend all ingredients until smooth, about 1 minute
4. Pour into chilled glasses and garnish with whipped cream and chocolate chips



## BLISSFULLY BLUE COOKIE DOUGH SHAKE *Blender Recipe*

(Makes: 1-16 fl oz drink)

1. Add ½ cup Frostline® Blue Cookie Dough Flavored Soft Serve Mix into a standard blender
2. Also add ½ cup unsweetened almond milk, 1 cup ice water, and ¼ cup ready-to-eat chocolate chip cookie dough
3. Blend all ingredients until smooth, about 1 minute
4. Pour blended drink into prepared glasses and garnish with crushed chocolate chip cookies



## BLUE COOKIE DOUGH TWIST

1. Prepare Frostline® Blue Cookie Dough Flavored Soft Serve Mix as directed
2. Prepare Frostline® Vanilla Flavored Soft Serve Mix as directed
3. Twist both flavors into a 5 oz vessel and serve



## DECADENT, DELICIOUS AND DELIVERS ON PROFIT

FROSTLINE® PROFIT POTENTIAL			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$33.50	\$1,005	<b>\$12,060</b>
50	\$67	\$2,010	<b>\$24,120</b>
100	\$134	\$4,020	<b>\$48,240</b>

## FROSTLINE® BLUE COOKIE DOUGH FLAVORED SOFT SERVE MIX,

*Artificially Flavored*

Product Code: D501-C4000

UPC: 10072058632066

DOT Code: 743024

Case Pack: 6/6 lbs

Serving Size: ⅓ cup prepared (117g)

Servings per Bag: About 88\*

Servings per Case: 528

\*Note: A volume amount of ⅓ level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a ⅓ cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

## Nutrition Facts

About 88 servings per container  
**Serving size** 3 Tbsp (31g)  
 [Make 2/3 Cup Soft Serve (117g)]

Amount per serving	
<b>Calories</b>	<b>130</b>
	<b>% Daily Value*</b>
<b>Total Fat</b> 4g	5%
Saturated Fat 3.5g	18%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 210mg	9%
<b>Total Carbohydrate</b> 26g	<b>9%</b>
Dietary Fiber 0g	0%
Total Sugars 19g	
Includes 19g Added Sugars	38%
<b>Protein</b> 0g	
Vitamin D 0mcg	0%
Calcium 1mg	0%
Iron 0mg	0%
Potassium 78mg	2%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## Prep IS A SNAP... 1,2,3 FOR FROSTLINE® FROZEN TREATS



1) Start with clean Frostline® mixing bucket, fill with cold water to the indicated two-gallon line



2) Add 1 bag of Frostline® soft serve mix, stir with wire whisk until completely dissolved (about 2 minutes)



3) Pour mixture into your soft serve machine or cover and place in refrigerator



Precision Foods Group

LEARN MORE about other Frostline® Soft Serve flavors, recipes, and resources at [FrostlineFrozenTreats.com](http://FrostlineFrozenTreats.com).

800-442-5242 | [FROSTLINEFROZENTREATS.COM](http://FROSTLINEFROZENTREATS.COM)

\*\*NOTE: Frostline® Soft Serve products have a shelf life up to 18 months as compared to Ready-To-Use Dairy product(s) with a shelf life of approximately 14-20 days. Based on pound comparison between Dry & RTU.

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