

EZ Prep means quick-to-fix, easy to hold.



Step 1 Start with clean Frostline® or Foothill Farms® mixing bucket, fill with liquid to the indicated line



Step 2 Add 1 bag of mix, stir with wire whisk until completely dissolved (about 2 minutes)



Step 3 Pour mixture into soft serve machine, heating element, serving cups or cover and place in refrigerator

Frostline® Prep



No labor, no problem.

Labor shortages are becoming a fact of life as they impact businesses nationwide. Low-wage operations, like convenience stores may feel it more than others.² Count on Frostline® and Foothill Farms® for products that are quick and easy to prepare, providing high quality without high labor costs.

High yields with less waste*



DRY MIXES CAN BE STORED
12-18 MONTHS

Shelf-stable dry mix is compact for easy storage too!



**GREATER
PROFIT POTENTIAL**

- More affordable to ship, handle, and store versus ready-to-use products
- Less packaging and product waste than ready-to-use dairy. One case (Frostline®) = 5x the case¹ of liquid ready-to-use dairy
- One case of Foothill Farms® Cheese Sauce Mix or Gravy Mix yields more servings than ready-to-use products in a #10 can



**LESS PACKAGING
LESS PRODUCT WASTE***

*Case pack size of liquid ready-to-use dairy soft serve mix, 6 ea/0.5 gallon and case pack size of ready-to-use gravy/cheese sauce, 6/#10 can.

Get in the mix today!

Frostline® Soft Serve Mix	Mfr Code	DOT Code	UPC	Case Pack	Servings/ Case	Servings/ Bag	Serving Size (Prepared)	Gluten Free	Lactose Free	Kosher OU-D	Low Fat
Vanilla Flavored - Artificially Flavored	D400-C4000	100461	00072058970017	6/6 lbs	528	88	2/3 cup	x	x	x	
Chocolate	D410-C4000	100479	00072058970024	6/6 lbs	528	88	2/3 cup	x	x	x	x
Salted Caramel Flavored - Artificially Flavored	D456-C4000	671893	10072058619432	6/6 lbs	528	88	2/3 cup	x	x	x	
Pumpkin Spice Naturally & Artificially Flavored (Seasonal)	D455-A9000	641416	10072058617186	4/6 lbs	352	88	2/3 cup	x	x	x	
Pink Cotton Candy Flavored - Artificially Flavored (Limited Time Offer)	D494-C4000	729573	10072058630536	6/6 lbs	528	88	2/3 cup	x	x	x	
Birthday Cake Flavored - Artificially Flavored (Limited Time Offer)	D493-C4000	729574	10072058630512	6/6 lbs	528	88	2/3 cup	x	x	x	
Blue Cookie Dough Flavored - Artificially Flavored (Limited Time Offer)	D501-C4000	743024	10072058632066	6/6 lbs	528	88	2/3 cup	x	x	x	

Visit frostlinefrozentreats.com for nutrition information.

Foothill Farms® Cheese Sauce Mixes	Mfr Code	DOT Code	UPC	Case Pack	Servings/ Case	Servings/ Bag	Serving Size (Prepared)	Gluten Free			
Nacho Cheese Sauce Instant Mix	080T-T0700	430361	10000645000806	8/15.5 oz	312	39	1/4 cup	x			
Cheese Sauce Instant Mix	088T-T0700	430366	10000645000882	8/30 oz	616	77	1/4 cup	x			

Foothill Farms® Gravy Mixes	Mfr Code	DOT Code	UPC	Case Pack	Servings/ Case	Servings/ Bag	Serving Size (Prepared)	Gluten Free	Lacto-Vegetarian	Kosher Dairy	Kosher
Chicken Flavor Gravy Instant Mix with other natural flavors	073T-T0700	430423	10000645000738	8/14 oz	552	69	1/4 cup				
Country White Gravy With Pepper Instant Mix	086T-T0700	430432	10000645000868	8/25 oz	600	75	1/4 cup				
Brown Gravy Instant Mix	074T-T0700	430424	10000645000745	8/14 oz	552	69	1/4 cup	x	x		
Vegan Brown Gravy Mix	G106-T0700	739586	10072058632622	8/14 oz	560	70	1/4 cup				x
Vegan White Gravy Mix	G107-T0700	739587	10072058632639	8/25 oz	600	75	1/4 cup	x		x	

Foothill Farms® Dessert Mixes	Mfr Code	DOT Code	UPC	Case Pack	Servings/ Case	Servings/ Bag	Serving Size (Prepared)	No Artificial Flavors	Kosher Dairy		
Banana Flavored Cream Pie Filling Mix With Other Natural Flavors	107T-T0700	735620	10072058632288	12/9.88 oz	108	9	85 g	x	x		
Key Lime Flavored Cream Pie Filling Mix - Naturally Flavored	108T-T0700	735621	10072058632295	12/9.88 oz	108	9	85 g	x	x		
Coconut Flavored Cream Pie Filling Mix - Artificially Flavored	134T-T0700	736060	10072058632318	12/9.88 oz	108	9	85g		x		
Whole Grain Oat Crisp Topping Mix	P212-D6190	577831	10072058611948	6/1.50 lb	132	22	3 tbsp dry				
Graham Cracker Crust Mix (No Bake)	P207-60007	430686	10072058600799	1/10 lb	181	181	3 tbsp dry		x		
Shortbread Crust Mix (No Bake)	P214-T0700	745654	10072058633162	1/10 lb	160	160	3 tbsp dry				

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To learn more or to order free samples, scan the QR codes with your phone's camera or contact your Frostline® and Foothill Farms® representatives.

