

A turkey bacon you can lean on.



Your patrons love the smoky, satisfying flavor of bacon. But many are trying to eat more sensibly by watching their intake of fat and sodium.

- “Healthy” is the #1 attribute consumers seek as part of their breakfast meal.¹
- Last year alone, consumers purchased over 70 million lbs. of turkey bacon through retail outlets.²
- Compared to USDA data on conventional pork bacon, our Turkey Bacon has up to 80% less fat and 60% less sodium.³

¹ The NPD Group, Inc., Aug 2013

² Nielsen Data, 52 weeks ended 7/20/13

³ Based on USDA data on pork bacon

JENNIE-O[®] Turkey Bacon





It makes sense to menu JENNIE-O® Turkey Bacon. With less fat and sodium than pork bacon, it gives patrons more of what they want, and less of what they don't.

FEATURES AND BENEFITS

- Fully cooked for convenience
- So satisfying, it stands alone as a side
- As lean as it is delicious
- Three incredible varieties to choose from:
 - **Hardwood Hickory Smoked Fully Cooked (271815)**
 - * Premium quality thigh and dark meat (no MST) with rich, smoky flavor
 - * 80% less fat than pork bacon
 - * 45% less sodium than pork bacon
 - * 25 slices per pound

- **Turkey Bacon Fully Cooked (270410)**
 - * Same great-tasting recipe as our best-selling turkey bacon product
 - * 60% less fat than pork bacon
 - * 60% less sodium than pork bacon
 - * 30 slices per pound
- **Turkey Bacon Fully Cooked (2701)**
 - * Delicious bacon flavor and our leanest value bacon
 - * 75% less fat than pork bacon
 - * 50% less sodium than pork bacon
 - * 30 slices per pound

271815

Nutrition Facts	
Serving Size:	36g
Amount Per Serving	
Calories 50	Calories From Fat 30
% Daily Value	
Total Fat 3g	5%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 30mg	10%
Sodium 330mg	14%
Total Carbohydrate 1g	0%
Dietary Fiber 0g	0%
Sugars 1g	
Protein 6g	
Vitamin A 2%	Vitamin C 0%
Calcium 2%	Iron 2%

INGREDIENTS:
TURKEY, WATER, SALT, CONTAINS 2% OR LESS SUGAR, DEXTROSE, HICKORY SMOKED FLAVOR (MALTODEXTRIN, NATURAL FLAVOR, GUM ARABIC, SALT), NATURAL FLAVORING, HICKORY SMOKE FLAVORING, SODIUM ERYTHORBATE, SODIUMNITRITE.

*Percent Daily Values are based on a 2,000 calorie diet.

*Panel reflects 2 slices

270410

Nutrition Facts	
Serving Size:	30g
Amount Per Serving	
Calories 60	Calories From Fat 40
% Daily Value	
Total Fat 4.5g	7%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 20mg	7%
Sodium 250mg	10%
Total Carbohydrate 1g	0%
Dietary Fiber 0g	0%
Sugars 1g	
Protein 4g	
Vitamin A 0%	Vitamin C 0%
Calcium 4%	Iron 0%

INGREDIENTS:
MECHANICALLY SEPARATED TURKEY, TURKEY, WATER, SUGAR, CONTAINS 2% OR LESS SALT, POTASSIUM LACTATE, NATURAL SMOKE FLAVOR, FLAVOR (CANOLA OIL, NATURAL SMOKE, NATURAL FLAVORING), SODIUM DIACETATE, SODIUMPHOSPHATE, NATURAL FLAVORING, SODIUM ERYTHORBATE, SODIUMNITRITE

*Percent Daily Values are based on a 2,000 calorie diet.

*Panel reflects 2 slices

2701

Nutrition Facts	
Serving Size:	30g
Amount Per Serving	
Calories 50	Calories From Fat 30
% Daily Value	
Total Fat 3g	5%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 25mg	8%
Sodium 240mg	10%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Sugars 0g	
Protein 5g	
Vitamin A 0%	Vitamin C 0%
Calcium 4%	Iron 2%

INGREDIENTS:
MECHANICALLY SEPARATED TURKEY, WATER, SALT, CONTAINS 2% OR LESS NATURAL SMOKE FLAVORING, SODIUM ERYTHORBATE, SODIUMNITRITE.

*Percent Daily Values are based on a 2,000 calorie diet.

*Panel reflects 2 slices

PRODUCT #	DESCRIPTION	UNIT/PACK SIZE
271815	Hardwood Hickory Smoked Fully Cooked, 25 slices/lb.	15/1 lbs.
270410	Turkey Bacon Fully Cooked, 30 Slices/lb.	10/1 lbs.
2701	Turkey Bacon Fully Cooked, 30 slices/lb.	10/1 lbs.

