

LIP SMACKING SMILES!

DOLE SOFT SERVE® Lemon Flavor

Equal parts sweet and tart – DOLE SOFT SERVE® Lemon Flavor is a delectable, sharp addition to the soft serve lineup. This optimistic flavor tastes freshly squeezed and twists in a perfectly timed lip smack that is sure to leave you with a smile.



The flavor lemon has a

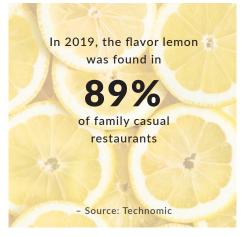
71%
menu penetration

- Source: Datassential's

Over the last year, lemon was ranked as the

7th
most common frozen treats flavor found on menu's

- Source: Mintel



















TRUE-TO-FRUIT FLAVOR.

True Profit Potential.

DOLE SOFT SERVE® Profit Potential				
Sales per Day	Daily Profit	Monthly Profit	Annual Profit	
25	\$54.75	\$1,642.50	\$19,710.00	
50	\$109.50	\$3,285.00	\$39,420.00	
100	\$219.00	\$6,570.00	\$78,840.00	

VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES



LEMON FLOAT

- 1. Prepare DOLE SOFT SERVE® Lemon Flavor as directed
- Place 6 oz. serving of prepared DOLE SOFT SERVE® Lemon Flavor in a glass
- 3 Pour 4 oz. Lemon Lime soda over top
- 4. Serve with a straw



COCONUTTY LEMON DROP

- 1. Prepare DOLE SOFT SERVE® Lemon Flavor as directed
- 2. Place 4 oz. serving of prepared DOLE SOFT SERVE® Lemon Flavor in a serving dish
- 3. Top with approximately 1 oz. of toasted coconut flakes



LEMON PISTACHIO CHOCOLATE SUNDAE

- 1. Prepare DOLE SOFT SERVE® Lemon Flavor as directed
- 2. Place 4 oz. serving of prepared DOLE SOFT SERVE® Lemon Flavor in a serving dish
- 3. Drizzle with chocolate syrup
- 4. Top with approximately 1 oz. chopped pistachios

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



3) Pour mixture into soft serve machine

DOLE SOFT SERVE® LEMON-FLAVORED SOFT SERVE MIX, NATURALLY FLAVORED

Product Code: D585-A6448 UPC: 10072058614949 DOT Code: 605490 Case Pack: 4/4.4 lbs

Serving Size: 2/3 cup prepared

(117g)

Servings per Bag: About 72* Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

About 72 servings per container Serving size 2 Tbsp (28g) [Makes 2/3 Cup Soft Serve (117g)]		
Amount per serving Calories	110	
	% Daily Value	
Total Fat 0.5g	1%	
Saturated Fat 0g	0%	
Trans Fat 0g		
Cholesterol 0mg	0%	
Sodium 10mg	0%	
Total Carbohydrate 26g	9%	
Dietary Fiber 0g	0%	
Total Sugars 24g		
Includes 23g Added Sugars	46%	
Protein 0g		
Vitamin D 0mcg	0%	
Calcium 8mg	0%	
Iron Omg	0%	
Potassium 4mg	0%	

LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lime, Strawberry, Raspberry, Orange, Cherry & Watermelon at DoleSoftServe.com.

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