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PRESS RELEASE

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FOR IMMEDIATE RELEASE
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FOODSERVICE INDUSTRY'S LONGEST OPERATING ASSOCIATION NAMES NEW CHAIRMAN

(Reno, NV) – The International Food Service Executives Association (IFSEA) has elected Patrick Beach, MCFE, FMP as the 2009-2010 International Chairman of the Board.

Beach officially took the position on Thursday, April 2, 2009 in Atlanta during the 108th Annual IFSEA Conference and Trade Show. He succeeds Rick Diaz, CBM, MCFE, CEC.

As chairman of the board, Beach will work closely with the IFSEA Executive Committee to oversee the association's operations and more than one thousand members. Beach's goals include strengthening the number of members and increasing the value of a membership.

“This is an exciting time for us. In the near future we will be implementing new educational and professional programs for our members. We want to continue IFSEA's growth and ensure each member is growing professionally,” said Beach.

Beach has worked in the foodservice industry for 35 years. Currently a professor at Harper College in Palatine, Ill., Beach's career also includes working as chef, sous chef, line cook, kitchen manager, manager and industry consultant for operations controls and marketing management. Mr. Beach has worked in hotels, restaurants and country clubs in his career. In his 18 years at Harper College, Beach has rebuilt the curriculum several times, developed affiliations with professional associations, and worked to establish the Certified Food Manager for Graduates Program. Beach earned his Bachelors Degree in Hospitality and his Masters Degree in Administration. He is also a member of the Council of Hotel, Restaurant and Institutional Educators, the National Association of Scholars, the American Culinary Federation, the National Restaurant Association, and the Chicago-Northwest Convention and Visitors Bureau.

Beach was awarded the 2008 Educator of the Year Award by the Northern Illinois International Food Service Executives Association.

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About IFSEA

The International Food Service Executives Association is a professional organization of more than one thousand professionals world-wide from the foodservice and hospitality industry. Established in 1901, IFSEA is the industry's oldest professional association. IFSEA's mission is to enhance the careers of its members through professional and personal development by providing professional certification, educational opportunities, networking, mentoring, and community service. Activities also include international conferences, culinary competitions, food service excellence awards, student development, food safety education, and much more.

IFSEA has been a proud partner of the U.S. Military for more than 50 years. The association assists the joint services of the Army, Navy, and Military Sealift Command by providing evaluations of Military food service programs, educational food classes, culinary competitions, and the Military Awards for Culinary Excellence.

For more information on IFSEA, please visit www.IFSEA.com.

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