

# IFSEA INFUSION

September 2017

"We enhance the careers of our members through professional and personal growth"

**the Wright Stuff!**

Fred Wright, DODG, MCFE, CEC, AAC, Chairman of the Board



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Well it has been quite a ride! Approximately four months ago I was informed that there was a quiet plan to take over IFSEA and change its direction in an order to keep at least the name alive. This had really upset me at the time, because if those same people would have offered this energy to the past chairman or to myself we would be in a much better position today. For too many years our elected board has set back and waited for the chairman and the EC to do the work. The same EC were also running the volunteer office and volunteer certification. The remaining of the board sometimes attended conference calls. But I still didn't want to give up on the IFSEA that has done so much for me. I worked with new people I put together a partial ballot for the new EC. We developed a 10-point plan for next year in order to have an election in October and let you decide where you wanted IFSEA to go.

As school started for me, I continued this effort and pondered the future and how it would look. Well I knew as in the past. I would be holding this group together mostly by myself and a couple others. SO after much soul searching I have decided to step aside in October. Making room for the past chairs and others who have decided they have the plan for IFSEA to continue under.

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## SOMETHING TO THINK ABOUT

It is not who is right, but what is right, that is of importance.

# 2017 I.F.S.E.A. DIRECTORY

## EXECUTIVE COMMITTEE

### CHAIRMAN OF THE BOARD

Fred Wright, DODG, MCFE  
[wrightchef@email.com](mailto:wrightchef@email.com)

### CHAIR ELECT

### TREASURER

Barbara Sadler, DODG, CFE  
[bsadler.ifsea@gmail.com](mailto:bsadler.ifsea@gmail.com)

## BOARD OF DIRECTORS

David Orosz, CFE  
[dave@orosz.us](mailto:dave@orosz.us)

Richard Hynes, DODG  
[richard.hynes@hobartcorp.com](mailto:richard.hynes@hobartcorp.com)

Beth O'connell  
[bmossoconnell@yahoo.com](mailto:bmossoconnell@yahoo.com)

Jamel Smith  
[jamelsmith34@gmail.com](mailto:jamelsmith34@gmail.com)

Johan DeJong  
[jocoenterprises1@msn.com](mailto:jocoenterprises1@msn.com)

Pete Starowicz, MCFE  
[pstarowi@mvnhealth.com](mailto:pstarowi@mvnhealth.com)

Kwesi Stephen  
[kwesi.stephen@gmail.com](mailto:kwesi.stephen@gmail.com)

Jack Kleckner, DODG, MCFE  
[jack.kleckner@ecolab.net](mailto:jack.kleckner@ecolab.net)

Stan Gibson, CFE  
[scribson32@gmail.com](mailto:scribson32@gmail.com)

Bruce Caudy  
[bruce.caudy@gmail.com](mailto:bruce.caudy@gmail.com)

Todd Story  
[tstory@arvadacenter.org](mailto:tstory@arvadacenter.org)

Richard Weil, DODG, CFE  
[richard@nationalrestaurantconsultants.com](mailto:richard@nationalrestaurantconsultants.com)

## INTERNATIONAL COMMITTEE CHAIRS

### AWARDS

Matt Trupiano, DODG, CFE  
[mtrup@matserv.org](mailto:mtrup@matserv.org)

### MENTORING

Barbara Sadler, DODG, CFE  
[bsadler.ifsea@gmail.com](mailto:bsadler.ifsea@gmail.com)

### NEWSLETTER

Matt Trupiano, DODG, CFE  
[mtrup@matserv.org](mailto:mtrup@matserv.org)

### BRANCH PRESIDENT'S COUNCIL

Dave Preston, CFE  
[dpqotg@gmail.com](mailto:dpqotg@gmail.com)

and

Kwesi Stephen  
[kwesi.stephen@gmail.com](mailto:kwesi.stephen@gmail.com)

### SOCIAL MEDIA

Blake Johnson, CFM  
[blake.b.johnson@gmail.com](mailto:blake.b.johnson@gmail.com)

### CERTIFICATION

Fred Wright, DODG, MCFE  
[wrightchef@gmail.com](mailto:wrightchef@gmail.com)

### WEB PAGE

Fred Wright, DODG, MCFE  
[wrightchef@gmail.com](mailto:wrightchef@gmail.com)

### CONFERENCE

Barbara Sadler, DODG, CFE  
[bsadler.ifsea@gmail.com](mailto:bsadler.ifsea@gmail.com)

### SCHOLARSHIP

Dr. Joan Johnson, Ph.D, DODG, CFE  
[jonsoim@morrisville.edu](mailto:jonsoim@morrisville.edu)

### YOPROS

Kwesi Stephen  
[kwesi.stephen@gmail.com](mailto:kwesi.stephen@gmail.com)

### FUNDRAISING

Pete Starowicz, MCFE  
[pstarowi@mvnhealth.com](mailto:pstarowi@mvnhealth.com)

### PAST CHAIRMAN'S COUNCIL

and

### BYLAWS

Richard Weil, DODG, CFE  
[richard@nationalrestaurantconsultants.com](mailto:richard@nationalrestaurantconsultants.com)

### SPECIAL ADVISOR

DAVE OROSZ, CFE  
[dave@orosz.us](mailto:dave@orosz.us)

IFSEA HEADQUARTERS 4955 Miller St., Suite 107 Wheat Ridge, CO 80033

PHONE: 800-893-5499 FAX: 303-420-9579 IFSEAhqoffice@gmail.com Web: www.IFSEA.com

# IFSEA – its past, present and future

By Richard Weil, CFE, Past Chairman OF IFSEA

As we are heading into the 4<sup>th</sup> quarter of 2017 and our forthcoming annual meeting time draws closer, I wanted to on behalf of the Ex-Officio team and proposed slate of officers, directors, and concerned members share a bit about IFSEA's past, present and future.

**PAST:** In 1901 when our founders met in Buffalo, NY with members from Detroit, MI and other nearby areas, the 20<sup>th</sup> century was full of promise and excitement for our country and the cross roads of immigration and the industrial age forthcoming. In 2001, I was asked to chair an article about the 100 year history of our historic food service association and in doing so discovered the wonders and history of IFSEA. I am sharing a few excerpts from the article I wrote starting in 2000 and concluding as part of our 100 year celebration. I have included portions of this article as part of this Infusion letter as a reminder of our rich history and perhaps to answer the question, why now are the past chairs getting involved? I hope many of you read this for the first time or re-read.

**PRESENT:** Why could the past chairs and other members who are part of this Ex-Officio team not committed earlier. Fair question, and fair enough to say IFSEA is where it is due to multiples of reasons and the why's and could have, should have is not a resource in time I choose to be part of at this juncture. I personally want to thank Dave Orosz, Barb Sadler, Rick Diaz and a special thanks to Fred Wright for their dedication to our organization. This is not about the "would of or should of", but about the future.

**FUTURE:** Suffice to say, that no matter your feelings as to the timing and process that the Ex-Officio group is traveling on the IFSEA road today, IFSEA is not very viable at this point. We could debate this, but our membership numbers, treasury, number of active branches continue to dwindle. Our solution for engaging military for the near term is a joint solution that our Ex-Officio team embraces. Please note that the Ex-Officio team comprises of current board members, current industry advisors, and current committee chairs as well. We will continue to involve students and the industry as we work to stabilize and move the organization forward. Yes, the Ex-Officio team has many Past Chairs, the history is the why we are involved, enough said.

We hope you enjoy the read and hope on our 125<sup>th</sup> anniversary in 9 short years to add 25 more years of history to our beloved association.

Thank you in advance for being part of the annual meeting and your votes for our slate of officers and directors next month.

## FROM THE 2001 100 YEAR ANNIVERSARY CONFERENCE

**This dedication is to every member that has ever dreamed about time, yesterday, today and tomorrow:**

This commemorative section of the 100<sup>th</sup> anniversary conference and history of the **International Food**

**Service Executives Association, (IFSEA)** has been researched with a great deal of care, dignity and hopefully very responsible journalism. It is hard to imagine that one hundred years ago these organization founders traveled to their first meetings by train and most likely horse powered transfer. Having just spent time at Ellis Island in New York, I gained a great deal of insight into the excitement that must have been prevalent all over this country. To this end, I would assume the forefathers of IFSEA shared a great deal of excitement as well into what the potential of our organization could become from our infant moments in 1901 to 2001. Like the emigrants that dared to journey to America and into New York Harbor, our forefathers of IFSEA created a new organization for the 20<sup>th</sup> century. **Peter Gust Economu, President Emeritus, DODG, CFE** was one of the young and daring and in 1909 after 26 days at sea sailed into New York harbor. This organization is unique not only in terms of our heritage, our age, but our mission in terms of serving the individual needs. Like so many thousands of persons who have come before and for the many that will come after, IFSEA is an organization of choice. We choose to belong, we choose to involve, we choose to maintain the aims, objectives of this association for hopefully another one hundred years.

