



DOLE SOFT SERVE®

BIG FLAVOR ON CAMPUS.

Keep students on campus with delicious true-to-fruit flavors in your school colors! DOLE SOFT SERVE® offers a name they know with attributes they seek, like vegan and dairy free. Plus, it's easy for a staff of any size to offer these delectable indulgences in foodservice outlets, big or small, all across campus. These convenient, shelf-stable dry mixes are versatile enough to please any palate and keep students coming back for more.



DINING HALL



GRAB & GO



COFFEE KIOSK



SPORTS CONCESSIONS



STUDENT UNION



MAKE THE GRADE WITH DOLE SOFT SERVE®

- Colors showcase team spirit and school pride
- Greater profit potential, lower cost and stable costing
- Stores for up to 18 months without refrigeration
- Shelf stable and compact for easy storage
- Lower ratio of packaging waste compared to ready-to-use.
- Requires less energy to produce & ship





DOLE SOFT SERVE® CAN HELP NOW MORE THAN EVER.

Flexibility is key right now as colleges and universities continue to adjust through pandemic changes with fewer students living on campus¹ and staffing shortages.² That's why DOLE SOFT SERVE® is a great fit. The true-to-fruit flavors in a variety of colors that can work with many school colors, appeal to students, and it's easy to make with very little labor. DOLE SOFT SERVE® also delivers on nutritional claims that are most important to today's students, including vegan, vegetarian and gluten free.³

Now's the time to help bring students together, and what better way than with the #1 ranked food and beverage category—frozen treats!⁴ Creating positive connections is so important right now with many students saying their general mental health and ability to socialize has been negatively impacted during the pandemic.⁵



Product Specs								Nutritional Claims						
DOLE SOFT SERVE®	Mfr Code	DOT Code	UPC	Case Pack	Servings/ Case	Servings/ Bag	Serving Size (Prepared)	Dairy Free	No Cholesterol	Gluten Free	Lactose Free	Vegan	Kosher	Low Fat
Pineapple Naturally & Artificially Flavored	D581-A6120	560382	10072058610194	4/4.4 lbs	288	72	¾ cup	•	•	•	•	•	•	•
Orange With Other Natural Flavors	D531-A6120	560386	10072058610910	4/4.4 lbs	288	72	¾ cup	•	•	•	•	•	•	•
Raspberry With Other Natural Flavors	D551-A6120	576152	10072058611818	4/4.6 lbs	288	72	¾ cup	•	•	•	•	•	•	•
Lemon Naturally Flavored	D585-A6448	605490	10072058614949	4/4.4 lbs	288	72	¾ cup	•	•	•	•	•	•	•
Mango With Other Natural Flavors	D561-A6120	576123	10072058611900	4/4.5 lbs	288	72	¾ cup	•	•	•	•	•	•	•
Strawberry With Other Natural Flavors	D542-A6120	632335	10072058615533	4/4.5 lbs	288	72	¾ cup	•	•	•	•	•	•	•
Lime Naturally Flavored	D586-A6120	671891	10072058619418	4/4.4 lbs	288	72	¾ cup	•	•	•	•	•	•	•
Cherry With Other Natural Flavors	D571-A6120	707521	10072058621411	4/4.5 lbs	288	72	¾ cup	•	•	•	•	•	•	•
Watermelon Artificially Flavored	D520-A6120	716218	10072058621855	4/4.5 lbs	288	72	¾ cup	•	•	•	•	•	•	•
Pomegranate-Flavored With Other Natural Flavors	D594-A6120	743027	10072058633100	4/4.5 lbs	288	72	¾ cup	•	•	•	•	•	•	•

Visit DoleSoftServe.com for nutrition information.

For more product information on how DOLE SOFT SERVE® can support the profitability of your operations with versatile, delectable frozen treats from a dry mix, contact Kent Precision Foods Group at **800-442-5242**. DoleSoftServe.com



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1 Technomic 2021 College & University Consumer Trends Report, March/April 2021
 2 Foodservice Director August 2021 survey, foodservicedirector.com 10/26/21
 3 Technomic Ignite Menu Data Q4 2018 – Q4 2020

4 Datassentials 2020
 5 Foodservice Director August 2021 survey, foodservicedirector.com 10/26/21