

November 17, 2008

Dear Food Service Director:

THE NEW YORK SCHOOL NUTRITION ASSOCIATION IS OFFERING ITS EIGHTEENTH SERIES OF REGIONAL INDUSTRY SEMINARS FOR THE MUTUAL BENEFIT OF ALL FOOD SERVICE DIRECTORS IN THE STATE AND OUR CORPORATE MEMBERS!

NYSNA is offering five (5) **Regional Industry Seminars** for the 2009 school year. All the companies doing direct diversion in New York have been invited to show the commodity options which will be available for the schools to choose for 2009. While the focus will be on commodities, all corporate members are invited to participate. Representatives from OGS Food Distribution & Warehousing are planning to be present to answer questions provided the budget crisis does not prevent state travel.

The purpose of these seminars is to offer Industry representatives an opportunity to promote products directly to you, their customer, in a more relaxed atmosphere than is often encountered in the busy office of a Director. At the same time, you will be able to use this occasion to meet with many of your suppliers and have questions answered that impact on the smooth operation of your program.

The Food Distribution Direct Diversion Survey Forms will be available from OGS ON-LINE this year. Please download the forms you need and bring them with you to the seminar. Each Commodity processor will be placed in a "**Commodity Processors Row**" for easy comparison. *Processors have been asked to provide prepared, cooked samples of the exact commodity items listed on the survey forms, labeled with the code you will need for ordering purposes.*

There will be 1 certification credit given for each seminar. At the conclusion of each R.I.S., the name of one Director, who is a member, will be entered to win one full conference registration to Conference 2009 in Rochester. One name from each of the 5 seminars will be entered into the final drawing.

There is a fee of \$25 PER DISTRICT for the seminar. This fee includes as many of your management team (who are members) as you wish to bring. **Non-member fee is \$55.** If you are not a member and wish to join, please call the office.

This is a good opportunity for you to **bring your management team. However, this is not a "food show" open to all levels of staff.** Directions are on reverse side.

LONG ISLAND

Place: Hyatt Regency
Date: Tuesday, January 6
Product Show: 12:15 – 3:00

FISHKILL

Place : Holiday Inn Fishkill
Date : Thursday, January 8
Product Show: 1:30-4:30

BATAVIA

Place : Holiday Inn - Batavia
Date : Tuesday, January 13
Product Show: 1:00-4:30

SYRACUSE

Place : Holiday Inn Syracuse/Liverpool
Date : Wednesday, January 14
Product Show: 1:30-4:30

ALBANY

Place: Polish Community Center
Date : Thursday, January 15
Product Show: 1:30 – 4:00

January can mean bad weather. If schools are closed, the seminar may be re-scheduled. Please check the website for information www.nyschoolnutrition.org

Please fill out the attendance information required (**one per person**) and mail, **with payment**, to Headquarters' address at the bottom of the page. **PLEASE PRINT:**

Name _____ Title _____ Date _____
School District _____ Location of Seminar Attending _____
District Address _____ City _____ Zip _____
Phone (____) _____ ext _____ Membership # _____

DIRECTIONS TO THE SEMINARS

LONG ISLAND: Hyatt Regency Long Island, 1717 Motor Parkway, Hauppauge, New York 11788, 631-784-1234 .

From Manhattan, and Points West:

Midtown Tunnel to Long Island Expressway (495) East to Exit 57 (Veterans Memorial Highway). Turn left at the light onto Motor Parkway. Continue on Motor Parkway and the hotel is on the left.

From Eastern Long Island:

Long Island Expressway (495) West to Exit 57 (Veterans Memorial Highway). Make a right onto Veterans Memorial Highway. At the light make a right onto Motor Parkway. Continue on Motor Parkway and the hotel is on the left.

From Long Island MacArthur Airport (ISP): 7 miles from Hyatt Regency Wind Watch

Start going South on Johnson Ave. Take RT-454 W ramp toward I-495. Turn Slight right onto 454W for 5 miles and then take slight right onto Long Island Motor Parkway.

From LaGuardia Airport: 41 miles from Hyatt Regency Wind Watch

Grand Central Parkway East to Northern Parkway to Long Island Expressway (495) East to Exit 57 (Veterans Memorial Highway). Turn left at the light onto Motor Parkway. Continue on Motor Parkway and the hotel is on the left.

From JFK Airport: 42 miles from Hyatt Regency Wind Watch

Belt Parkway East to Southern Parkway (left hand exit). Southern Parkway to exit 41A left lane the Sagtikos Parkway North. Sagtikos Parkway North to exit S1E Long Island Expressway (495) East to Exit 57 (Veterans Memorial Highway). Turn left at the light onto Motor Parkway. Continue on Motor Parkway and the hotel is on the left.

From South:

I-95 North to the New Jersey Turnpike. New Jersey turnpike to the Lincoln Tunnel Exit. Merge onto NJ-495 East. Merge onto I-495 East. Stay straight to go onto Dyer Avenue. Turn left onto W. 34th Street. Turn left onto Tunnel Approach Street/Queens Midtown Tunnel Approach/I-495 East. Take the Queens Midtown Tunnel ramp. Merge onto I-495 East (Long Island Expressway). Long Island Expressway (495) East to Exit 57 (Veterans Memorial Highway). Turn left at the light onto Motor Parkway. Continue on Motor Parkway and the hotel is on the left.

From North:

I-95 South to I-695 South via Exit 7A on the left toward I-295/Throgs Neck Bridge/Long Island. I-695 South becomes I-295 South. Go over the Throgs Neck Bridge and take the Cross Island Parkway exit toward Eastern Long Island. Merge onto the Long Island Expressway (495) East via exit 30E. Long Island Expressway (495) East to Exit 57 (Veterans Memorial Highway). Turn left at the light onto Motor Parkway. Continue on Motor Parkway and the hotel is on the left.

FISHKILL: Holiday Inn-Fishkill, 542 Route 9. From NYS Thruway - Take I-87 to exit 17 (Newburgh). Take I-84 East to Exit 13 (Poughkeepsie). Turn Left off exit ramp onto Route 9 North, Holiday Inn is on the Right.

BATAVIA: Holiday Inn, 8250 Park Road. From Buffalo - NY State Thruway (I-90) East to Exit 48. *After toll, straight through traffic light 1/4 mile to Hotel. From Niagara Falls - Rainbow Bridge to 190 South; to 290 Exit; to NYS Thruway (I-90) East, Exit 48, Follow * as above. From Albany/Rochester - NYS Thruway (I-90) West to Exit 48, Follow * as above. From Downtown Batavia - West on Route 5 (Main Street), Veer right onto Route 63 (Lewiston Road), First right onto Park Road, 1 mile to Hotel.

SYRACUSE: Holiday Inn Syracuse/Liverpool. 441 Electronics Parkway, Liverpool. Traveling East or West - NY State Thruway (I-90) Exit 37 directly across from the toll booth. Traveling North or South - Interstate 81, Exit 25, turn right onto 7th North Street & follow 1 mile to the end.

ALBANY: Polish Community Center, 225 Washington Ave. Ext. & Rapp Rd.. From NY State Thruway. Take Exit 24 to (I-90) East. Take Fuller Road Exit from I-90 East * going South (Right) to Washington Ave. Ext. Turn right. Proceed on Washington Ave. Ext. to traffic light at Rapp Rd. Turn Right. Take immediate left into Polish Community Center parking lot. From Northway, take Exit 1-E to I-90 East. Take Fuller Road Exit from I-90 East * and proceed as above.