I believe that IFSEA is here today due to the energy and commitment of so many men and women who believed and still believe in our role as an industry link for the food service and hospitality industry. We have the foundation to create so many positive processes that our industry to continues to need. Our ability to attract and retain quality young people into our industry through our military and student programs is reason enough to believe that IFSEA will be here in another one-hundred years.

Please take the time to read about our history, about our forefathers, and about the great food service and hospitality leaders that have been apart of IFSEA. I would like to dedicate this section to several persons who have been inspirational to me during my career and most importantly my time with IFSEA. First to my parents **Bob and Debbie Weil**. Both members of the original Denver Branch in the 1950's and 1960's. My father encouraged me to become involved in IFSEA in 1983 when the Colorado Centennial Branch was being formed; the rest as they say is history. Second to my IFSEA mentors. **Beverly Lowe, Donald McIntosh, Dennis Farley, Stanley Veltman, Edgar DeGaspar, Fred Dunsmoor, Mary Ellen Thomas, Ron DiGiore, and Ed Manley, thank you!** Third to my team that was so much apart of my leadership time with International, **Laurel Schutter, and Bob Mathews**, the team! Fourth, to my good friend **David Kinney, CFE**, a great member and leader. Lastly to my departed mentors **Kae deBrent Hodges**; not a day goes by without part of your influence on me, **Bob Krump**...and of course our beloved **Peter Gust Economu**. Finally, no better dedication to IFSEA than to say thanks to the family, **Melissa, Louis, Chris**, and my eternal love and thanks to **Maryann Weil, CFE**, forever my partner. Because family and IFSEA they do go together...

In 1901 the following headlines appeared:**1901**

Under the Platt Amendment, the United States limits Cuban independence. Cuba cannot sign treaties with other countries or borrow money unless it is agreeable to the United States. The United States also reserves the right to build a naval base on Cuba. With these limitations written into the Cuban constitution in 1901, the United States turns the government of Cuba over to the Cuban people.

The Pan-American Exposition was held in Buffalo, NY from May 1 to November 2, 1901 on a 342 acre site between Delaware Park Lake on the south, the New York Central railroad tracks on the north, Delaware Avenue on the east, and Elmwood Avenue on the west. The fair featured the latest technologies, including electricity, and attracted nearly 8 million people. A midway provided rides and other entertainment; athletic events took place at a specially constructed stadium

100 Years Ago. . . It May Be Hard to Believe; The average life expectancy in the United States was 47; Only 14 percent of the homes in the United States had a bathtub; President William McKinley was killed and Theodore Roosevelt came in to office; Orville and Wilbur's flight was still two years away; Only 8 percent of the homes had a telephone, and a three minute call from Denver to New York City cost \$11; There were only 8,000 cars in the US and only 144 miles of paved roads; The maximum speed limit in most cities was 10 mph; The tallest structure in the world was the Eiffel Tower; The average wage in the U.S. was 22 cents an hour. The average U.S. Worker made between \$200 and \$400 per year; A "special chef" from Paris earned \$5,000, a 2<sup>nd</sup> chef \$1200 annually; Actress Ethel Barrymore scored her first hit. Membership cost \$6.70 in 1901 which is equivalent to \$130, thus they would have had to work 30 hours to pay for membership in 1901; Pork tenderloin, mashed potatoes, apple pie & coffee cost 35 cents; A 42 piece dinnerware set cost \$2.95; A competent accountant could expect to earn \$2000 per year, a dentist \$2500 per year, and a mechanical engineer about \$5000 per year; Ninety percent of all U.S. physicians had no college education; Sugar cost 4 cents a lb. Eggs 14 cents a dz. Coffee 15 cents a lb.; The third leading cause of death in the U.S. was Diarrhea; The American flag had 45 stars; The population of Las Vegas, Nevada was thirty persons; Antibiotics, Scotch tape, crossword puzzles, canned beer, and iced tea were unknown; Only 6 percent of all Americans had graduated from high school; Coca-Cola contained cocaine instead of caffeine. There were about 230 reported murders in the U.S. annually; Buffalo celebrated its 100<sup>th</sup> anniversary by hosting the Pan-American Exposition, during which members of the Detroit Stewards' Club (formed in 1900) met for the purpose of organizing a national association. From this meeting the International Stewards' Association was formed, with Mr. William V. Zimmer of Detroit as the first International President. A trolley ride to the fair cost 5 cents.

The Buffalo Stewards Club was formed.

## THE EARLY YEARS

As described elsewhere, the Detroit Stewards' Club formed the International Stewards' Association in 1901. The following are excerpts from a History of IFSEA that was written by **Past International President Max Jaeger** (deceased). These pages are from the personal archives of our Commander of the Dignified Order of the Dinner Gong (DODG) **Edgar De Gasper, DODG, CFE**.

Certain members of the Detroit, Michigan Steward's Club (formed in 1900) met in Buffalo, NY in 1901 at the time of the Pan-American Exposition for the purpose of organizing a national association. In drafting the application for the a charter this organizing group had the foresight to include cities throughout the North Ameri-

can continent, a very important factor indeed as we know later. From this meeting and application, the International Stewards Association (ISA) emerged. **Mr. William V. Zimmer of Detroit was the first International President.**

*The reasoning for the use of the word International was because our founding father's mostly came from foreign lands, mostly Europe, some from Canada, but they were all bound together by their profession. They truly considered themselves an International group. The next few years were taken up by Branch development and, on November 15, 1905; the International Association was incorporated in Illinois, Mr. O. W. Guldemeister being then the International President. During these years another association had come into being and had branches in several cities, namely, the Caterers Association. In order to effect sound and widespread expansion, having similar aims and objects in our industry and to improve the status of both organizations, a merger was proposed between the International Stewards' Association and the American Caterers Association. Based upon an agreement reached on September 26, 1932, the merger was completed and the International Stewards' and Caterers' Association was incorporated, again under the laws of the state of Illinois, on September 26, 1932. **The first ISCA President was Mr. Raymond Kief.***

*The word "steward" was a time-honored word in those days. Many members over time felt "uneasy" with the word as time moved on. The word had taken on many different connotations, many new members in the 1950's after the war came from different segments within the industry, not just hotels and catering, but titles had changed to Food and Beverage Managers, or Directors. Thus during the National Convention in Fort Worth Texas in 1957 the delegates and members voted and approved the new name as "Executive Stewards' and Caterers' Association" (ESCA). The wrangling of this name went on for several more years and at a subsequent convention the name in 1960 was changed to "International Food Service Executives Association". (IFSEA)*

Additionally the Association had a breakthrough in the food industry. New techniques were developed in commercial canning of fruits and vegetables. Statutes covering our industry on the books in Washington DC were at best in the 1930's and before losses and non-existent. Many unscrupulous merchants took advantage of this and there was grave concern to the members of this association. Members were concerned with public health issues, and the creation of greater standards within the industry. The association engaged its general counsel, Mr. Hoffman and he conducted an intensive lobbying effort in Washington DC. The history of the Association shows it to have been instrumental in the passage of the Pure Food Law; its General Counsel drafted the Bill that, for many years, has been known as the "Net Weights & Measures Act."

The following are highlighted dates in time that were significant in our history. Thank you to the following individuals for contributing to the early history of IFSEA – **Thomas Stoll, CFE; Joseph Tractenberg, DODG, CFE, Edgar De Gasper, DODG, CFE, Ed Manley, CFE.**

**1911** – The ISA establishes in Indianapolis, IN the first Steward Training School. **Jacob Miller was the International President** and the Convention was held in Chicago.

**1912** – The great Titanic sails in April and with more than 2200 persons on board collides with an iceberg and more than 1,500 persons perish. **Eugene Girard is in his first year of his presidency** for the association and the convention was held in Toronto, Canada.

**1914** – World War I breaks out when the Archduke Franz Ferdinand of Austria-Hungary is assassinated in Sa-

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rajevo. **Mr. Eugene Girard is President** and the convention was held in Boston, MA.

