



FOR IMMEDIATE RELEASE  
Friday, January 28, 2011

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**SUMMIT FOOD MARKETING STRENGTHENS THEIR POSITION IN METRO NY  
WITH THE ACQUISITION OF R. LABARCA & ASSOCIATES**

Friday, January 28, 2011: James Ruddy, Michael Freed and Bob LoBianco, of Summit Food Marketing, Inc., together with Richard LaBarca, of R. LaBarca & Associates, announce their intent to join forces in Metro NY.

R. LaBarca & Associates was originally formed under the direction of Richard LaBarca in 1995. R. LaBarca & Associates has maintained a very strong reputation as a Center of the Plate, Commodity and Natural Protein Sales Agency.

Richard LaBarca will join Summit Food Marketing along with his team beginning March 1, 2011.

We are very happy to be joining forces with Summit Food Marketing. They have had significant growth in the prior two years and have a wealth of resources dedicated to serving their customers.

This is the third acquisition for Summit Food Marketing in 2 years and the 6<sup>th</sup> in their history.

Summit Food Marketing has been in existence for more than forty years and has a family heritage dating back to the inception of the company. Both Michael Freed and James Ruddy are second generation ownership.