



PRODUCT
GUIDE



VERSATILITY. PROFITABILITY. SIMPLICITY.

THE LEADER IN
PHILLY STYLE
STEAKS ™



**VERSATILITY.
PROFITABILITY.
SIMPLICITY.**



Steak and Egg Crepadilla



Traditional Chicken Philly Sandwich



Baja Tacos

VERSATILITY PROFITABILITY SIMPLICITY

Steak-EZE®, *The Leader in Philly Style Steaks™*, is a full line of premium Philly Steak products. From case to plate in just a few minutes, *Steak-EZE* products deliver premium quality and great taste with ease at any meal. Whether you serve sandwiches, wraps, pizzas, salads or breakfast dishes, *Steak-EZE* products provide delicious flavor with proven profit performance for a variety of menus. You'll love the **versatility, profitability, simplicity** and great taste of *Steak-EZE* products regardless of which product you choose.

Versatility

- Protein choice – beef or chicken
- Incredible taste and easy solution for any daypart with multiple menu applications
- Create a wide assortment of sandwiches, breakfast sandwiches, salads, wraps, nachos, quesadillas, tacos, burritos, chili, appetizers, and entrées
- Add your own seasonings to create custom flavors

Profitability

- Portion-controlled to eliminate waste
- Sizing control for better food cost management
- Reduce labor due to fast and easy preparation
- Steak menu items allow for higher menu prices

Simplicity

- Convenient and easy to handle
- Pre-portioned IQF Steak portions
- Go from the freezer to finished entrée in minutes
- An easy protein option for Breakfast, Lunch or Dinner

**THE LEADER IN
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STEAKSTM**



**VERSATILITY.
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VERSATILITY

Creates a wide assortment of daypart and menu items.

Breakfast and Brunch

Beef

Steak Breakfast Burrito

Steak-EZE Beef rolled in a flour tortilla with scrambled eggs and shredded cheddar cheese and topped with fresh pico de gallo.

Steak, Egg and Cheese Bagel

Steak-EZE Beef on a toasted bagel with scrambled eggs and American cheese. Served with hash-brown bites and orange juice.



Steak Breakfast Burrito



Steak, Egg and Cheese Bagel

Appetizers/Snacks

Beef

Steak Nachos

Steak-EZE Beef atop warm tortilla chips with refried beans, diced tomato, green onion and shredded cheddar cheese. Served with guacamole, sour cream and pico de gallo.

Steak Quesadilla

Steak-EZE Beef with yellow and white American cheeses and pico de gallo, grilled between two flour tortillas.

Philly Fries

Steak-EZE Beef over french fries, topped with shredded cheddar cheese and green onion. Served with a creamy Parmesan dipping sauce.



Steak Nachos



Steak Quesadilla



Philly Fries

Salads

Beef

Peppercorn Steak Salad

Steak-EZE Beef on a bed of romaine lettuce with halved cherry tomatoes, green peppercorns, sliced mushrooms and croutons. Served with ranch dressing and grated Parmesan cheese.

Chicken

Curried Chicken Salad

Recipe Cut *BreakAway* Chicken, combined with diced apple, chopped celery and raisins in a curry mayonnaise sauce and served in a Bibb lettuce leaf garnished with chopped green onion.

Chicken Chop Salad

Steak-EZE BreakAway Chicken with chopped, crisp romaine lettuce, dried cranberries, roasted golden beets, toasted spiced pecans and a honey balsamic vinaigrette.



Peppercorn Steak Salad



Curried Chicken Salad



Chicken Chop Salad



**VERSATILITY.
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VERSATILITY

Sandwiches/Wraps

Beef

Traditional Philly Cheesesteak Sandwich

Steak-EZE Beef on a hoagie roll with sautéed green bell pepper and onion and melted white American cheese. Served with french fries.

Steak Flatbread Sandwich

Steak-EZE Beef on flatbread with grilled onion, crispy bacon and melted American cheese.

Steak Caesar Wrap

Steak-EZE Beef, rolled in a flour tortilla with romaine lettuce, tomato, grated Parmesan cheese and Caesar dressing.

Steak Grilled Cheese

Steak-EZE Beef on thick Texas toast with grilled onion and American cheese.