**1915** – During the Detroit Convention a published yearbook was created with the history of the young organization included. It included a Food Service Exposition and Demonstration. ISA parades through the main thoroughfares and holds concerts, social activities, including a three-legged race and tug-of-war. Advertiser included the John Sexton Company (now apart of US Foodservices) and many other prominent companies well know in the food service industry. The **International President was Eugene Girard**.

**1919** – June 28, 1919 marks the end of World War I with the Treaty of Versailles. President Wilson's League of Nations has started during the Peace conference. **International President John R. Dignan (from the Chicago Branch)** joined in 1911 and was so impressed with the previous year's hotel show in New York, he set the stage for a show in Chicago, billed by the Chicago newspapers as "To be the greatest hotel exposition ever held". John Dignan succeeds in getting the cooperation of all mid-west groups, presents this spectacular show under the sponsorship of the International Stewards' Association. This show is the eventual forerunner of the NRA show held every year in Chicago.

**1920** – Women gain the right to vote with the passage of the 19<sup>th</sup> amendment. This legislation was and is still part of women's rights that began in 1948. Prohibition took effect this year as well with the passage of the 19<sup>th</sup> amendment. **Our International President was Harry Doherty** and the convention was held in Philadelphia, PA.

**1921** – The Association magazine was now titled "International Steward" (currently the Hot Line). The editor was WR Kuhn and he wrote in 1921, "The International Steward should be the greatest of hotel and restaurant papers". During the 1921 convention held in Pittsburgh, PA, **President Joseph Palise** resided over the convention that passed the constitutional amendment to permit women as members of ISA and death benefit was established for widows of ISA members.

**1926** – **Thomas Jones was the International President** completing his second term of his precedent setting three year terms from 1925-1927. The Year Book stated what eligibility of membership comprised of: Any "white" male of female over twenty-one years of age, a Steward, Assistant Steward, Caterer, Manager or Proprietor of any reputable hotel, café, restaurant, club, Steamship line, Dining Car system, or Apartment House. Dues were \$5.00 initiation, and \$5.00 national dues and \$6.00 local dues. \$1.00 of the national dues applied to the subscription of the national magazine. **Peter Gust Economu becomes a member of the Buffalo Stewards Club** and becomes manager of the Park Lane Restaurant in Buffalo, NY where he coined the phrase of service and goodwill towards customers as, "Goodwill is like, a good name, won by many acts and lost by one".

**1927** – Babe Ruth's best season ever in baseball. **International President Thomas Jones honors** Past International President from 1920 JWB Daugherty for his work in establishing the association in the west. In particular his efforts in establishing the Denver branch. The Denver branch it was noted in the minutes of the 1927 convention urges the establishment of a catering industry school in every city where there is a branch of

ISA. President Jones in his address to the members called for governmental legislation to require that all canned goods be stamped with the date of canning.

**1931 – Peter Gust becomes President of the Buffalo’s Stewards Club** where he was President in 1931, 1932, 1933 and 1950. **ISCA International President was Raymond Kief**, a great mentor of Peter Gust. The national convention was held in Detroit.

**1932 – President Franklin D. Roosevelt takes office amid the depression.** Unemployment had risen to 12 million persons. One of the most lopsided election in history as Roosevelt claims 472 Electoral College votes to a mere 59 for President Hoover. No recounts or “Pregnant Chad’s”. **Our International President was Raymond Kief** and the convention was held in Pittsburgh, PA. Mr. Kief was a huge influence on Peter Gust having worked Peter Gust at the Statler in earlier years. Mr. Kief along with Peter Gust’s owner/boss at the Park Lane hotel Mr. Maurice Lurie perhaps were the two most influential on Peter Gust’s early involvement with IFSEA.

**1936 - July of 1936, civil war in Spain broke out which pointed to the beginning of the seduction of Europe to totalitarianism.** Hitler in Germany, Benito Mussolini in Italy, and Franco in Spain. Jessie Owens ruins Hitler’s Olympics. **William Heamon was in his first year as President** and the convention was held in St. Louis, MO. We first got Canada as apart of IFSEA with only three branches Vancouver, Toronto, Montreal starting in 1936. IFSEA lost Toronto, one year inadvertently as IFSEA did not have the Canadian flag at the conference and the Toronto contingent dropped out and formed their own branch.

**1938 - The Nazi’s occupied Austria in 1939 and Poland in 1939.** Harry Tully was President in 1938 with the convention held in Los Angeles. **Edward Walsh was President** in 1939 and the convention was held in Boston. Peter Gust is national chairman of ISCA’s convention.

**1941 – December 7, 1941 the day that would “live in infamy” through the US into the midst of World War II.** Over 2,400 Americans are killed by the surprise attack from the Japanese. The first network TV broadcasts in the US. **Ray Shilson celebrates his first year as our association president** during the Cincinnati convention. Peter Gust becomes First Vice-President of ISCA; this was his second time as First Vice-president having turned down the road to the ISCA presidency some three years earlier.

**1943 – The musical “Oklahoma” opens on Broadway as Rodgers and Hammerstien open their first of five hit musicals.** This is the first of **three-year terms for our President Emeritus Peter Gust Economu.** The convention was held in Cleveland, OH.

**1944 – June 6th was D-Day when the Allies invade Europe led by General Dwight D. Eisenhower.** **The establishment of the Past Presidents Advisory Council was made during the convention in Buffalo, NY.** **The first Chairman of the council was Past International Chairman Tom Jones.** He was President from 1925-1927. He addressed the delegates at the 1946 conference thanking them for their vote of confidence in this honor at the Fairmont hotel in San Francisco. **Peter Gust with the encouragement of Mandel Laurie, owner of the Park Lane restaurant runs for President of ISCA.**



**1945** – The first electronic computer was having its debut. **Our International President Peter Gust and the International Board elected to not have an International Conference due to the War.** Peter Gust was summoned to Washington DC by the Secretary of Agriculture to advise on food conservation. Peter Gust eventually consults in Roswell, NM during the testing of the atomic bomb which later would be detonated on August 6, 1945 in Hiroshima, Japan and again on August 9, 1945 the “Fat Boy” bomb as it was called by President Truman was again dropped on Nagasaki, Japan. The two bombings killed over 200,000 persons during the bombings and the few short years following. There is no convention this year due to the war; this is the first and only time we did not have an annual convention.

**1953** – Edmund Hillary is the first to climb Mt. Everest. The International Conference was held in Boston, MA at the beautiful Sheraton Plaza hotel in August. This was the 51<sup>st</sup> convention. **The International President was Thomas Watson. It was during this convention that Peter Gust was elected to the position as President Emeritus. The motion was made by Louis J. Hoebels, of Buffalo, and seconded by William A. Heaman of Boston.** The motion was unanimously approved. Also a motion was made during this convention to change the name in the by-laws **effective November 16, 1955 to “Food Service Executives, Inc.”** Membership stood at 1,820 members for the conference. Rochester was the largest branch on record at the convention with 66 members. The Peter Gust Economu Award was also established this year. His peers would later award Peter Gust this in 1959.

**1956** – Elvis released Heartbreak Hotel, and Rock and Roll was shaking rattling and rolling until Buddy Holly died in a plane crash. The year marked the first Food Service Awards program for the Air Force. Sam Martone, DODG, and Walter Pienkowski, DODG started the Air Force Hennessy awards. The keynote speaker on October 23, 1956 was Peter Gust Economu. He addressed the third conference of the WorldWide Air Force Command meeting at Wright-Patterson Air Force Base, Ohio. The theme of his speech as was written in part by Edgar De Gasper, DODG, centered on the need to convince people that “food service is science mastered only by professional ability and know how”. Peter Gust was appointed to the five member Board of Education for Buffalo, NY. **Our President was Edward Dickhaut** and the convention was held in Baltimore, MD.

**1957** – The first satellite is launched into outer space Sputnik. Peter Gust was instrumental in founding a new Quantity Foods Preparation course at Emerson Vocational High School in Buffalo, NY. This program is still very much active today with student branch members of IFSEA attending our 100<sup>th</sup> anniversary conference. **Peter Gust Economu was name Commander of the Dignified Order of the Dinner Gong. Our beloved Joseph Tractenberg, DODG, Life received his DODG award** during the convention held in Fort Worth, TX and our **president was Philip Connelly** who the US Army Connelly awards were name for and a little known fact about Mr. Connelly was that he loved bow ties. **The International Board voted US President Harry Truman a member and he received his honorary DODG in 1957.** This was the first year of the DODG awards and nine persons were presented with the award. The dinner gong was created in 1910 but made its debut during the 1957 conference and has been the traditional opening of the IFSEA conferences for almost fifty years.

