



FOR IMMEDIATE RELEASE
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**SUMMIT FOOD MARKETING STRENGTHENS THEIR POSITION IN METRO, NY
WITH THE ACQUISITION OF G.A. DAVIS FOOD SERVICE**

October 16, 2009: Michael Freed and James Ruddy, of Summit Food Marketing, Inc., together with Richard Monsees and Robert LoBianco, of G.A. Davis, announce their intent to join forces in Metro, NY.

The Summit Food Marketing Management Team will consist of:

Michael Freed - President
James Ruddy - Executive Vice President & COO
Mike Capriola - Vice President of Sales
Bill Ashton - Regional Vice President - Pennsylvania
Alex Matlins - Regional Vice President - New Jersey
Robert LoBianco - Regional Vice President - New York
Richard Monsees - Vice President of Business Development

G.A. Davis Foodservice Company, Inc., established in 1979, has grown to be one of the top sales and marketing agencies in the Metropolitan New York market. G.A. Davis represents some of the most recognized brands in the Food Service Industry.

This is the second acquisition for Summit Food Marketing in less than 12 months, and the 5th in their history. Summit Food Marketing has been in existence for more than forty years and has a family heritage dating back to the inception of the company. Both Michael Freed and James Ruddy Jr are second generation ownership.

Michael Freed remarked "As the Metro NY and Eastern PA markets continue to evolve; our goal is to create consistent and comprehensive sales strategies that will benefit both our manufacturer and distributor partners. We are excited about the opportunity to execute these plans with the highest level of success."

James Ruddy adds "This latest acquisition brings Summit Food Marketing closer to our goal of having our Metro, NY division become a reflection of our Philadelphia division. This strategic move significantly enhances our resources in the Metro NY marketplace, providing all of our partners a powerful new resource."

Robert LoBianco says "With the alignment of our organizations and the development of a new team with creative strategies, our foodservice partners will definitely benefit from the added coverage, selling concepts and a creative approach to the market."

Richard Monsees says "Summit's long term commitment to creativity, energy, and mutual respect are entirely consistent with the way we do business. We believe our partnership provides New York, New Jersey, and Pennsylvania food service distributors, operators and manufacturers with a powerful new resource."