Traditional Philly Cheesesteak Sandwich



Steak Flat Bread Sandwich



Steak Caesar Wrap

Chicken

Chicken Philly Sandwich

Steak-EZE Chicken on a toasted white hoagie bun with sautéed onion and green bell pepper, topped with Cheez Whiz® sauce.

Chicken Grilled Cheese Sandwich

Steak-EZE Chicken, sandwiched between two slices of Pullman bread with American cheese and dill pickle slices and grilled to a golden brown. Served with a bowl of creamy tomato soup.

Loaded Chicken Philly Sandwich Trio

Steak-EZE BreakAway® Chicken on a trio of mini toasted wheat hoagie rolls with grilled onion, green and red bell peppers, mushrooms and white American cheese.

Buffalo Chicken Sandwich

Steak-EZE Chicken on a hoagie roll with lettuce, tomato, bleu cheese crumbles, buffalo sauce and bleu cheese dressing.

BBQ Chicken Sandwich

Steak-EZE Chicken on a cornmeal-dusted roll with barbeque sauce, shredded cheddar cheese and creamy coleslaw.



Sirloin Steak Caesar Tostada



Southwestern Egg Rolls



Chicken Grilled Cheese Sandwich



Loaded Chicken Philly Sandwich Trio



Buffalo Chicken Sandwich



BBQ Chicken Sandwich



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Sandwiches/Wraps (continued)

Chicken

Chicken Caesar Wrap

Steak-EZE Chicken, rolled in a flour tortilla with romaine lettuce, tomato, grated Parmesan cheese and Caesar dressing.

Chicken Philly Club Sandwich

Steak-EZE Chicken on a hoagie roll with bacon, lettuce, tomato and mayonnaise.

Chicken Hero

Steak-EZE BreakAway Chicken on a sub roll with onion, tomato, cucumber, Gouda cheese, tzatziki sauce and oregano vinaigrette dressing.

Autumn Chicken, Apple and Brie Sandwich

Steak-EZE BreakAway Chicken on a baguette with sliced apple, Brie cheese, butter lettuce and roasted garlic aioli.

Corned Beef

Reuben

Steak-EZE Corned Beef on dark rye bread with Swiss cheese, sauerkraut and Thousand Island dressing. Served with potato chips and a pickle spear.



Chicken Caesar Wrap



Chicken Philly Club Sandwich



Chicken Hero



Autumn Chicken,
Apple and Brie Sandwich



Reuben

Entrées

Chicken

Chicken Arrabiata Farfalle

Steak-EZE Chicken with hot peppers, capers, black olives and sun-dried tomatoes in a spicy red sauce with farfalle pasta.

Beef

Philly Cheesesteak Pizza

Steak-EZE Beef on a pizza crust with grilled onion, green bell pepper, mozzarella cheese and alfredo sauce.

Steak Stir-Fry

Steak-EZE Beef atop stir-fried vegetables with an Asian sauce. Served with steamed white rice.



Chicken Arrabiata Farfalle



Philly Cheesesteak Pizza



Steak Stir-Fry



**VERSATILITY.
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PROFITABILITY

Create higher profits by menuing more steak items.



Steak Breakfast Burrito

\$5.99 Menu Price

Steak-EZE® Beef, rolled in a flour tortilla with scrambled eggs and shredded cheddar cheese and topped with fresh pico de gallo.

	Cost per item	Food % cost
Portion Cost* (1340-001 BreakAway 4 oz.)	\$1.21	20%
Flour Tortilla	\$0.18	
Scrambled Eggs	\$0.22	
Shredded Cheddar Cheese	\$0.04	
Pico De Gallo	\$0.17	
Total Food Cost	\$1.82	30%
Gross Profit Per Serving	\$4.17	
Gross Profit % Per Serving	70%	

Gross Profit Per Case (40 servings)

\$166.80

*Portion cost includes distributor markup which may vary.



Steak Nachos

\$8.99 Menu Price

Steak-EZE® BreakAway® Beef atop warm tortilla chips with refried beans, diced tomato, green onion and shredded cheddar cheese. Served with guacamole, sour cream and pico de gallo.