**1958** – NASA is created as the race for space begins. **Our International President was Philip A. Connelly** and the convention was held in Grand Rapids, MI. Our Gross Revenue per the Treasurer's report was \$42,711. Additionally the Armed Services Food Services Committee was well established and the Navy and Air Force committees were well established and discussion regarding Army awards were noted in a December, 1958 communication from Executive Director T. Kent Morris. It should be noted that **Margaret Reese, DODG was the Co-Chairman in 1958.** Target areas to form branches included Ann Arbor, MI, Hannibal, MO, Harrisburg, PA, Charleston, WV, Des Moines, IA, Lexington, KY, Louisville, KY, Minneapolis, MN, St. Paul, MN, Springfield, IL, Austin, TX, Dallas, TX, Houston, TX, San Antonio, TX, Baton Rouge, LA, Birmingham, AL, El Paso, TX, Savannah, GA, Shreveport, LA, Omaha, NE, Pasadena, CA, Spokane, WA, and Tucson, AZ. Some of the more noted sponsors in 1958 included: Armour & Co.; Continental Coffee; Edward Don & Co.; General Foods; Kraft Foods, Libbey Glass; Pepsi-Cola; Proctor & Gamble; 7-Up Company; John Sexton, Swift and Company, and Wesson Oil. The annual reports made during this time were done with a stenographer and the reports were often over 200 pages and mimeographed for copies. Our International President was Philip A. Connelly completing his second term and the conference was held in Grand Rapids, MI. Ten persons were awarded the DODG in its second year of presentations. Peter Gust receives IFMA's Gold Saucer Award in Chicago during the NRA convention.

**1967** – Dr. Christiaan Barnard in South Africa completes the first successful human heart transplant. Our membership roles boasted 6,089 members. The Washington DC Conference had 600 in attendance and used 445 rooms at the Shoreham hotel. **Our beloved John Ceruti, DODG, (deceased) founder of the Worthy Goal was our incoming International President. John Ceruti** had a heart of gold and would give, and keep giving. **Gil Wiggins, received his DODG during this conference who also was a co-founder of the Worthy Goal Foundation and still is a trustee today.**

**1968** – Vietnam with the TET offensive rocks South Vietnam. Over 500,000 US troops have been sent in to fight the war by President Johnson. Civil unrest in the US during the democratic convention, the assassinations of Robert Kennedy and Martin Luther King Jr. During this year we moved our International offices to Fort Wayne, Indiana. During 1968 the International Board increased the dues from \$12 to \$16. The association dropped 3% in membership. Regional breakdown of the membership in 1968: 678 Southern Region, 1757 Central, 2332 East, 1408 West for a total membership of 6175 plus 180 Members At Large (MAL) and 315 students. The International Conference was held in Hollywood, Florida. The Navy Ney Awards increased the number of awards to four. **Peter Gust became President of the Park Lane Hotel in Buffalo, NY. Worthy Goal start date, John Ceruti, DODG, CFE was the International President.** Grand idea to get it up to \$50k, and we actually exceeded 100k in John's lifetime. **The year was 1968 in which the Worthy Goal was founded.**

**1969** – "The Eagle had landed" and two Americans land on the moon in Apollo 11 and Neil Armstrong was the first man on the moon. "One small step for man, one giant leap for mankind". Joe Namath and the New York Jets win Super Bowl III and NFL football overtook the national pastime of baseball. IFSEA sold the building in Alexandria, Virginia and made \$7,900. The building value was \$78,000. We did have our own employees when in Alexandria. Total assets as of June 30, 1969 were \$71,000. **Past International President**

**Gil Wiggins, DODG was sworn in during the Baltimore conference, and our beloved Kae de Brent Hodges, DODG was awarded the DODG that year.**

**1971** - During the Eastern Conference, **Don McPhie, DODG, CFE** (deceased) thanked the audience for their understanding of the Canadian situation and **introduced the Montreal's Young Food Executive of the Year, the former Judith Harvey, CFE (Judith Manley, CFE).** The International conference was held in Milwaukee, Wisconsin, and **our International President was Frank Loperfido, DODG, CFE.**

**1972** – Terrorism at the summer Olympics in Munich, Germany kills 11 Israeli athletes by Pro-Palestinian terrorists. President Nixon visits China with Secretary of State Henry Kissinger. The IFSEA Southern Region had 700 members with South Florida having 102 and Washington DC with 102 for boasting rights in the south. South Florida Branch President was Herbert Schmidt. South Carolina Branch had 30 members, Carolina 18, Montgomery 40, New Orleans 68, Piedmont 65, Richmond 76. 1972 Dues budget was \$89,000 and the Military budget was \$7500. 1972 Dues \$89,000 budgeted. Military \$7500. Activity book was \$40 in 1972.

**Edgar De Gasper, DODG, CFE was in his first year of a two year term as International President.** . For several years many Canadian members carried dual membership in 1972. The issue was forced in 1972 and subsequently transitioned in 1973.

**1974** – President Nixon resigns. Streaking is the nations latest craze and the convention was no exception. The International Conference held in Las Vegas was a big money loser, wiping out profits from prior 3 conferences. The bright side of the 1974 conference is that we sold 365 conference books. 1974 dues were \$20, \$5 dues for students and retired members. The Worthy Goal fund reached \$25,000. Assets in the bank as of 12/31/74 were \$69,000. Also in 1974 Headquarter fees were \$52,000 including the cost of the magazine editorial fee plus \$3900 for membership promotion. In December 1974 our membership was booming with: - Central 1756; East 1853, South 1039, West 1301, Hawaii was apart of the Western Region with 69 members and Orange Empire Branch in Southern California had 67 members. This gave IFSEA a grand total of 6,489 members plus 1187 student members and 102 Members At Large. **Stanley Veltman, DODG, CFE became our International President during the Las Vegas conference. Fred Dunsmoor received his DODG that year along with Past International President Neil Goodman, DODG.** The original CFE program was started in 1974, in Florida.

**1976** - The first Concorde flight was made in February. The membership was declining but holding good numbers with: Central region at 1,656, Eastern Region 1,968, Southern Region was at 1,150, Western Region at 1,677 for a total membership of 6,451 plus 121 MAL and 1,691 students. Our outgoing International President Stanley Veltman, DODG was instrumental in assisting the formation of our Pacific Region. In a letter written on May 3, 1976 Stan confirmed the regions total to be 546 members. The discussion than as is today the amount of dues and the equality of members overseas compared to the valuation of the dollar to other currencies. 1976 sponsorship from companies was \$14,500 and consisted of sponsors such as Coca Cola, Ecolab, John Sexton Co., J. R. Simplot, Superior Coffee and Tea, Edward Don, Pepsi, Standard Brands, and HJ Heinz. Conference fees were still \$90. Icebreaker fee was \$14.00 plus \$5 for liquor, luncheons were priced at \$7, President's Ball was \$18, with an anticipated crowd of nearly 1000 people. **The conference celebrated our 75<sup>th</sup> year as an association and on August 16, 1976 Stan Veltman, outgoing International President wrote to**

Peter Gust: “ Your Greek Dance is exactly what we needed to top of our 75<sup>th</sup> anniversary. As you danced I watched your country- men gather from all parts of the room. Such a lovely evening and a fitting end to Chicago. In the board meeting on Thursday, I presented the views of the Past Presidents on the status of President Emeritus. This issue was discussed, and decided no other President Emeritus would be presented.” IFSEA also held a Bicentennial dinner in Philadelphia and the price per person was \$9. **Our International Conference was held in Chicago, and Past International President and founder of the Air Force Hennessy Awards was Walter Pienkowski, DODG, (deceased). Stanley Veltman, received his DODG that year.**

**1979-** The Ayatullah Khomeini returns to Iran. The International Conference was held in Las Vegas, Nevada where the Army increased the number of the Connelly award recipients to four. **Our International President was Milton Vallen. Kitty Rasso, DODG was the 8<sup>th</sup> woman to receive the coveted DODG.**

*The eighties: How do you describe the era that started with the hostage crisis, and ended with even greater terrorism in the Middle East. The world was brought even closer with advancing technology, cable TV and a country that watched the start of a World Series game in horror as a large earthquake struck the Bay area in Northern California. IFSEA too saw change. Large changes in membership, and a general apathy towards association nationwide. Our student branches seem to bring life to our organization in the 80's and IFSEA broke the gender barrier with our first Woman International President.*

**1983 – History was made as Beverly Lowe, DODG, CFE became our first woman President.** The Colorado Centennial Branch is chartered. The conference was held in Milwaukee, WI and the historic “Bess Report” about IFSEA was commissioned. The 1983 conference also marked the first time during the conference that we had dance cards. Wayne Lowe was our first male to lead the spouse's tours.

