



**2015 IFSEA CONFERENCE**  
**&**  
**8<sup>TH</sup> ANNUAL CULINARY CHALLENGE**

APRIL 16 – APRIL 19, 2015  
WYNDHAM LAKE BUENA VISTA RESORT  
ORLANDO, FLORIDA

**SPONSORSHIP OPPORTUNITIES**

**What is the IFSEA Conference & Culinary Competition?**

For three days, professionals and students within the food service/hospitality profession meet to expand their network and knowledge of the industry. We invite you to be part of providing this opportunity to Hospitality and Culinary Students from across the nation to have a chance to interact, learn and get inspired. Attendees will learn from the best and brightest from a broad cross-section of the industry, earn continuing education units, network with industry leaders and peers and relax at social events. The 8<sup>th</sup> Annual Culinary Challenge will showcase the student's skills, creativity and teamwork in a 90-minute mystery ingredient competition with a chance to win the coveted trophy bowl.

**Why Get Involved?**

Without generous supporters like you, IFSEA could not provide quality education and networking programs. Money raised directly benefits IFSEA members, industry professionals, and students in food service/hospitality through conference activities and educational opportunities.

**What is IFSEA?**

IFSEA reaches beyond the culinary and restaurant professions. We focus on the student and professional seeking a management role by offering benefits that broaden the skills and relationships needed for becoming an executive. The intimate nature of our association allows our Student Members the opportunity to get involved and gain real-world experience by participating and working on committees, events and programs.

Established in 1901, IFSEA is the industry's oldest association. Its mission is to enhance the careers of its members through food service certification, education seminars, networking, student mentorships and community service.



## 2015 IFSEA CONFERENCE & 8TH ANNUAL CULINARY CHALLENGE

### ***Presenting Sponsor: \$10,000***

- 2 – 2015 IFSEA Conference & 8<sup>th</sup> Annual Culinary Challenge Registrations
- Serve as the *Prime Sponsor* of the 2015 IFSEA Conference
- Complimentary Booth at the 2015 Student Career Fair
- Company Logo and recognition on IFSEA Website for one year; through January 2016
- Recognition in printed program and event signage
- \$1,000 Educational Scholarship awarded to an eligible Student in your name
- 2 – Professional/Allied IFSEA Memberships for One Year

### ***Challenge Sponsor: \$6,000***

- 2 – 2015 IFSEA Conference & 8<sup>th</sup> Annual Culinary Challenge Registrations
- Serve as *Major Sponsor* of the 8<sup>th</sup> Annual Culinary Challenge
- Assist with the Culinary Challenge Awards Presentation at the Chairman's Dinner
- Complimentary Booth at the 2015 Student Career Fair
- Company Logo and recognition on IFSEA Website for one year; through January 2016
- Recognition in printed program and event signage
- 6 – Annual Student Memberships awarded in your name to the 1<sup>st</sup> Place Challenge Team

### ***Supporting Sponsor: \$3,000***

- 1 – 2015 IFSEA Conference & 8th Annual Culinary Challenge Registrations
- Complimentary Booth at the 2015 Student Career Fair
- Company Logo and recognition on IFSEA Website for one year; through January 2016
- Recognition in printed program and event signage
- 1 – IFSEA Professional Membership for one year

### ***Friends of IFSEA Sponsor: \$1,000***

- Your name or Logo listed on IFSEA Website for one year; through January 2016
- Recognition in printed program and event signage

### ***Contributing Sponsor: \$250 - \$999***

- Recognition in printed program and event signage



**2015 SPONSORSHIP AGREEMENT**  
**INTERNATIONAL FOOD SERVICE EXECUTIVES ASSOCIATION**

Thank you for your generosity and support. To contribute, please send completed form and payment to the address below or email your form to [ifseahqoffice@gmail.com](mailto:ifseahqoffice@gmail.com) and we will contact you by phone to process your credit card payment.

**IFSEA Headquarters**  
**4955 Miller Street Suite 107**  
**Wheat Ridge, CO 80033**  
**800.893.5499**  
[ifseahqoffice@gmail.com](mailto:ifseahqoffice@gmail.com)

Company/Individual Name \_\_\_\_\_

Sponsorship Level:

- \_\_\_\_\_ Presenting Sponsor, \$10,000
- \_\_\_\_\_ Challenge Sponsor, \$6,000
- \_\_\_\_\_ Supporting Sponsor, \$3,000
- \_\_\_\_\_ Friend of IFSEA Sponsor, \$1,000
- \_\_\_\_\_ Contributing Sponsor, \$250 - \$999 Amount \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone Number \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Thank You for Your Generosity & Support**