	Cost per item	Food % cost
Portion Cost* (1340-001 BreakAway 4 oz.)	\$1.21	13%
Tortilla Chips	\$0.24	
Refried Beans	\$0.18	
Guacamole	\$0.35	
Sour Cream	\$0.32	
Chopped Tomatoes	\$0.18	
Shredded Cheddar Cheese	\$0.04	
Chopped Green Onions	\$0.03	
Total Food Cost	\$2.55	28%
Gross Profit Per Serving	\$6.44	
Gross Profit % Per Serving	71%	

Gross Profit Per Case (40 servings)

\$257.60

*Portion cost includes distributor markup which may vary.

Premium Quality

Steak-EZE products are second to none in the areas of quality and food safety.

- **USDA Inspected Meats**
- **HACCP Certified Facility**
- **SQF Food Safety**

Menu Popularity

Philly Cheesesteak Menu Trends

- The number of restaurant chains menuing Philly Cheesesteak sandwiches increased by 12% in the last two years.
 - In the same time period, the number of Philly Cheesesteak restaurant menu items grew by 25%.
- Technomic, January-March 2013 versus January-March 2011

Higher Profits

- Steak-EZE provides operators with the ease to use the same ingredient for breakfast, lunch, appetizers and dinner.
- Increase your profits by using Steak-EZE products. Adding steak to menu items allows for higher menu pricing because consumers are willing to pay more for steak.

Source - Technomic, January March 2013 consumer survey



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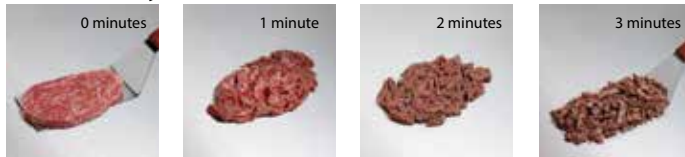
Create multiple menu items from the freezer to the plate in minutes.

Steak-EZE® Preparation Instructions

Ready to cook *Steak-EZE BreakAway*®, *Fast BreakAway*®, *Thick Cut BreakAway*® and *Traditional Flat Steak* Products

1. Place frozen portion on a preheated flat grill (350°F).
2. After the portion has cooked through about half its thickness, flip the portion once.
3. As the meat slices begin to cook, separate with a spatula and season with *Steak-EZE Seasoning*.
4. When fully cooked, beef should have an evenly brown appearance. Corned beef should have an evenly red appearance when cooked, due to the curing process. Chicken should have a consistent white color with absolutely no pink remaining. Product should always be heated to an internal temperature of 165°F.

BreakAway Products



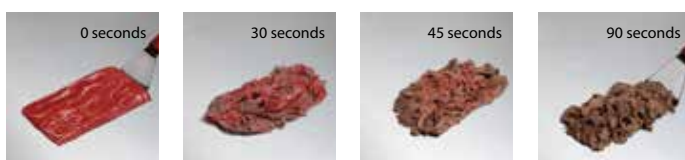
Fast BreakAway Flat Steaks



Thick Cut BreakAway Products



Traditional Flat Steaks



Steak-EZE Preparation Methods

Fully Cooked *Steak-EZE Redi-Steak*®

Steak-EZE Redi-Steak can be conveniently prepared in five different ways:

5. **Steamer** (in bag): 40–50 minutes if frozen or 15–20 minutes if thawed.
6. **Stove Top** (in bag; simmer in hot water): 30–40 minutes if frozen or 15–20 minutes if thawed.
7. **Conventional Oven** (in bag; 1–2-inch water bath): From a thawed state, bake at 350°F for 45–50 minutes.
8. **Convection Oven** (in bag; 1–2-inch water bath): From a thawed state, bake at 325°F for approximately 30 minutes.
9. **Microwave** (individual portions): From a thawed state, heat on high for approximately 2 minutes.



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BreakAway® Products

The *BreakAway* Steak was created and patented to provide the foodservice industry with a versatile, superior-quality, portion-controlled Philly Cheesesteak serving. *Steak-EZE® BreakAway* products are made from premium quality whole muscle raw materials and go from case to plate in less than three minutes.