**1984 –** Membership as of June 1986 was 2,474 members, with 659 in the Central, 505 East, 527 Southern, 540 West, 204 in the Pacific and 39 Members At Large. **Our President was Thomas Berndt, and the DODG was awarded to Mike Mavros, DODG, CFE, during the Las Vegas, NV convention.**

**1985 –** History is made at the conference as the Navy Ney awards are presided by **International President Donald Schoenburn, DODG, CFE** during a very moving ceremony passing the Arizona Memorial. The conference was held in Honolulu, HI at the beautiful Hilton Hawaiian Village with member Ken Kain, (deceased) as a wonderful host.

**1988 – Our International President was Ed Manley, CFE.** Our convention was held in Anaheim, CA and our conference chair was Vince Paris, CFE. Why do we have five steps of certification? At a regional conference in Detroit in 1988, the International Board determined that a CFE had to re-certify in a certain time period. Fred Dunsmoor, then chair asked certification Chair Dennis Farley the assignment to develop this five-step program. To date the only four persons who has gone through all five levels. **Donald McIntosh, Dennis Farley, Ed Manley, David Rodler.**

**1990 – Our International President was Donald McIntosh, DODG, CFE, Life** during the Las Vegas Convention held at the beautiful Mirage Hotel. Donald was also awarded the DODG. The name secretary/treasurer was eliminated in 1990. John Neeb, CFE and Dennis Farley, DODG, CFE created the CFM program at a regional conference in Nashville, TN in 1990. The brainchild was from Commander John Neeb designed

(Continued on page 13)

for the military, than students, and completed for all members. The first CFM, was Commander John Neeb. **This was the last conference that Peter Gust, President Emeritus attended.**

**1993** – Israel and Palestine make peace brokered by President Clinton. **“The Legend”, Dennis Farley, DODG, CFE is our International President** at our Maui, HI conference. The first cruise and last cruise meeting was in 1993. First time the Intl President and Student Branch came from the same branch, Middle Michigan. The student was from Central Michigan. Allen Artcliff, and Dennis Farley, DODG, CFE.

**1994** – Apartheid ends in South Africa through the lifelong efforts of Nelson Mandela. David Koresh leads 70 cult members to their death trap in Waco, TX. **Our second woman President takes the gavel as Mary Ellen Thomas, DODG, CFE** resides over our convention in San Antonio. **Dennis Farley, DODG, CFE receives his DODG during the convention. This was the last conference Kae de Brent Hodges; DODG attended was the San Antonio conference in 1994.** The New Mexico Land Of Enchantment Branch is chartered.

**1999** – The last conference of the twentieth century as **Chairman Bob Mathews, DODG, CFE** resides over the convention held in Chicago. **Dick Weil, DODG, CFE is awarded the DODG this year.**

**2000** – Y2K bug never moves around the world as the world celebrates live on 24 hour television the start of a new century. **Our current Chairman of the Board Colin Sendall becomes our Chairman during the Chicago conference and Laurel Schutter, DODG, CFE is awarded the coveted DODG.** The first combined military awards program was in 2000 at the Chicago conference.

**2001** – The new millenium is here, and IFSEA celebrates its 100<sup>th</sup> anniversary! **Happy Birthday IFSEA.** Hopefully you have enjoyed reading about history and IFSEA history all at the same time.

Here are the names of the Executive Director's that have served IFSEA.

**T. Kent Morris**, 1937's until his death in 1959. First IFSEA office was in his garage. Every March was membership month. Key awards were started in this process and branch chartering process. Five member's single key, 10 member's double keys, and 15 or more was triple key. March was always triple key month. Triple Key Month also known as T. Kent Morris Month.

**Reuben Cordova** was Executive Director of IFSEA after T. Kent Morris. Reuben later went onto being the Executive Director of the NRA

**Clarence Barry** from Niagara Falls, once President of Niagara Falls Branch, was Executive Director following Reuben Cordova. At this point in time we owned property in Alexandria, VA for \$18k. The organization bought the building with loans from members such as Peter Gust, and Edgar DeGasper.

A gentleman who served in the Navy, **Ray Ewing**, and Henry Wheeler was the assistant following Clarence Barry in the 1960's.

**Carl Evans**, 1968-1979

Smith Buckland, with **Barbara Chalik**, 1980-1987

**Van Heffner**, from Heffner and Associates, 1987-1989

**Ed Manley**, 1990 to present Manley and Associates

**Peter Gust Economu**, President Emeritus, First Commander of the Dignified Order of the Dinner Gong.

Peter Gust Economu came to the US when he was 13 years old in 1909. He began his working career in the food service and hospitality industry at the “Waldorf Astoria” hotel in New York City. He worked in the back of the house, as he spoke little to no English. His main job was to scrub out the inside of the wine barrels when they were empty. He was soon promoted to dishwasher. He came to live with his brother in Buffalo, NY at the Statler Hotel in Buffalo. Mr. Statler took a liking to him as bus boy. E.M. Statler invited him to be a steward on his yacht one summer. One of his best stories of Peter Gust was on Mr. Statler’s yacht. Mr. Statler had one of the first freezers to be able to make ice cubes. Peter Gust accidentally spilled “Maraschino Cherries” and they spilled into the ice trays. The drinks came out with pink ice cubes. Mr. Statler was very impressed, thought Peter Gust was very sharp even though it was an accident.

Peter Gust later became one of the most famous Maitre D’Hotel’s in the country. The Park Lane Restaurant needed help and Peter Gust was hired to manage the Park Lane. The summer of 1941, a young collegiate from Buffalo a student at the Cornell school interviewed with Peter Gust. **His name was Edgar DeGasper.** Edgar said to Peter Gust that he really wanted to work at the Park Lane for people on vacations and even told Peter Gust he would work for free if he needed to. Peter Gust was so impressed he hired him. Edgar was paid anywhere from \$12 to \$45 a week depending on whom he worked for. Edgar even learned how to make Peter Gust salad dressing.

It was Peter Gust who invented the “Chef’s Salad” in 1927 when he was searching for something new to bring recognition to the new unknown Park Lane Restaurant.

In 1971 while driving home from the airport in Buffalo, NY, Edgar DeGasper, arrived home early Sunday afternoon, the Park Lane restaurant was appearing to have steam coming from it, instead it was the fire that truly became the demise of the Park Lane Restaurant. Peter Gust was beside himself, a very dark day. Gifts were being passed out of the rooms as a wedding shower was going on inside the restaurant.

**Neil Goodman** and Seymour Goodman and the Pleskow brothers of NY rebuilt and reopened the Park Lane. They made Peter Gust a full 20% partner, and also gave Peter Gust a condominium, and that is how he became the owner of the Park Lane.

*Peter Gust was also part of the menu planning for the nuclear bomb and had a daily radio program for a half-hour program daily in the Buffalo, NY market. Part of the script was done but mostly became an impromptu script by Peter Gust. This really made Peter Gust very much a public personality in the market place. It was often said by many that Peter Gust standing 6’2” by the ladies was “handsome as hell”. He was often the most admired and best-dressed man in the food service and hospitality industry. In fact in the twenties a well known tailor saw Peter Gust and wanted to “dress that man” for free, and so he did. Peter Gust was even summoned to England for the coronation of Queen Victoria and he consulted on the dessert that included blue*

*birds flying out of a cake. Peter Gust was indeed the spark and charisma the association needed.*

Above the doorway going into the kitchen at the Park Lane was the following statement, "A Good Reputation Is Gained By Many Acts, But Lost By one." This perhaps best describes our beloved Peter Gust Economu, President Emeritus, DODG, CFE.

