

Build an incredible turkey sandwich. Hold the sodium.



Your patrons want it all: incredible flavor, of course, plus the features they associate with eating well. GRAND CHAMPION® Reduced Sodium Turkey Breast lets you give them everything they want.

- Health terms that denote low sodium, fat, and cholesterol are highly relevant to consumers' definition of health, and nearly 90% of consumers report that these attributes make food healthier.¹
- 38% of consumers today say they're more likely to visit restaurants that offer healthy menu options—even if they don't order one.²
- In the deli category, 55% of consumers identify one of the top health claims to be sodium content.³

^{1,2} Technomic's 2013 Healthy Eating Consumer Report

³ 2012 Counter Intelligence Survey, Hormel Foods

JENNIE-O®
GRAND
CHAMPION®
Reduced Sodium
Turkey Breast





JENNIE-O® GRAND CHAMPION® Reduced Sodium Turkey Breast has just 260 mg of sodium per 2-oz. serving. That's a full 50% less sodium than USDA data for oven roasted turkey breast. So you can use this delicious turkey creatively by adding breads, condiments, and other ingredients that might add extra sodium to a sandwich, or simply provide a total low-sodium offering.

When you menu JENNIE-O® GRAND CHAMPION® Reduced Sodium Turkey Breast, you're telling your customers that you're listening to their demands for more nutritious options that don't compromise on taste.



FEATURES AND BENEFITS

- Super premium quality whole muscle turkey breast
- 50 calories per serving
- No binders
- Wonderful eye appeal; slices beautifully
- Lower sodium content so you can add condiments more freely

INGREDIENTS:

TURKEY BREAST MEAT, TURKEY BROTH, CONTAINS 2% OR LESS VINEGAR, DEXTROSE, SALT, POTASSIUM CHLORIDE, SODIUM PHOSPHATE. NO GLUTEN.

Nutrition Facts

Serving Size: 56g (2 oz.)	
Amount Per Serving	
Calories 50	Calories From Fat 5
% Daily Value	
Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 20mg	7%
Sodium 260mg	11%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Sugars 0g	
Protein 11g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 2%

*Percent Daily Values are based on a 2,000 calorie diet.

SODIUM REDUCED FROM 520mg TO 260mg PER SERVING.

PRODUCT #	DESCRIPTION	UNIT/PACK SIZE
831702	GRAND CHAMPION® Reduced Sodium Turkey Breast	2/7-9 lbs.

