

GET \$10 PER CASE!

APPETIZERS

SANDWICHES

SIMPLE MEALS GREAT PROFITS

AdvancePierre Foods will reimburse the customer \$10 per case up to 10 cases (maximum \$100) on qualifying products listed and distributor label equivalents. Purchases must be made between May 1 and September 30, 2013. For more information, contact your local AdvancePierre Foods sales representative or broker.

To receive rebate, fill out the coupon below. Attach your distributor invoice as proof of purchase (no distributor reports accepted) and mail to:

AdvancePierre Foods • Coupon Rebates • P.O. Box 5498 • Enid, OK 73702

Coupon must be postmarked no later than 30 days following the offer validation date indicated. Please allow at least 6 weeks for return payment by check, made payable only to enduser. No consolidated payments to distributor allowed. Offer valid to individual foodservice establishments, one request per location only. Invoices submitted with this rebate not valid with any other offer. Offer does not apply to bid, military or contract accounts. For additional information, please call 1.888.723.8237.

Establishment: _____

Type of Establishment: _____

Food Purchaser: _____

Title: _____

Phone No.: _____

Fax No.: _____

Mailing Address: _____

City, State and Zip Code: _____

E-mail Address: _____

Number of Cases Purchased: _____

Total Rebate (Maximum \$100): \$ _____

Philly Steak Nachos

Steak-EZE® BreakAway® Beef, refried beans, diced tomato, green onion and shredded cheddar cheese atop warm corn chips. Served with guacamole, sour cream and pico de gallo for dipping.



\$5.99 Menu Price

<i>Steak-EZE® BreakAway®</i> Marinated Beefsteak (1340-001)	*\$0.96
Tortilla Chips	\$0.24
Refried Beans	\$0.18
Guacamole	\$0.35
Sour Cream	\$0.32
Cheddar Cheese	\$0.06
Pico de Gallo	\$0.13
Tomato	\$0.18
Green Onion	\$0.03
Total Food Cost	\$2.45
Gross Profit Per Serving	\$3.54
Gross Profit % Per Serving	57%
Gross Profit Per Case (40 pcs.)	\$141.60

All product costs are estimates. Portion cost includes distributor markup which may vary. *Rebate not included in portion cost.

Meatball Sliders

Meatballs, tossed with marinara sauce on mini buns with arugula and Parmesan cheese. Serving of three.



\$3.99 Menu Price

<i>d'Oro™</i> Brand Beef Meatballs (17-510)	*\$0.51
Mini Buns	\$0.42
Marinara Sauce	\$0.09
Parmesan Cheese	\$0.12
Arugula Leaves	\$0.15
Total Food Cost	\$1.29
Gross Profit Per Serving	\$2.70
Gross Profit % Per Serving	68%
Gross Profit Per Case (160 pcs.)	\$143.10

All product costs are estimates. Portion cost includes distributor markup which may vary. *Rebate not included in portion cost.

Chicken Grilled Cheese Sandwich

Steak-EZE® Chicken, sandwiched between two slices of Pullman bread with American cheese and dill pickle slices, then grilled to a golden brown.



\$3.99 Menu Price

The Original <i>Steak-EZE® BreakAway®</i> Chicken (41140-001)	*\$0.76
Pullman Slices	\$0.34
American Cheese	\$0.12
Pickle Slices	\$0.03
Butter	\$0.04
Total Food Cost	\$1.29
Gross Profit Per Serving	\$2.70
Gross Profit % Per Serving	68%
Gross Profit Per Case (48 pcs.)	\$129.60

All product costs are estimates. Portion cost includes distributor markup which may vary. *Rebate not included in portion cost.

BBQ Pork Rib Sandwich

Rib Pattie with BBQ Sauce, pickle slices and white onion on a whole wheat hoagie roll.



\$2.49 Menu Price

<i>Super Rib™</i> Pork Rib Pattie with Built-in BBQ Sauce (44-531)	*\$0.46
Whole Wheat Hoagie Roll	\$0.31
Onion	\$0.02
Pickle Slices	\$0.03
Total Food Cost	\$0.82
Gross Profit Per Serving	\$1.67
Gross Profit % Per Serving	67%
Gross Profit Per Case (53 pcs.)	\$88.51

All product costs are estimates. Portion cost includes distributor markup which may vary. *Rebate not included in portion cost.

Delicious meals your customers will love

Perfect for LTO's, Daily Specials and the Value Menu



These selections have been created by our culinary specialists to help you satisfy your patrons **while controlling food costs.**

BREAKFAST

LUNCH

ENTRÉES

QUALIFYING ITEMS

Breaded Chicken Biscuit

Breaded Chicken on a flaky buttermilk biscuit.



\$1.49 Menu Price

Breaded Chicken Breast Pattie (33-530-0)	*\$0.35
Sliced Buttermilk Biscuit	\$0.22
Total Food Cost	\$0.57
Gross Profit Per Serving	\$0.92
Gross Profit % Per Serving	62%
Gross Profit Per Case (60 pcs.)	\$55.20

All product costs are estimates. Portion cost includes distributor markup which may vary. *Rebate not included in portion cost.

Steak Salad

Beef Strips, tossed with romaine lettuce, cherry tomatoes, sautéed white mushrooms, shaved Parmesan cheese, fresh ground black pepper and croutons.



\$3.49 Menu Price

SmartServe® Beef Strips, Fajita Flavor (56001)	*\$0.71
Romaine Lettuce	\$0.07
Cherry Tomatoes	\$0.15
White Mushrooms	\$0.06
Parmesan Cheese	\$0.08
Fresh Ground Black Pepper	\$0.01
Croutons	\$0.05
Ranch Dressing	\$0.11
Total Food Cost	\$1.24
Gross Profit Per Serving	\$2.25
Gross Profit % Per Serving	64%
Gross Profit Per Case (53 servings)	\$119.25

All product costs are estimates. Portion cost includes distributor markup which may vary. *Rebate not included in portion cost.