**Kae de Brent Hodges, DODG.** Kae de Brent perhaps is a name many people that will read this one hundred-year history of IFSEA did not know about. Kae was often time called the "Crown Jewel of IFSEA". She truly loved everybody. Kae was a member of IFSEA for forty-seven years. She was married to long time New York Branch member Clyde Hodges for 34 years. Kae some thought to be somewhat eccentric with her collection of menus, and signatures from all fifty governors and US Capitols. Clearly, Kae causes reflection for many longer time members of IFSEA in that she depicted the grace and splendor of what our forefathers looked for IFSEA to be. Kae de Brent Hodges was long time Archives Chair, however she never held an International office, though she served for twenty-two years as the New York Branch Secretary. She never chaired a conference, but attended every annual conference for over 40 years. She held the basic principles and value of caring and dedication to an industry and organization. Kae loved IFSEA so much in terms of our students. **To this end in 1991 Kae asked Dick Weil, DODG, and David Kinney, CFE to be her permanent trustees for the Kae de Brent Hodges Foundation. The aims and objects of this foundation are to support students and student faculty advisors** to attend our annual conference. Kae's generous donation to IFSEA after her untimely passing in 1993 has funded thousands of dollars for young people to attend IFSEA conferences. Kae during an interview in 1993 by **Judith Manley**, months before her untimely passing, left us with these wonderful thoughts. "I think we have a future, without youth we go nowhere, listen and we will go places". Her legend lives on in the hearts and minds of many members and with the trust, hundreds more will benefit from the **"Grand Dame" of IFSEA.**

**Edgar De Gasper, DODG, Commander of the Dignified Order of the Dinner Gong.** Edgar De Gasper, DODG, CFE has been International President three times. Edgar is a former marine pilot in World War II and has been a backbone leader of IFSEA for over forty years. Edgar is a graduate of the Cornell Hotel and Restaurant Administration College, Ithaca, NY. Edgar has contributed to IFSEA through his untiring love and dedication to the organization. Edgar has attended over fifty IFSEA International, regional and CFSEA conferences. He has been apart of our organization fiber this past four decades and we are extremely grateful for Edgar's devotion to IFSEA.

**Ed Manley, CFE.** Ed Manley is a retired naval officer and a graduate of Cornell University Hotel and Restaurant Management College. Ed has served the foodservice and hospitality industry in the navy for many years in health care food service management. Ed was our International President in 1988. In 1989 Ed formed his current company E.H. Manley and Associates. Ed has been our Executive Director until his title changed in 1996 to President and COO of IFSEA. During Ed's past eleven years as President of IFSEA he has moved IFSEA forward in terms of being an industry leading organization. Ed, and his wife Judy have been out-

(Continued on page 16)

standing and dedicated members, leaders, and workers for IFSEA.

### **The finale!**

**How does one close a chronology of events, memories, and commentary? I would like to thank the following individuals for all their assistance in completing the project. Edgar De Gasper, DODG, CFE; Hovey McClure, DODG, CFE; Ed Manley, CFE; Judy Manley, Dennis Farley, DODG, CFE; Robert Mathews, DODG, CFE; Laurel Schutter, DODG, CFE; Donald McIntosh, DODG, CFE; and Stan Veltman, DODG, CFE for their time in recollecting IFSEA one late night in Reno, NV. To the future, which is why we write this book. Colin Sendall, CFE; Brian Kunihiro, CFE; Grant Thompson, CFE, and all the future members of our Executive Committee, our future Branch Presidents and future members.**

**Thanks to everyone who have come before and who will lead tomorrow.... In the words of Kae de Brent Hodges, "I think we have a future".**



(Continued from page 1)

I may not agree with their plan, but I do wish them luck as I know that many of their board will attend calls and that will be all. But hey, it is a volunteer organization and volunteers only do so much.

Once again not criticizing their plan, however I do not see much in it for students, or really for members. It once again becomes military support. I have always believed in supporting our military, however I have always believed in the future of our industry. This is why I have made the decision to put my energies into the IFSEA educational Fund. We will work autonomously from the IFSEA board, yet hopefully be able to work together on some items. The IFSEAEF will focus our energy on certification and student education. We have already applied for certification accreditation as our certification needs to have value from either a large organization behind it, which we are not any longer, or a national third party endorsement.

Next month I will say goodbye as your chairman however, will stay involved with the educational fund to continue the work we have started. If you are interested in more information on the educational fund and what our initiatives are, contact me.



## 1901 TO 2017, 74 Past Chairs, 26 Living

YEAR	FIRST	LAST	CONVENTION	YEAR	FIRST	LAST	CONVENTION
1901	William	Zimmer	Buffalo	1960	Joseph	Lusardi	Cincinnati
1902	William	Zimmer	Detroit	1961	Max	Jaeger	Detroit
1903	Louis	Fischer	Indianapolis	1962	Max	Jaeger	New Orleans
1904	O.	Guldemeister	St. Louis	1963	Lawrence	Wong	Las Vegas
1905	O.	Guldemeister	Atlantic City	1964	Lawrence	Wong	Portland
1906	William	Morris	Niagara Falls	1965	Pete	Jones	New York
1907	William	Morris	Chicago	1966	Pete	Jones	St. Louis
1908	F.	Falisse	New York	1967	John	Ceruti	Washington, D.C.
1909	F.	Falisse	Indianapolis	1968	John	Ceruti	Hollywood, FL
1910	L. Fred	Klooz	Pittsburgh	1969	Gil	Wiggins	Baltimore
1911	Jacob	Miller	Chicago	1970	Frank	Loperfido	Honolulu
1912	Gilbert	Cowan	Toronto	1971	Frank	Loperfido	Milwaukee
1913	Gilbert	Cowan	St. Louis	1972	Edgar	DeGasper	Phoenix
1914	Eugene	Girard	Boston	1973	Edgar	DeGasper	Atlanta
1915	Eugene	Girard	Detroit	1974	Stanley	Veltman	Las Vegas
1916	Frank	Knapp	New York	1975	Stanley	Veltman	Orlando
1917	Frank	Knapp	Pittsburgh	1976	Walter	Pienkowski	Chicago
1918	John	Dignan	Davenport	1977	Samuel	Martone	New Orleans
1919	A.	McCaffrey	Chicago	1978	Milton	Vallen	Detroit
1920	Harry	Doherty	Philadelphia	1979	Milton	Vallen	Las Vegas
1921	Joseph	Palise	Pittsburgh	1980	Neil	Goodman	Los Angeles
1922	Marion	Manzer	St. Louis	1981	Neil	Goodman	Orlando
1923	Marion	Manzer	Fort Worth	1982	Michael	Mavros	Reno
1924	William	Richter	Chicago	1983	Beverly	Lowe	Milwaukee
1925	Thomas	Jones	Pittsburgh	1984	Thomas	Berndt	Las Vegas
1926	Thomas	Jones	Boston	1985	Donald	Schoenbrun	Honolulu
1927	Thomas	Jones	Buffalo	1986	Edgar	DeGasper	Philadelphia
1928	Harry	Pope	Kansas City	1987	Frederick	Dunsmoor	Miami
1929	Warren	Maples	Seattle	1988	Edward	Manley	Anaheim
1930	William	Snyder	Denver	1989	Al	Izzolo	Columbus
1931	Raymond	Kief	Detroit	1990	Donald	McIntosh	Las Vegas
1932	Raymond	Kief	Pittsburgh	1991	John	DeJong	New Orleans
1933	Raymond	Kief	Toronto	1992	P. Gerald	Scorsone	Orlando
1934	Frank	Smith	Cleveland	1993	Dennis	Farley	Maui

## 1901 TO 2017, 74 Past Chairs, 26 Living

YEAR	FIRST	LAST	CONVENTION	YEAR	FIRST	LAST	CONVENTION
1935	Frank	Smith	St. Louis	1994	MaryEllen	Thomas	San Antonio
1936	William	Heaman	Buffalo	1995	Ronald	Di Giore	Palm Springs
1937	William	Heaman	Philadelphia	1996	Richard	Weil	Atlanta
1938	Harry	Tully	Los Angeles	1997	Richard	Weil	Albuquerque
1939	Edward	Walsh	Boston	1998	Laurel	Schutter	Norfolk
1940	Edward	Walsh	New York	1999	Robert	Mathews	San Diego
1941	Ray	Shilson	Cincinatti	2000	Colin	Sendall	Chicago
1942	Ray	Shilson	Chicago	2001	Brian	Kunihiro	Anaheim
1943	Peter Gust	Economou	Cleveland	2002	Grant	Thompson	Tampa Bay
1944	Peter Gust	Economou	Buffalo	2003	Bill	Leonard	Dallas
1945	Peter Gust	Economou	None Held	2004	Larry	Brown	Denver
1946	Herbert	Hambourger	San Francisco	2005	David	Kinney	San Diego
1947	William	Middleton	Detroit	2006	Robin	Keys	Miami
1948	William	Middleton	St. Louis	2007	Peter	Pao	Kansas City
1949	George	Ferris	Philadelphia	2008	Rick	Diaz	Denver
1950	George	Ferris	Los Angeles	2009	Patrick	Beach	Atlanta
1951	Carl	Hill	Cleveland	2010	Lorri	Davidson	Reno
1952	Kenneth	Marsh	Miami Beach	2011	Barbara	Sadler	Chicago
1953	Thomas	Watson	Boston	2012	Fred	Wright	San Diego
1954	Joseph	Tractenberg	Chicago	2013	Dave	Orosz	Orlando
1955	Edward	Dickhaut	Seattle	2014	Dave	Orosz	Orlando
1956	Edward	Dickhaut	Baltimore	2015	Dave	Orosz	Orlando
1957	Philip	Connelly	Fort Worth	2016	Fred	Wright	Orlando
1958	Philip	Connelly	Grand Rapids	2017	Fred	Wright	No conference
1959	Joseph	Lusardi	San Diego	2018			