Ready to cook *BreakAway*



BBQ Chicken Sandwich



Philly Fries



Steak Slider Trio



Sirloin Steak Bruschetta

Beef

Product Description	Code Number	Pack/Portion	Case Weight
The Original Steak-EZE BreakAway Sirloin Beefsteak	1170-001	27/7.00 oz.	12.00 lbs.
The original hand-trimmed whole muscle sirloin <i>BreakAway</i> beefsteak.	1160-001	32/6.00 oz.	12.00 lbs.
	1150-001	38/5.00 oz.	12.00 lbs.
	1145-001	43/4.50 oz.	12.00 lbs.
	1140-001	48/4.00 oz.	12.00 lbs.
	1135-001	55/3.50 oz.	12.00 lbs.
	1130-001	64/3.00 oz.	12.00 lbs.
The Original Steak-EZE BreakAway Lightly Marinated Sirloin Beefsteak	1260-001	32/6.00 oz.	12.00 lbs.
The original hand-trimmed whole muscle sirloin <i>BreakAway</i> beefsteak, lightly marinated.	1255-001	35/5.50 oz.	12.00 lbs.
	1250-001	38/5.00 oz.	12.00 lbs.
	1240-001	48/4.00 oz.	12.00 lbs.
	1230-001	64/3.00 oz.	12.00 lbs.
	7325-001	77/2.50 oz.	12.00 lbs.
Steak-EZE BreakAway Marinated Beefsteak	1370-001	23/7.00 oz.	10.00 lbs.
<i>BreakAway</i> beefsteak, marinated to enhance flavor and value.	1360-001	27/6.00 oz.	10.00 lbs.
	1340-001	40/4.00 oz.	10.00 lbs.
The Original Steak-EZE BreakAway Marinated Beefsteak	1450-001	38/5.00 oz.	12.00 lbs.
Hand-trimmed whole muscle <i>BreakAway</i> beefsteak, marinated with food starch.	1440-001	48/4.00 oz.	12.00 lbs.
The Original Steak-EZE BreakAway Lightly Marinated Angus Beefsteak.	1641-001	40/4.00 oz.	10.00 lbs.
The original hand-trimmed whole muscle Angus <i>BreakAway</i> beefsteak, lightly marinated.			

Corned Beef

Steak-EZE BreakAway Corned Beef	1840-001	48/4.00 oz.	12.00 lbs.
Fully cured, classic corned beef flavor in individual easy-to-use <i>BreakAway</i> portions.			

Chicken

The Original Steak-EZE BreakAway Chicken	41160-001	32/6.00 oz.	12.00 lbs.
<i>BreakAway</i> chicken breast meat, lightly marinated with natural chicken seasonings.	41150-001	38/5.00 oz.	12.00 lbs.
	41140-001	48/4.00 oz.	12.00 lbs.
	41130-001	64/3.00 oz.	12.00 lbs.



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Thick Cut *BreakAway*® Products



Ready-to-cook Thick Cut *BreakAway*



Grilled Sirloin Spinach Salad



Chicken Bruschetta Sandwich

Thick Cut *BreakAway* products are the perfect ingredient for a variety of menus and dayparts. These products have the same great flavor and premium quality as the Original *BreakAway* products, but have a better bite and greater visual appeal for recipes requiring thick cut, high quality beef and chicken. Due to the thicker slices, cooking time will be longer.

Beef

Product Description	Code Number	Pack/Portion	Case Weight
Thick Cut <i>BreakAway</i> Beef Sirloin Steak Thick cut and pre-portioned sirloin slices are the perfect ingredient for a variety of recipes from stir-fry, noodle and rice bowls to wraps, sandwiches and more. Hand-trimmed, lightly marinated whole muscle sirloin beefsteak.	2140-001	48/4.00 oz.	12.00 lbs.
Thick Cut <i>BreakAway</i> Beef Sirloin Steak Thick cut and pre-portioned slices are the perfect ingredient for a variety of recipes from fajitas and quesadillas to wraps, sandwiches and more. Hand-trimmed, lightly marinated sirloin beefsteak.	2160-001	32/6.00 oz.	12.00 lbs.

