



FOR IMMEDIATE RELEASE
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**SUMMIT FOOD MARKETING STRENGTHENS THEIR POSITION IN EASTERN PENNSYLVANIA
WITH THE ACQUISITION OF FOODSERVICE MARKETING ASSOCIATES**

August 31, 2012: Michael Freed and James Ruddy, of Summit Food Marketing, Inc., together with Martin Baker, of Foodservice Marketing Associates, announce their intent to join forces in Eastern Pennsylvania, Southern New Jersey Market.

Foodservice Marketing Associates(FMA) was established in 1986 . In 2001 Martin Baker and Keith Swade became sole owners of the business.

Effective September 4, 2012, Martin Baker will join the Summit Food Marketing Management Team leading the School Food Service Division for the Mid Atlantic Region.

This is the fourth acquisition for Summit Food Marketing in 4 years and the 7th in their history.

Summit Food Marketing has been in existence for more than forty years and has a family heritage dating back to the inception of the company. Both Michael Freed and James Ruddy are second generation ownership.

Michael Freed remarked “As we continue to build our independent model for the Mid Atlantic Region, Martin Baker and the FMA team give us tremendous value in resources and expertise.

James Ruddy adds “We at Summit Food Marketing are delighted to welcome Martin Baker and his team into the Summit family. I am excited for the opportunities this acquisition will provide to our manufacturers, distributors and operators in the marketplace.”

Martin Baker says “I am truly excited at the opportunities that will be created with this merger of two great companies. The similarities in entrepreneurial spirit and core values of our companies will allow this transition to be seamless and create what I feel will be the strongest sales agency in the Mid-Atlantic Region.”