

PRETTY PLEASE WITH A CHERRY ON TOP

Introducing DOLE SOFT SERVE® Cherry

True-to-Fruit tart with a hint of subtle sweet, DOLE SOFT SERVE® Cherry makes any moment a refreshing treat. A generational favorite, liked by the Gen Z, Millennial, Gen X and Baby Boomer* crowds alike. A versatile flavor to create many delectable offerings from floats to desserts. Vegan, gluten-free and more, DOLE SOFT SERVE® Cherry is sure to please all!



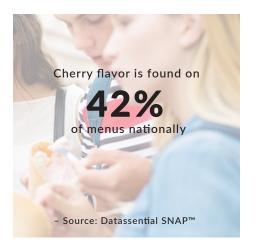
*Source: Datassential SNAP™ 2019

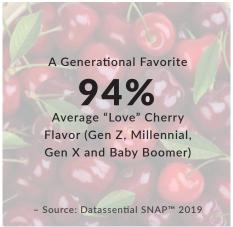
Cherry's growth is predicted to outperform

83%

of all other foods, beverage, and ingredients over the next four years (2019-2023)

- Source: Haiku™ Datassential's





















VERSATILE RECIPE OFFERINGS FOR EVEN

GREATER FLAVOR POSSIBILITIES



DARK CHOCOLATE CHERRY TRUFFLE

- 1. Prepare DOLE SOFT SERVE® Cherry as directed
- 2. Add Dark Chocolate pieces on top of 5oz of finished DOLE SOFT SERVE® Cherry
- 3. Additionally add Brownie pieces to the finished DOLE SOFT SERVE® Cherry
- 4. Drizzle on top of finished DOLE SOFT SERVE®
 Cherry, approx ½ oz. of Chocolate sauce

TRUE-TO-FRUIT FLAVOR.

True Profit Potential.

DOLE SOFT SERVE® Profit Potential				
Sales per Day	Daily Profit	Monthly Profit	Annual Profit	
25	\$54.75	\$1,642.50	\$19,710.00	
50	\$109.50	\$3,285.00	\$39,420.00	
100	\$219.00	\$6,570.00	\$78,840.00	

CHERRY S'MORES

- 1. Prepare DOLE SOFT SERVE® Cherry as directed
- 2. Add Marshmallow pieces on top of 5oz of finished DOLE SOFT SERVE® Cherry
- Additionally add Graham Cracker Cookies and Chocolate pieces to the finished DOLE SOFT SERVE® Cherry
- 4. Drizzle on top of finished DOLE SOFT SERVE® Cherry, approx ½ oz. of Chocolate sauce



CHERRY COLA FLOAT

- 1. Prepare DOLE SOFT SERVE® Cherry as directed
- Place a 5 oz. serving of prepared DOLE SOFT SERVE® Cherry in a serving dish
- 3. Top with approx 1+ oz. of Cherry Cola on top of 5oz of finished DOLE SOFT SERVE® Cherry

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



3) Pour mixture into soft serve machine

DOLE SOFT SERVE® CHERRY-FLAVORED SOFT SERVE MIX, with other natural flavors

Product Code: D571-A6120 UPC: 10072058621411 DOT Code: 707521 Case Pack: 4/4.5 lbs

Serving Size: 2/3 cup prepared

(117g)

Servings per Bag: About 72* Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition F	acis
About 72 servings per container Serving size [Makes 2/3 Cup Soft	2 Tbsp (28g) Serve (117g)]
Amount per serving	440
Calories	110
	% Daily Value
Total Fat 0.5g	19
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 24g	
Includes 24g Added Sugars	48%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 8mg	09
Iron 0mg	0%
Potassium 0mg	0%

LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lemon, Strawberry, Raspberry, Lime, Watermelon and Orange at DoleSoftServe.com.