Country Fried Steak Dinner

Breaded Beef, topped with country gravy and served with creamy mashed potatoes and corn with diced red bell pepper.



\$5.49 Menu Price

Western Style Beef Pattie (12811)	*\$1.52
Mashed Potatoes	\$0.29
White Gravy	\$0.04
Corn with Red Peppers	\$0.27
Total Food Cost	\$2.12
Gross Profit Per Serving	\$3.37
Gross Profit % Per Serving	61%
Gross Profit Per Case (15 pcs.)	\$50.55

All product costs are estimates. Portion cost includes distributor markup which may vary. *Rebate not included in portion cost.

Steak Breakfast Burrito

Steak-EZE® BreakAway® Beef, scrambled eggs and shredded cheddar cheese, wrapped in a flour tortilla.



\$3.99 Menu Price

Steak-EZE® BreakAway® Marinated Beefsteak (1340-001)	*\$0.96
Flour Tortilla	\$0.18
Scrambled Eggs	\$0.11
American Cheese	\$0.06
Total Food Cost	\$1.31
Gross Profit Per Serving	\$2.68
Gross Profit % Per Serving	67%
Gross Profit Per Case (40 pcs.)	\$107.20

All product costs are estimates. Portion cost includes distributor markup which may vary. *Rebate not included in portion cost.

Chicken BLT Wrap

Chicken Breast Strips, wrapped in a flour tortilla with bacon, lettuce, sliced tomato and mayonnaise.



\$3.49 Menu Price

SmartServe Chicken Breast Strips, Fajita Flavor (34-401) (3 oz. Serving)	*\$0.52
Flour Tortilla	\$0.18
Bacon	\$0.28
Tomato	\$0.12
Lettuce	\$0.04
Mayonnaise	\$0.07
Total Food Cost	\$1.21
Gross Profit Per Serving	\$2.28
Gross Profit % Per Serving	65%
Gross Profit Per Case (53 servings)	\$120.84

All product costs are estimates. Portion cost includes distributor markup which may vary. *Rebate not included in portion cost.

Breaded Veal with Pesto Pasta

Breaded Veal served atop pasta tossed in fresh pesto sauce.



\$4.99 Menu Price

Italian Breaded <i>It's The Veal Thing</i> ® (91140)	*\$0.84
Fettuccine Noodles	\$0.15
Pesto Sauce	\$0.82
Total Food Cost	\$1.81
Gross Profit Per Serving	\$3.18
Gross Profit % Per Serving	64%
Gross Profit Per Case (40 pcs.)	\$127.20

All product costs are estimates. Portion cost includes distributor markup which may vary. *Rebate not included in portion cost.

Product Description	APF Code	Pack/Portion	Case Weight Avg
Beef			
<i>Steak-EZE® BreakAway® Marinated Beefsteak</i>	1340-001	40/4.00 oz.	10.00 lbs.
The Original <i>Steak-EZE BreakAway</i> Marinated Beefsteak	1440-001	48/4.00 oz.	12.00 lbs.
Western Style Beef Pattie	12811	15/11.00 oz.	10.31 lbs.
Western Crumb Style Beef Pattie	1451BF	50/3.20 oz.	10.00 lbs.
Beef Strips, Fajita Flavor	06927-761	2/5 lb. bags	10.00 lbs.
SmartServe® Beef Strips, Fajita Flavor	56001	2/5 lb. bags	10.00 lbs.
d'oro™ Brand Beef Meatballs	17-520	80 avg./2.00 oz.	10.00 lbs.
d'oro Brand Beef Meatballs	17-510	160 avg./1.00 oz.	10.00 lbs.
d'oro Brand Beef Meatballs	17-505	320 avg./0.50 oz.	10.00 lbs.

Chicken			
The Original <i>Steak-EZE BreakAway</i> Chicken	41140-001	48/4.00 oz.	12.00 lbs.
Crispy Breaded Chicken Breast Pattie	1954	100/3.00 oz.	18.75 lbs.
Breaded Chicken Breast Pattie	33-530-0	60/3.10 oz.	11.63 lbs.
SmartServe Chicken Breast Strips, Fajita Flavor	34-201	2/5 lb. bags	10.00 lbs.
SmartServe Chicken Breast Strips, Fajita Flavor	34-401	2/5 lb. bags	10.00 lbs.

Pork			
Thin Cut Pork Fritter	23310	16/10.00 oz.	10.00 lbs.
<i>Super Rib</i>™ Pork Rib Pattie with Built-in BBQ Sauce	44-540	40/4.00 oz.	10.00 lbs.
<i>Super Rib</i> Pork Rib Pattie with Built-in BBQ Sauce	44-531	53/3.00 oz.	10.00 lbs.
<i>Super Rib</i> Pork Rib Pattie with Built-in BBQ Sauce	44-530	53/3.00 oz.	10.00 lbs.
<i>Super Rib</i> Pork Rib Pattie with Built-in BBQ Sauce	44-631	53/3.00 oz.	10.00 lbs.

Veal			
Italian Breaded <i>It's The Veal Thing</i>®	91140	40/4.00 oz.	10.00 lbs.

On the Cover:

Autumn Chicken, Apple and Brie Sandwich

Steak-EZE® BreakAway® Chicken with sliced apple, Brie cheese, butter lettuce and roasted garlic aioli on a baguette.