# IFSEA'S DODG RECIPIENTS

Peter Gust Economu	1					Green=Living		
1957	1961	1973	1987	2003				
Philip Connolly	1 A. H. Nicodemus	1 Edgar DeGasper	1 Donald Schoenbrun	1 Matt Trupiano	1			
Edward Dickhaut	1 B. Joseph Ross	1 Leon Giliberti	1 1988	2004				
Fred Kocher	1 C. Murray Tandy	1 Joseph Herstam	1 Herbert Gross	1 Brian Kunihiro	1			
Eugene Lackenback	1 1962	James Petzing	1 Lorraine Drexel	1 Grant Thompson	1			
Douglas Linton	1 Joseph Fein	1 Larry Procopio	1 1989	2005				
Harry Pope	1 Mel Lipky	1 1974	Belle Wiggins	1 Bill Leonard	1			
Joseph Tractenberg	1 1963	Paul Carver	1 Rosemary Bass	1 2006				
Hilda Watson	1 Ray Keif	1 Frederick Dunsmoor	1 1990	Larry Brown	1			
John Herzog	1 Arthur Delman	1 Neil Goodman	1 Donald McIntosh	1 Donna Foster	1			
1958	John Ceruti	1 1975	1991	2007				
Marvin Blackport	1 1964	Willy Herzberger	1 Frank Farello	1 Judy Manley	1			
Ray Ewing	1 Edward Killiam	1 1976	1992	2008				
Jerome Freeman	1 1966	1 Robert Bradley	1 John DeJong	1 Peter Pao	1			
Ruth Haley	1 Pete Jones	1 Stanley Veltman	1 Patricia Heflin	1 2009				
William Heaman	1 Mike Mairi	1 1977	P. Gerald Scorsone	1 Rick Diaz	1			
Joseph Lusardi	1 1967	1 Donald McPhee	1 1994	2010				
Walter Pierkowski	1 Gill Wiggins	1 Henry Jakubiec	1 Dennis Farley	1 Jack Kleckner	1			
Margaret Reese	1 J. B. Daugherty	1 Isadore Goldscher	1 1995	1 Barbara Sadler	1			
John Smith	1 Mildred Englander	1 1978	MaryEllen Thomas	1 2011				
Harry Truman	1 Robert Zeender	1 Frances Cloyd	1 1996	Patrick Beach	1			
1959	1968	1979	Ronald DiGiore	1 Joan Johnson	1			
Cecil Brooks	1 Frank Loperfido	1 Milton Vallen	1 William McClure	1 Bob Balance	1			
John Dignan	1 Jeanne Mandel	1 Kitty Raso	1 Toye Jessica Tong	1 2012				
Harry Doherty	1 D. C. Robertson	1 Charles Eshbach	1 1997	Lorri Davidson	1			
Jhon Downes	1 1969	1980	Al Izzolo	1 2013				
George Ferns	1 Samuel Martone	1 Beverly Lowe	1 1998	Virginia Schroeder	1			
Thomas Gates, Jr.	1 Paul Brondage	1 Mitchell Main	1 Robert Mathews	1 2014				
Russell Habbishaw	1 Kae deBrent Hodges	1 1981	William May	1 Fred Wright	1			
Herbert Hambourger	1 John Skip Meushaw	1 Jerry Rubenstein	1 1999	Dave Orosz	1			
R. C. A. Lubach	1 1970	1982	Richard Weil	1 2015				
Kenneth Marsh	1 Jerry Sacheroff	1 David Ovello	1 2000					
William Middleton	1 Joseph Amendola	1 1983	Laurel Schutter	1 2016				
Joseph Nye	1 1971	Anne Spaeth	1 2001	Richard Hynes	1			
Harry Pope	1 Bert Compton	1 Shirley Kraft	1 Vince Paris	1				
Harry Tully	1 Joseph Risk	1 1984	1 Jeannie Brown	1				
Louis Hoebel	1 1972	Michael Maros	1 Ed Manley	1				
Max Jaeger	1 John Sector	1 1986	Richard Baer	1				
J. W. Lewe	1 Joseph Tonetti	1 Edward O'Sullivan	1 2002					
Victor Prichard	1 Wilson Rothe	1 Nolan Bigien	1 David Kinney	1				
George Sherman	1 Edwin Namec	1 Charles Skellion	1 Colin Sendall	1				
Lawrence Wong	1 Wallace Peterson	1						
	40	33	29	28	19	149		
						38		



## COMPETITIONS COMING UP

from Ed Manley

It's good to be promoting IFSEA on a few upcoming events. This past summer the IFSEA Board voted and allowed me to put IFSEA on the promotional pieces for the two competitions that are coming up. These competitions have been in place for 14-15 years, but, I'm connecting my 3500+ FB and LinkedIn contacts to know that our 116-year old IFSEA is still alive and involved – carrying the torch. So, in it's 14<sup>th</sup> year, we have allocated space for 3 IFSEA student branches to compete in the active duty military culinary competition. At this juncture, we have only SUNY Delhi participating and hopefully next year will have more IFSEA student teams.

The brand new web site for VSN is finally up and running with all details about these competitions. [www.vetsupportnetwork.org](http://www.vetsupportnetwork.org)

18 teams of 4-person teams will compete in a mystery box competition. To create even further excitement, to change it up a bit each year, this year we will have 3 rounds, 60, 75 and 45 minutes per round. All 18 teams will be in the first round, down to 6, down to 3. The crowd at the Barracks Row Main Street Fall Festival exceeds 10,000; thus the reason we do it there, so civilians can see the talent that the military and our students possess. Sept. 22 is a great education day at the Washington Navy Yard, including a Beer and Food Pairing luncheon with Boston Beer (Sam Adams). IFSEA members can attend this event for just \$25 to cover the cost lunch. Saturday the 23<sup>rd</sup> is the competition, on the street outside Marine Barracks, home of the Commandant. Anyone and all are welcome to attend.

The other competition is for the best people who serve the Admirals and Generals in their residences. Each service selects their top person, and they come to DC for the selection board on Nov. 12 and the dinner on the 13<sup>th</sup>. The USO has done a Salute to Military Chef's dinner for about 25 years, and for 15 of those years we have been (Veterans Support Network) the feature event of a fabulous evening.

# ? Did ? You ? Know ?

## EGGPLANT

Eggplant (*Solanum melongena esculentum*), actually fruits, and classified botanically as berries, is a member of the nightshade family and is native to India and, along with the Far East, are still the largest consumers. The early varieties were bitter, but cultivation and crossbreeding have greatly improved the flavor. Eggplant is related to potatoes, tomatoes, and peppers.

Thomas Jefferson is believed to have brought the first eggplants to the U.S.

Eggplant isn't a particularly popular vegetable in the United States, but it's a favorite in many areas of the South. Thomas Jefferson, who experimented with many varieties of plants in his Virginia garden, is credited with introducing eggplant to North America.

In various parts of Europe, people suspected that eating eggplant caused madness, not to mention leprosy, cancer, and bad breath, which is why eggplant was used mostly for decoration in England and the United States nearly up to the 20th century.

Eggplant, also known as aubergine (*Solanum melongena*), is a nightshade species that is cultivated for its edible fruit. The term eggplant is used in Australia and North America while British English uses the term aubergine. Brinjal is the common name of this plant in South Africa, South Asia, and Southeast Asia.

### Description Of The Plant

The eggplant is a tropical perennial plant cultivated as a half-hardy annual in temperate climates. The delicate plant has a spiny stem. The flower of the eggplant is white to purple and bears yellow stamens and a five-lobed corolla. The glossy, purple fruit is egg-shaped and the flesh is white and meaty. The eggplant grows 40 to 150 cm tall and possesses large leaves which are 5 to 10 cm in width and 10 to 20 cm in length. Soft, small seeds are present within the fruit.

