



Branding, Marketing, Positioning & Public Relations



PRESS RELEASE

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FOR IMMEDIATE RELEASE
February 4, 2009

SYNERGY COMMUNICATIONS OF RENO, NV AWARDED INTERNATIONAL CONTACT

(Reno, NV) – The International Food Service Executives Association (IFSEA) has named Synergy Communications its official management company and marketing firm.

IFSEA is an international organization of professionals from the food service industry, hospitality industry, and military food service program.

Steve Schroeder, CEO of Synergy Communications, has been named President of IFSEA. He is assisted by Michelle Hackman, vice president of public relations and marketing for Synergy Communications.

“We are honored to be selected by IFSEA. This is an exciting venture for us as Synergy broadens its services from marketing and public relations to association management,” said Schroeder.

“We look forward to working with IFSEA and the military in identifying growth opportunities for the members who have made this organization so great,” said Hackman.

With members worldwide, IFSEA focuses on increasing the professional development of its members through professional certification, networking, mentoring, and community service. Activities also include international conferences, foodservice excellence awards, student development and support, food safety education, and much more.

IFSEA has been a partner of the military for more than 50 years. The association assists the military in improving its food service program through educational classes, certifications, food inspections, and culinary competitions.

Schroeder founded Synergy Communications in 2000. Synergy is a full-service marketing and public relations firm in Reno, Nev.

For more information about IFSEA, please visit www.IFSEA.com.

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