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1 Dataessential/IFMA 2022
2 Convenience Store Foodservice – US 2022, Mintel Group Ltd.
3 Kantar Profiles/Mintel, August 2021
4 Mintel Foodservice in Retail – US – 2022 Report
5 2021 Technomic, Inc., U.S. Foodservice Planning Program
6 Dataessentials 2021
7 Mintel Ice Cream and Frozen Novelties, April 2021

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Grab. Go. Win.

A Convenience Store's Guide to Foodservice

As convenience stores reach pre-pandemic sales levels¹, customers are looking for a wide range of high-quality foodservice options—from better-for-them to indulgent. Make it easy for them (and yourself) with high-flavor, low-labor products by KENT® Precision Foods Group's brands Frostline® and Foothill Farms®. From sweet treats to savory favorites, we've got you covered.



ONE BAG Endless Possibilities



CUP OR CONE • SMOOTHIES • FROZEN COFFEE DRINKS • SHAKES • MIX-INS & TOPPINGS



DRY MIX
IS A SNAP

EASY PREP
EASY STORAGE
HIGHLY VERSATILE



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Profitable. Delectable. Versatile.

From beloved classics like Chocolate and Vanilla to in-demand indulgences like Salted Caramel and Pumpkin Spice, Frostline® Frozen Treats are tasty, versatile options with broad appeal. Plus, with lactose free, gluten free, kosher, and low fat choices, almost everyone can indulge with a Frostline® treat.

FOOD FOR THOUGHT

89% of Americans say they love or like ice cream⁶ (and by default soft serve)



Gluten free and lactose free are two of the top eight dietary claims paired with soft serve⁷

46%

of people say ice cream is a top comfort food⁵ (and by default soft serve)



Competing with the big coffee and frozen treat chains in c-stores is easy with the versatility of a single bag of Frostline®



Cook, Chill, Freeze, Thaw Stable.

With ready-to-eat hot and fresh-packaged food sales back to pre-pandemic levels, count on Foothill Farms® cheese sauce mixes, gravy mixes, and dessert mixes to make it easy for convenience stores to add delicious, efficient, and versatile offerings. They taste fantastic while also being extremely practical. Durable and functional, hold them on hot bars for extended times, use them in recipes, and add them into assembly prep.



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NO CANS

NO METALLIC TASTE
NO CAN CLUTTER
NO STOVE REQUIRED



Foothill Farms® dessert mixes

Foothill Farms® dessert mixes provide homemade taste made easy. Create a perfect creamy and delicious dessert. Every time.

Just add any kind of milk—from dairy to plant based—to our fillings (no artificial flavors, kosher dairy) and pair with our delectable graham cracker crust mix (kosher dairy) for a mouthwatering treat, side, or dessert.

FOOD FOR THOUGHT

81%

Convenience stores menuing fruit sides. Use our fruit-flavored pie fillings for a creamy twist on this trend



Foothill Farms® gravy dry mixes

Rich, velvety gravy is yours by just adding hot water from the coffee machine. No added fat needed! See how our versatile Brown Gravy Instant Mix (gluten free & lacto-vegetarian) and Chicken Flavor Gravy Instant Mix can bring big flavor to your foodservice offerings.

FOOD FOR THOUGHT

58%

convenience stores are menuing proteins sides.⁴



Create regional favorites like poutine.

54%

of consumers say mashed potatoes are a top comfort food.⁵



SPEED SCRATCH MIX
MADE FROM SCRATCH TASTE
CONSISTENT QUALITY
EASY TO PREPARE



Foothill Farms® cheese sauce dry mixes

Need creamy, indulgent cheese sauce? Just add hot water from your hot drink water spigot! Offer just what your customers crave with our Nacho Cheese Sauce Mix (gluten free).

FOOD FOR THOUGHT

56%

of consumers say mac & cheese as a top comfort food.⁵



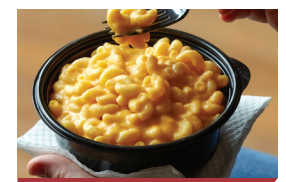
Bread as a side is the most menued item in convenience stores (on 81% of menus).⁴

Fries may be declining on convenience store menus (down 8%)⁴, but you can offer new life to this classic side.

PAIR BOTH WITH CHEESE SAUCE FOR THE WIN!



DIP



MIX



TOPPING