Chicken

Thick Cut <i>BreakAway</i> Chicken Breast Thick cut and pre-portioned slices are the perfect ingredient for a variety of recipes from wraps, fajitas and quesadillas to stir-fry, noodle bowls, salads and more. Chicken breast meat, lightly marinated with natural chicken seasonings.	48840-001	48/4.00 oz.	12.00 lbs.
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Tip: For faster cooking time thaw Thick Cut *BreakAway* portions and cook from a thawed state. Thaw in refrigerator. Must cook once thawed.

Fast *BreakAway*® Flat Steaks

Fast BreakAway Flat Steaks are perfect for high volume operators who want to go from freezer to plate in less than 90 seconds. The Revolutionary *Fast BreakAway* Flat Steak combines the cooking speed of a Traditional Flat Steak product with the ease of an Original *BreakAway* product. Operators can expect the same quality as the Original *BreakAway* products, but will notice the smaller piece size when cooked.

Beef

Product Description	Code Number	Pack/Portion	Case Weight
<i>Steak-EZE</i> Revolutionary <i>Fast BreakAway</i> Beef Flat Steak Hand-trimmed sirloin beef—flat steak speed with <i>BreakAway</i> ease.	6160	27/6.00 oz.	10.00 lbs.
	6150	32/5.00 oz.	10.00 lbs.
	6140	40/4.00 oz.	10.00 lbs.
	6130	53/3.00 oz.	10.00 lbs.

Chicken

<i>Steak-EZE</i> Revolutionary <i>Fast BreakAway</i> Chicken Flat Steak Chicken breast meat, lightly marinated with natural chicken seasonings—flat steak speed with <i>BreakAway</i> ease.	44140	40/4.00 oz.	10.00 lbs.
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Ready-to-cook *Fast BreakAway* Flat Steaks



Philly Cheesesteak Pizza



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Traditional Flat Steak

What began in Philadelphia many years ago has continued into the present day. The Traditional Flat Steak is for the chef accustomed to preparing Philly Cheesesteak Sandwiches in the conventional manner, as it is done in some of the East Coast's most popular restaurants. Traditional Flat Steaks can be prepared in 90 seconds and the piece size will depend upon the grill operator.



Ready-to-cook Traditional Flat Steak



Traditional Philly Cheesesteak



Steak Grilled Cheese



Steak Ceasar Wrap



Chicken Philly Sandwich

Beef

Product Description	Code Number	Pack/Portion	Case Weight
Steak-EZE Traditional Sirloin Flat Steak Lightly Marinated	280801	20/8.00 oz.	10.00 lbs.
Whole muscle with great sirloin flavor, lightly marinated for a flavorful bite.	280701	23/7.00 oz.	10.00 lbs.
	280601	27/6.00 oz.	10.00 lbs.
	280501	32/5.00 oz.	10.00 lbs.
	280401	40/4.00 oz.	10.00 lbs.
	280301	53/3.00 oz.	10.00 lbs.
Steak-EZE Traditional Sirloin Flat Steak Marinated	240601	27/6.00 oz.	10.00 lbs.
Whole muscle with great sirloin flavor, marinated for enhanced flavor and a tender bite.	240501	32/5.00 oz.	10.00 lbs.
	240401	40/4.00 oz.	10.00 lbs.
	240301	53/3.00 oz.	10.00 lbs.
Steak-EZE Traditional Flat Steak Marinated with Food Starch	380800	20/8.00 oz.	10.00 lbs.
Whole muscle beef, marinated with food starch to enhance value and flavor.	380600	27/6.00 oz.	10.00 lbs.
	380500	32/5.00 oz.	10.00 lbs.
	380400	40/4.00 oz.	10.00 lbs.
	380300	53/3.00 oz.	10.00 lbs.
	380200	80 avg./ 2.00 oz.	10.00 lbs.
Steak-EZE Traditional Ribeye Flat Steak Lightly Marinated	290601	27/6.00 oz.	10.00 lbs.
Great ribeye flavor, lightly marinated for a flavorful bite.	290501	32/5.00 oz.	10.00 lbs.
	290401	40/4.00 oz.	10.00 lbs.
	290301	53/3.00 oz.	10.00 lbs.
Steak-EZE Traditional Ribeye Flat Steak Marinated with Food Starch	390500	32/5.00 oz.	10.00 lbs.
Great ribeye flavor, marinated with food starch to enhance value and flavor.	390400	40/4.00 oz.	10.00 lbs.
	390300	53/3.00 oz.	10.00 lbs.
Steak-EZE Traditional Flat Beef Slices	480400	40/4.00 oz.	10.00 lbs.
Tasty, economical, chopped beef.	480300	53/3.00 oz.	10.00 lbs.
	480250	64/2.50 oz.	10.00 lbs.
	480200	80 avg./ 2.00 oz.	10.00 lbs.