### History Of Cultivation

The first recorded history of the eggplant has been found in an ancient agricultural treatise of the Chinese, the *Qimin Yaoshu*, that was completed in 544. The plant has been cultivated in eastern and southern Asia since prehistory. The plant was also widely cultivated in Egypt. The crop was probably introduced in the Mediterranean region by the Arabs. The cultivation of the plant was



already established in England by the 16th century.

### Cultivars Of Eggplant

There are various cultivars of the eggplant which produce fruits of different sizes, colors, and shapes. The most widely cultivated variety that is grown in Europe has a dark, purple skin and are 12 to 25 cm long and 6 to 9 cm broad. In India and other parts of Asia, many cultivars of brinjal are grown. Colors vary from reddish and dark purple to yellow and green. Some cultivars even exhibit a color gradient from stem to the base of the fruit.

### Uses Of Eggplant

The eggplant is nutritionally not too rich. It is low in carbohydrates, fat, and protein. It also provides little amounts of essential nutrients. Manganese is present in a moderate percentage in the eggplant.

Despite the low nutritional value, the eggplant forms an important part of cuisine across the world. Since the fruit is able to absorb large amounts of sauces and cooking fats, it is used in preparing very rich dishes. The meaty texture allows it to be used as a substitute for meat by vegans and vegetarians.

### Top Eggplant Producing Countries In The World

Production (in tons), 2013

**China** 28,433,500; **India** 13,444,000; **Egypt** 1,246,707;  
**Turkey** 826,941; **Iran** 733,350; **Indonesia** 545,646;  
**Iraq** 510,918; **Japan** 321,200; **Italy** 302,673;  
**Philippines** 219,911



# Recipe Box

## Roasted Baby Eggplant

serves 8



- 4 small purple eggplants, cut into 1 1/2-inch cubes
- 1 pinch salt and freshly ground pepper to taste
- 5 Roma (plum) tomatoes, or more to taste, cut into 1 1/2-inch cubes
- 2 zucchini, cut into 1 1/2-inch cubes
- 1 large yellow onion, cut into 1 1/2-inch cubes
- 5 cloves garlic, or more to taste, peeled
- 2 tablespoons olive oil, or to taste

### *Directions*

- Preheat oven to 450 degrees F  
(Line a rimmed baking sheet with aluminum foil.)
1. Put eggplant cubes in a colander set over a bowl. Sprinkle salt liberally over the eggplant cubes; let sit to drain for 30 minutes.
  2. Toss tomatoes, zucchini, onion, and garlic together in a bowl. Drizzle olive oil over the mixture and toss to coat; season with salt and pepper.
  3. Rinse eggplant to remove salt and pat dry with paper towel; add to the tomato mixture and stir. Add olive oil as necessary to assure the eggplant cubes are coated. Spread the vegetable mixture onto the prepared baking sheet.
  4. Roast in preheated oven until the vegetables are tender, about 30 minutes.

## Stuffed Eggplant with Capers and Olives)

serves 4



- 9 small eggplants, halved lengthwise
- 2 eggs
- 1 cup grated Parmesan cheese
- 2 tablespoons capers
- 2 tablespoons pitted and sliced black olives
- 2 (16 ounce) cans tomato sauce, divided
- 1 bunch fresh parsley, chopped
- salt and ground black pepper to taste

Preheat oven to 350 degrees F

Arrange eggplant halves cut-side up in a baking pan.  
Cover with aluminum foil.

Bake in the preheated oven until tender, about 20 minutes. Cool until easily handled, 5 to 10 minutes. Increase oven temperature to 400 degrees F  
Scoop pulp out of the eggplants using a spoon, leaving skins intact. Chop pulp coarsely and transfer to a bowl. Mix in eggs, Parmesan cheese, capers, and olives. Add 2 tablespoons tomato sauce, parsley, salt, and pepper. Stuff eggplant skins with mixture.

Spread half of the remaining tomato sauce in the bottom of a baking dish. Arrange stuffed eggplants on top. Spoon remaining tomato sauce over each eggplant.

Bake in the preheated oven until topping is golden brown and tomato sauce is bubbly, 25 to 30 minutes.

# Recipe Box

## MOUSSAKA (Eggplant Casserole)

serves: 6-8

2 large eggplants, sliced lengthwise into 1/4 inch-thick slices, end slices discarded.

Salt

Olive oil

1 large yellow onion, finely chopped

1 lb ground lamb (or beef)

1 tbsp dried oregano

1 tsp ground cinnamon

1/2 tsp black pepper

1/2 tsp ground nutmeg

1/2 tsp hot paprika

1/2 cup red wine

1 14 oz can diced tomato

1 tsp sugar

1/2 cup hot beef broth

2 large russet potatoes, peeled, very thinly sliced lengthwise water

4 tbsp dried bread crumbs

### Cheese Topping

3/4 cup fat free Greek yogurt

3 large eggs, at room temperature, beaten

1 tbsp allpurpose flour

1/2 cup ricotta or cream cheese

3 oz crumbled feta cheese

Spread the eggplant slices in one layer and sprinkle with salt. Let set for 30 minutes to "sweat out" its bitterness.

Pat the eggplant slices dry and assemble in one layer on a lightly oiled baking sheet. Drizzle generously with olive oil. Place the baking sheet on the top oven rack and broil briefly, turning over so that both sides of the eggplant are softened and golden brown (do not worry if parts of the eggplant are slightly charred, but watch carefully so it doesn't burn). Remove from the oven and set aside.

Heat 2 tbsp olive oil in a skillet. Cook the onions on medium heat until they turn slightly golden brown, stirring regularly (about 5 minutes). Now add the ground lamb. Cook the lamb until fully browned, tossing regularly. Drain the lamb from any excess fat and return back to the skillet. Now add the dried oregano, ground cinnamon, pepper, nutmeg, and hot paprika. Stir to coat the meat with the spices. Add the wine and boil for 1 minute to reduce. Stir in the canned tomatoes, sugar and broth. Simmer on medium-low heat for 30 minutes.

Preheat the oven to 350 degrees F.



In the meantime, boil the sliced potatoes in plenty of water until they are completely soft and easily breakable (about 5-7 minutes). Drain the water and set the potatoes aside briefly.

To prepare the cheese topping, whisk the Greek yogurt with the eggs and flour. Add the ricotta and feta cheese and whisk again to combine.

When ready, lightly oil a 9 1/2" x 13" oven-safe baking pan. Layer the eggplant slices on the bottom. Add the meat sauce and spread to cover the eggplant. Layer the potato slices to cover the meat sauce and sprinkle with the bread crumbs. Finally spread the cheese topping to thinly cover the potatoes.

Bake in the 350 F degree-heated oven for 45 minutes. If you need to, transfer the baking pan to the top rack and broil briefly so that the top of the moussaka gains a nice golden brown color (watch carefully).

Remove from the heat and let sit 5-7 minutes before cutting through into squares to serve. Enjoy!

### Notes

Prepare ahead: you can prepare and cook the eggplant, meat sauce, and potatoes (steps 1-5) the day before or even a couple days in advance. Place each in its own tightly-shut container and store in the fridge. The day you are ready to serve the moussaka, bring the ingredients to room temperature. Prepare the cheese topping, then assemble the moussaka in an oven-safe dish and bake (steps 6-9).



## Copertino

Ruby red wine with garnet. Intense, ample, rich and ethereal, with hints of blackberry, plum, mediterranean, ripe fruit and leather. Warm, rich, generous and lively, with evolved and complex tones, with flavors of almonds and black currants. Largely inspired by Puglia in the peninsula's southernmost reaches, ancient Greeks called Italy "Oenotria" – land of the vine. Today, Puglia is home to 25 production zones, most significantly the DOC Copertino. The Copertino Cooperative was established in 1935 when a group of visionary growers collaborated to produce a higher quality wine from the region's traditional, indigenous grapes. Severino Garofano, the talented winemaker behind this project, has been long regarded as the



most respected enologist in the Salento. With Copertino, Garofano and his growers advance the region's proud varietal tradition. Once viewed almost solely as blending resources, Salento and Copertino are now widely considered premium quality. Garofano is most often credited as the catalyst for the DOC Copertino's modern wines. Copertino's blend of 95% Negroamaro and 5% Malvasia Nera favors a powerful, inky wine with a silky texture and remarkable depth, complexity and character.

Today there are about 350 tenants who annually supply their harvest to the cooperative. The plots, where the winegrowers skillfully cultivate their vineyards, extend throughout the picturesque landscape around Copertino and the neighboring municipalities. Almost 1000 acres are cultivated as grape trees and they spread over different areas with their own name and unique soil and climate.