Chicken

Steak-EZE Traditional Chicken Flat Steak	270607	27/6.00 oz.	10.00 lbs.
Chicken breast meat, lightly marinated with natural chicken seasonings.	270507	32/5.00 oz.	10.00 lbs.
	270407	40/4.00 oz.	10.00 lbs.
	270307	53/3.00 oz.	10.00 lbs.



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Fully Cooked *Redi-Steak*[®] Beef Philly Slices



Traditional Philly Cheesesteak



Fully Cooked *Redi-Steak* Package

Steak-EZE[®] Fully Cooked *Redi-Steak* Beef Philly Slices combine the safety and convenience of fully cooked products with the delicious flavor of traditional Philly Steaks. Packaged in easy-to-handle bags, *Steak-EZE Redi-Steak* products are simple and cost-efficient to prepare. For the operator who may not have a flat grill or a vent, *Redi-Steak* products can be heated in a microwave, steamer, conventional or convection oven or by boiling in the bag on the stove top.

Product Description	Code Number	Pack/Portion	Case Weight
<i>Steak-EZE Redi-Steak</i> Beef Philly Slices—Meat Only	20310	4/2.5 lb. bags	10.00 lbs.
<i>Steak-EZE Redi-Steak</i> Beef Philly Slices with Onions	20210	4/2.5 lb. bags	10.00 lbs.
<i>Steak-EZE Redi-Steak</i> Beef Philly Slices with Peppers & Onions	20110	4/2.5 lb. bags	10.00 lbs.
<i>Steak-EZE Redi-Steak</i> Marinated Beef Philly Slices—Meat Only Marinated for added value and flavor.	21310	3/3.33 lb. bags	10.00 lbs.
<i>Steak-EZE Redi-Steak</i> Marinated Beef Philly Slices with Peppers & Onions Marinated for added value and flavor.	21110	3/3.33 lb. bags	10.00 lbs.
<i>Steak-EZE Redi-Steak</i> Marinated Beef Philly Slices with Food Starch—Meat Only Marinated for added value and flavor.	21410	3/3.33 lb. bags	10.00 lbs.
Dry Pack <i>Steak-EZE Redi-Steak</i> Beef Philly Slices—Meat Only	2819	2/5 lb. bags	10.00 lbs.

Bulk Products—Flat Steaks



Ready to cook *Steak-EZE* Bulk Case

Bulk ready-to-cook *Steak-EZE* Flat Steaks are designed for high volume operators to thaw and to use right out of the box or bag to the grill. The bulk Flat Steak products once thawed must be cooked and used. Not designed to be refrigerated. Bulk products are not portioned controlled and need to be portioned before placing on the grill or oven.

Product Description	Code Number	Pack/Portion	Case Weight
<i>Steak-EZE</i> Sirloin Beef Slices	7900-001	2/5 lb. bags	10.00 lbs.
<i>Steak-EZE</i> Sirloin Beef Slices Lightly Marinated	7700-001	2/5 lb. bags	10.00 lbs.
<i>Steak-EZE</i> Sirloin Beef Slices Marinated with Food Starch	7600-001	2/5 lb. bags	10.00 lbs.
<i>Steak-EZE</i> Ribeye Beef Slices Lightly Marinated	7210-001	3/3.33 lb. stacks	10.00 lbs.
<i>Steak-EZE</i> Chicken Breast Meat Slices Lightly Marinated	47600-001	2/5 lb. bags	10.00 lbs.



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www.advancepierre.com/steakezefoodservice



9990 Princeton Glendale Road
Cincinnati, Ohio 45246
www.advancepierre.com
1.800.317.2333